



OLDSMOBILE

SPORTS CARS

FOR '64

WHERE THE ACTION IS!

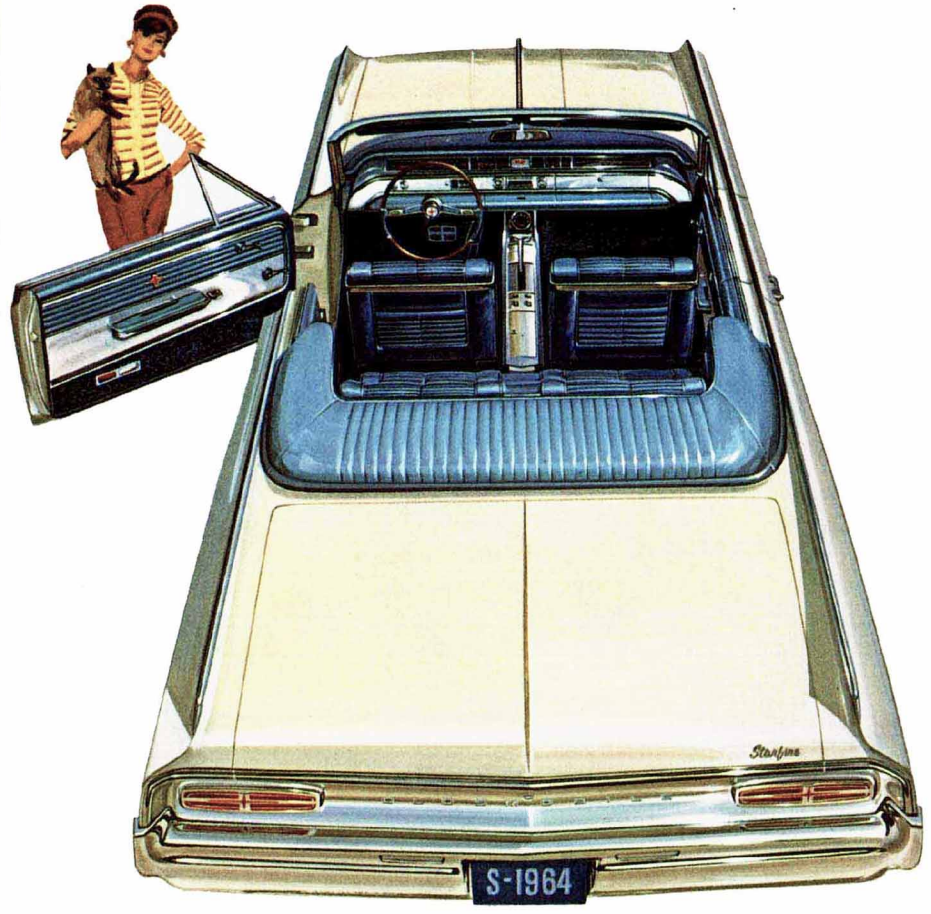
Starfire



High adventure starts right here!

Someday there'll be another car that combines the niceties of life with the thrill of the open road as neatly as Starfire does. But not *this* year. From its bold new grille and functional fender vents to its exclusive dual chambered exhaust, this beauty's new action silhouette says '64 belongs to Starfire! Sample the fire of the 345-h.p. Starfire V-8. The quiet authority of T-stick Hydra-Matic, power steering and brakes. Along with leather-trimmed buckets and sports console, they're all part of the package! One thing's for sure: When you flip the key to a Starfire, you're pulling the pin on one of America's most exciting cars!

Starfire Convertible features power window lifts and power-adjusted driver's seat as standard equipment. Sports car wheel discs and cornering lights are optional on both Starfire models.



Jetstar I

Brilliant new sports coupe in the medium-price class!

STARFIRE POWER FOR JETSTAR I



This is the 394-cubic-inch power plant that puts the skedaddle in Jetstar I! Ultra-high compression primed with a 10.5-to-1 ratio and 4-barrel carburetor to deliver a walloping 345 horsepower and put out 440 lb.-ft. of torque. Exclusive Fire-Swirl Combustion Chamber controls fuel burning for peak performance. New dual chambered exhaust system reduces power-consuming back pressure.

All-Moroccan bucket-seat interior and center control console are standard on Jetstar I. Hydra-Matic, with T-stick control, is optional.



Jetstar I gives you everything you expect in a high-performance sports car—except the high price!

Who else but Oldsmobile could pack so much sport and road-commanding action into such a sleek new package? But *nobody* . . . and this newest-of-all, medium-priced sports model is proof positive! Distinctive new roofline and bold new body styling . . . deep-comfort bucket seats . . . center control console with optional T-stick Hydra-Matic . . . and a rarin'-to-go, 394-cu.-in. Starfire Engine are all yours in the Jetstar I! (Sports-car wheel discs with knock-off-type caps, and distinctive body accent stripe are optional at extra cost.)

And there's plenty more besides, starting right from its rugged new Guard-Beam Frame with swept-back torque boxes and full side rail construction. Smooth riding? Better believe it! Road-cushioning four-coil spring suspension with precision-calibrated shocks and heavy front stabilizer bar take care of that department, but good! Add four-link rear struts for road-hugging stability, plus a quick-as-a-cat steering system. You have the sweetest handling, most attractively priced sports coupe on the road. And that's going some, even for Oldsmobile!



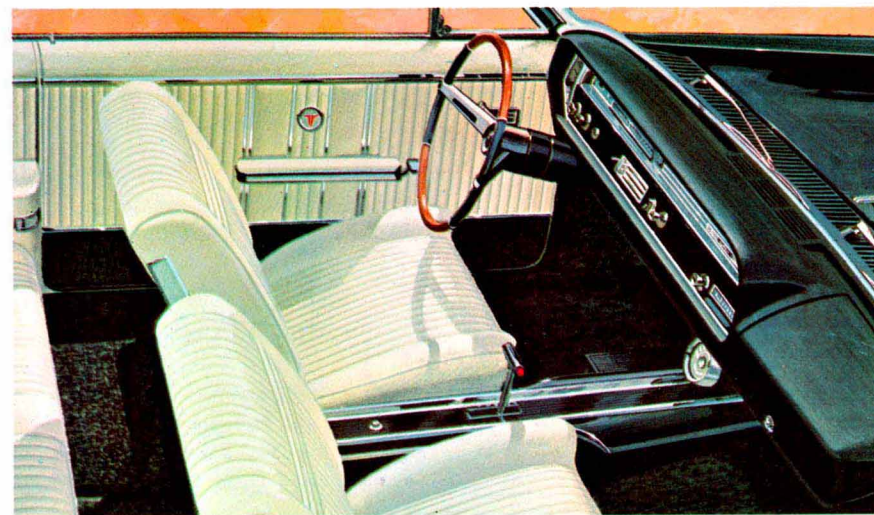


F-85
Cutlass

*Stepped up in size!
Stepped up in performance!
All new from the nameplate back!*



Cutlass Holiday Coupe (Cutlass Sports Coupe also available)



Foam-padded bucket seats are standard on all three Cutlass models. Center control console with tachometer is available at extra cost. Attractive all-vinyl Holiday Coupe and Convertible interior shown.



Cutlass Convertible

Even a glance tells you the '64 Cutlass is a whale of a lot of car. But slip into a foam-padded bucket seat and the discoveries come hot and fast. The eager way Cutlass responds to your every command—thanks to a zesty new 260-h.p. Cutlass V-8 (teamed with new optional Jetaway Drive, or 3-speed or fully synchronized 4-speed stick). The sure way Cutlass holds the road—thanks to a three-inch-longer wheelbase and a two-inch-wider tread. And the extra bonus of stretch-out room *inside*—thanks to Cutlass' ten extra inches *outside*. This year, you can choose from three Cutlass models—each loaded with looks and ready for action!



F-85 V-6 Sports Coupe

It's Oldsmobile's lowest-priced sports coupe! Foam-cushioned bucket seats and new money-saving Econ-O-Way V-6 Engine are standard. Center control console, stick-operated Jetaway, and floor-mounted 3- and 4-speed synchromesh transmissions are optional.

1964 OLDSMOBILE SPORTS CARS

WHERE THE ACTION IS!



PERFORMANCE DATA

OPTIONS AND ACCESSORIES

Starfire

Coupe
Convertible

| | |
|---------------------|--------|
| Wheelbase..... | 123.0" |
| Overall Length..... | 215.3" |
| Overall Width..... | 78.0" |
| Overall Height..... | 54.2" |
| Tread—Front..... | 62.2" |
| Rear..... | 61.0" |

Engine

| | |
|---------------------------|-----------|
| Horsepower @ rpm..... | 345/4800 |
| Torque @ rpm..... | 440/3200 |
| Displacement, cu. in..... | 394 |
| Comp. ratio..... | 10.5 to 1 |
| Fuel required..... | Premium |
| Carburetor..... | 4-Barrel |
| Shipping weight, lbs..... | 4153 |

Frame, Guard-Beam • Transmission, T-stick Hydra-Matic • Self-Adjusting Power Brakes—191.7-sq.-in. lining area • Power Steering—42.8' Turning Diameter • Chambered Dual Exhaust • 4-Coil Suspension with Twin-Triangle Stability • 3.42-to-1 Rear Axle Ratio • 70-Amp.-Hr. Battery • Tire Size—8.00 x 14" (Coupe), 8.50 x 14" White Sidewall (Convertible)

Jetstar I

Sports Coupe

| | |
|---------------------|--------|
| Wheelbase..... | 123.0" |
| Overall Length..... | 215.3" |
| Overall Width..... | 78.0" |
| Overall Height..... | 54.2" |
| Tread—Front..... | 62.2" |
| Rear..... | 61.0" |

Engine

| | |
|---------------------------|-----------|
| Horsepower @ rpm..... | 345/4800 |
| Torque @ rpm..... | 440/3200 |
| Displacement, cu. in..... | 394 |
| Comp. ratio..... | 10.5 to 1 |
| Fuel required..... | Premium |
| Carburetor..... | 4-Barrel |
| Shipping weight, lbs..... | 4028 |

Frame, Guard-Beam • Transmission, 3-Speed Synchronesh; T-stick Hydra-Matic optional • Self-Adjusting Brakes—191.7-sq.-in. lining area • 42.8' Turning Diameter • Chambered Dual Exhaust • 4-Coil Suspension with Twin-Triangle Stability • 3.42-to-1 Rear Axle Ratio • 70-Amp.-Hr. Battery • Tire Size—8.00 x 14" • Fuel Tank Capacity, 21 gals.

F-85

Cutlass Holiday Coupe
Cutlass Sports Coupe
Cutlass Convertible
V-6 Sports Coupe

| | |
|---------------------|--------|
| Wheelbase..... | 115.0" |
| Overall Length..... | 203.0" |
| Overall Width..... | 74.3" |
| Overall Height..... | 53.7" |
| Tread—Front..... | 58.0" |
| Rear..... | 58.0" |

Engine

| | Cutlass | V-6 Sports Coupe |
|---------------------------|------------|------------------|
| Horsepower @ rpm..... | 260/4800 | 155/4400 |
| Torque @ rpm..... | 345/3200 | 225/2400 |
| Displacement, cu. in..... | 330 | 225 |
| Comp. ratio..... | 10.25 to 1 | 9.0 to 1 |
| Fuel required..... | Premium | Regular |
| Carburetor..... | 4-Barrel | 1-Barrel |
| Shipping weight, lbs..... | 3140 | 2913 |

Frame, Guard-Beam • Transmission, 3-Speed Synchronesh; 4-Speed Synchronesh and Jetaway optional • Self-Adjusting Brakes—155.8-sq.-in. lining area • 40.6' Turning Diameter • 4-Coil Suspension with Twin-Triangle Stability • 3.23-to-1 Rear Axle Ratio • 35-Amp.-Hr. Battery • Tire Size—7.00 x 14" (Cutlass), 6.50 x 14" (V-6 Sports Coupe)

Tilt-Away Steering Wheel • Power Steering • Power Brakes • Power Windows • Power Ventipanes* • Power Seat • Central Control Air Conditioning • Sports-type Wheel Discs • Custom Deluxe Steering Wheel • Guide-Matic Power Head Lamp Control* • Factory-installed Seat Belts • Cruise Control on V-8 models • Electric Clock • Anti-Spin Differential • Windshield Washers • Deluxe Pushbutton Radio • Super Deluxe Signal Seeker Radio* • Rear Seat Speaker • Reverbatone Speaker* • AM-FM Radio* • Deck Lid Power Lock Release • 15-inch wheels • Tinted Glass • Rear Window Defroster (except Convertibles) • Center Control Console optional on Cutlass models and V-6 Sports Coupe.

*Not available on F-85

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES APPEARS ABOVE. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S.

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