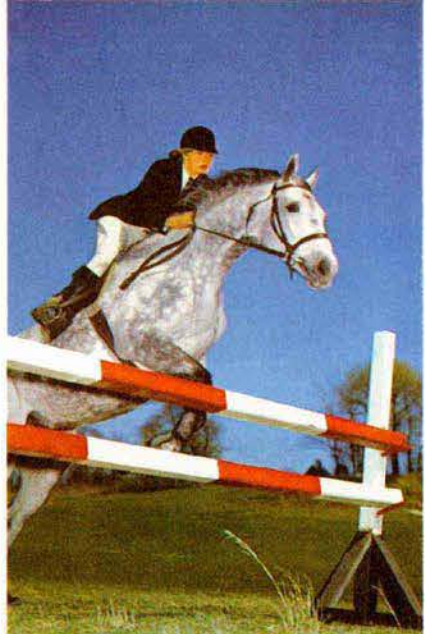




OLDSMOBILE FOR '64

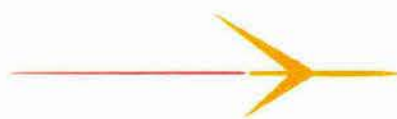
WHERE THE ACTION IS!


NINETY-EIGHT • STARFIRE • SUPER 88 • DYNAMIC 88 • JETSTAR I • JETSTAR 88 • F-85



OLDSMOBILE FOR '64

WHERE THE ACTION IS!



 Everything about these glamorous '64 Oldsmobiles says action with a capital "A". There's a "let's go" air of expectancy in the spacious, fashionably styled interiors. Slip behind the wheel, and you instantly sense Oldsmobile's eager flair for going places and doing things. So nimbly responsive to your every whim . . . so sure and easy handling . . . it seems almost as anxious to be on the move as you are. Now with 30 models to choose from—including a brand new medium-priced Jetstar I Sports Coupe and a new, never-before Jetstar 88 Series—Oldsmobile has more than ever of what it takes to put you right where the action is. And what a wonderful time you'll have!



 **Everything about it tells you:
This is Oldsmobile's finest!**

Ninety-Eight



Lines that say "look." Fabrics that say "feel." Impeccably appointed interiors that say good things about your good taste. The Ninety-Eight is plentifully powered with a 330-horsepower Rocket V-8 that moves you with quiet, quick-responding authority.

It's built on a full 126-inch wheelbase to offer you one of the roomiest, smoothest rides going. And, of course, every Ninety-Eight model is equipped with a full complement of driving conveniences: power steering, power brakes, Hydra-Matic, power windows and seat (optional on the Town Sedan). The closer you examine the distinctive new Ninety-Eight, the more you'll find to appreciate (those new low-profile rear wheel openings, for example). Drive a Ninety-Eight. Let it introduce you to truly pleasurable driving and satisfying ownership!



NINETY-EIGHT HOLIDAY SPORTS SEDAN

Ninety-Eight →



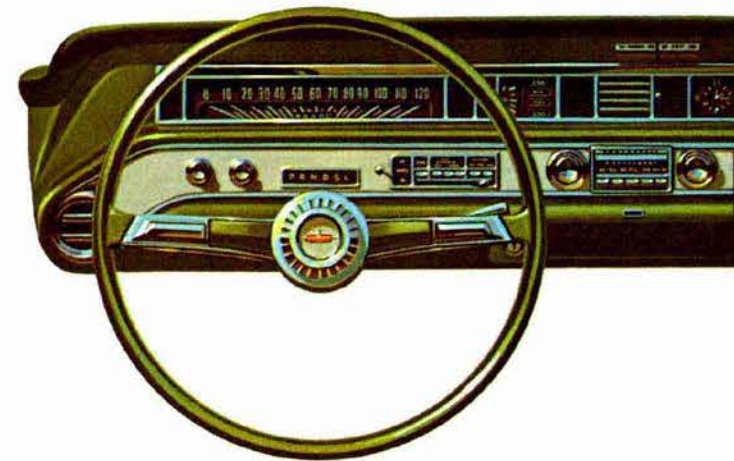
NINETY-EIGHT LUXURY SEDAN



NINETY-EIGHT TOWN SEDAN

*The ultimate in
Oldsmobile elegance...*

Step into the Luxury Sedan and you'll quickly appreciate the quiet dignity and masterful craftsmanship that set this car apart from all others. Foam-cushioned seats are upholstered in rich, satin-soft fabrics in a wide range of distinctive colors. Folding front and rear center armrests, rear seat ash trays, recessed assist handles, and rear seat map pockets are among the many extra convenience features that enhance the limousine luxury of this distinguished automobile.



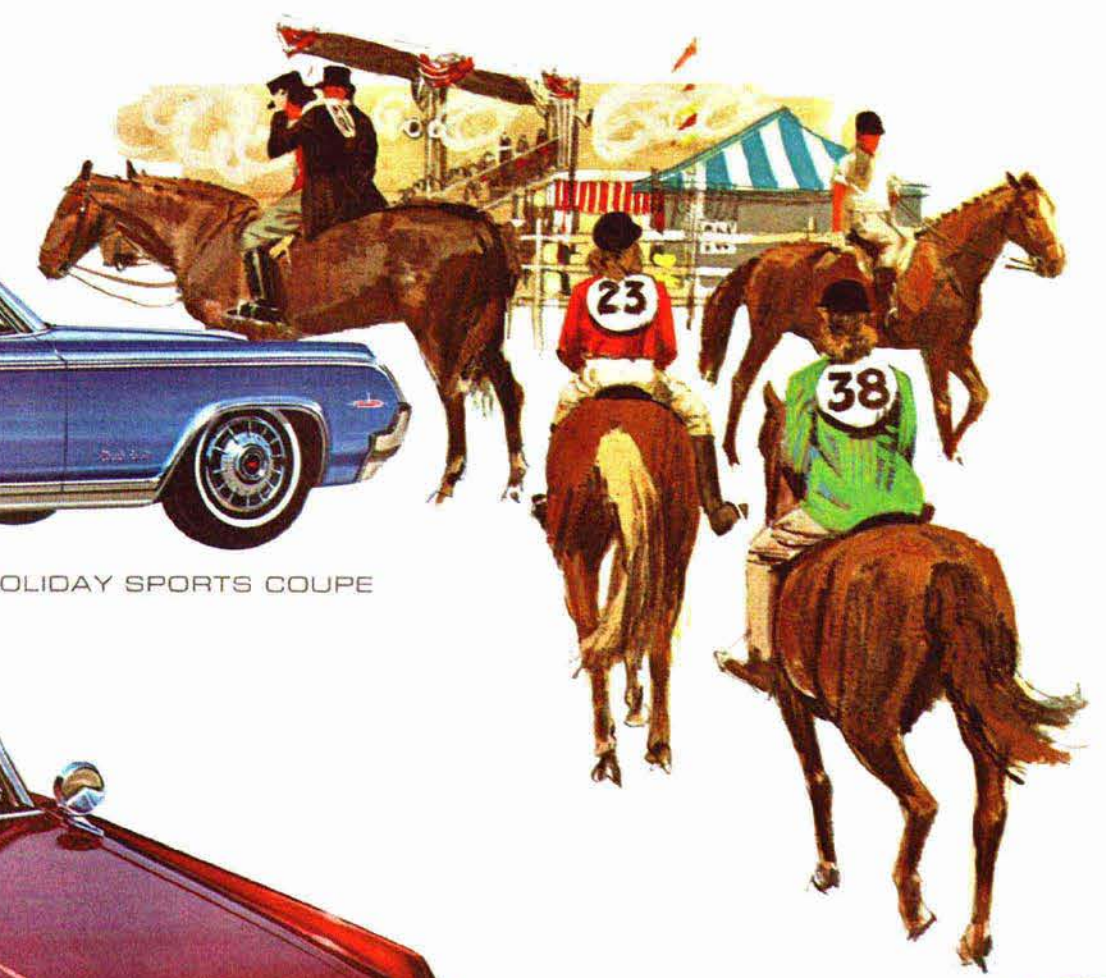
The Ninety-Eight's instrument panel reflects the same careful attention given to every detail of the car. The full-length safety pad is Moroccan covered. Centrally recessed ash trays and lighter, electric clock, map and courtesy lights, glove box light, windshield washers and turn signals are all standard equipment.



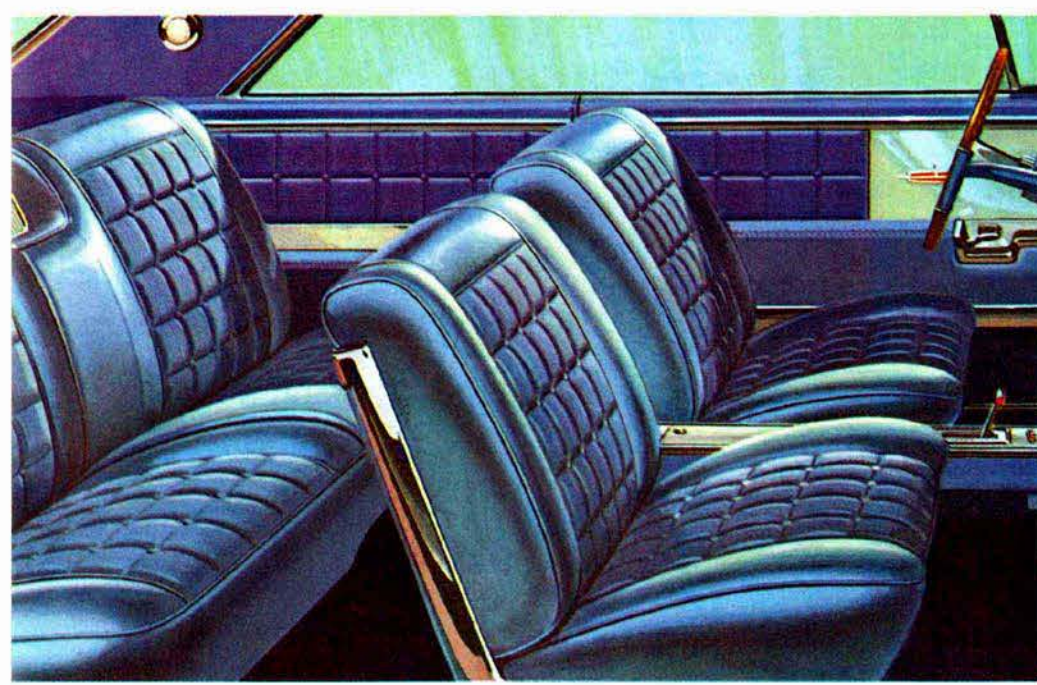
Ninety-Eight →



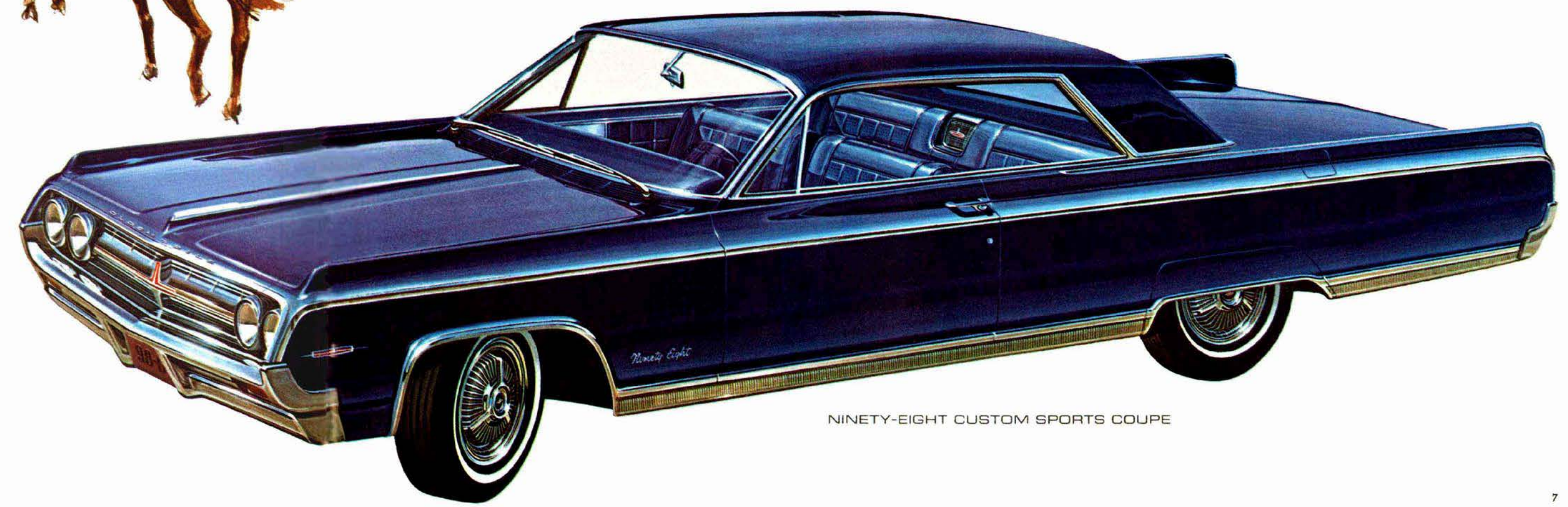
NINETY-EIGHT HOLIDAY SPORTS COUPE



NINETY-EIGHT CONVERTIBLE

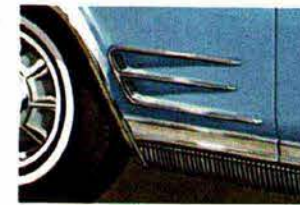


Take a good look! The 1964 Custom Sports Coupe gives you the serene elegance you associate with the Oldsmobile Ninety-Eight, combined with the dash and flair you'd expect only from a thoroughbred sports model. Long, lean and with a poised look of action on the outside. Ultra high-compression 345-h.p. Starfire Engine under the hood. Inside — leather-and-fabric trimmed bucket seats, Moroccan-covered instrument panel, control console, deep sill-to-sill carpeting, and virtually every power convenience (brakes, windows, steering, driver's seat). Any way you look at it, the new Custom Sports Coupe is the last word in sporty elegance.



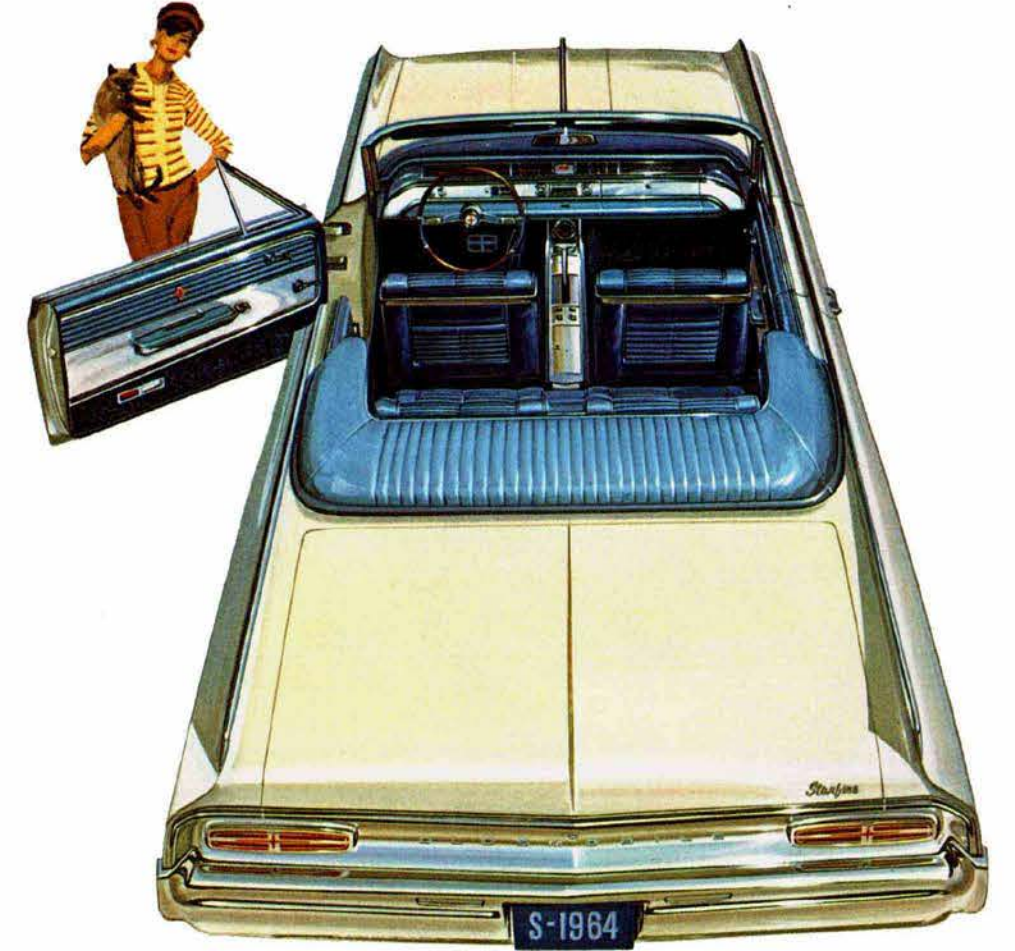
NINETY-EIGHT CUSTOM SPORTS COUPE

Starfire




High adventure starts right here!

Someday there'll be another car that combines the niceties of life with the thrill of the open road as neatly as Starfire does. But not this year! From its bold new grille and functional fender vents to its exclusive dual chambered exhaust, this beauty's new action silhouette says '64 belongs to Starfire! Sample the fire of the 345-h.p. Starfire V-8 Engine. The quiet authority of T-stick Hydra-Matic, power steering and brakes. Along with leather-trimmed bucket seats and a smart sports console, they're all part of the package! One thing's for sure: When you flip the key to a Starfire, you're pulling the pin on one of America's most exciting performers.



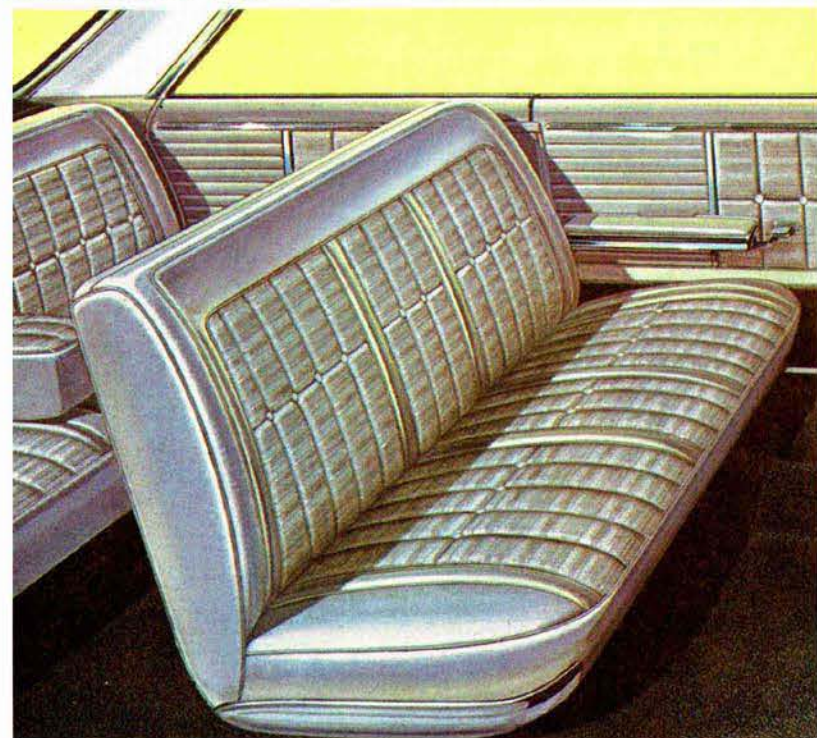
Starfire Convertible features power window lifts and power-adjustable driver's seat as standard equipment. Sports car wheel discs and cornering lights are optional on both Starfire models.

SUPER 88

 *The "Super" stands for performance!*

Start with 330-horsepower action that makes you catch your breath. Add the radiant good looks of a sleek new profile. Combine with just the right touches of luxury. Result: the new Super 88—far and away the finest car in the medium-price field! Inside, outside, everywhere you'll find Oldsmobile's own brand of built-in reliability, including self-adjusting brakes . . . Twin-Triangle Stability . . . new high-torque rear axle that delivers more usable engine power.

The Super 88 Holiday Sedan features five Moroccan-and-cloth interior combinations. Color-coordinated deep-pile carpeting, automatic courtesy lights, rear seat center armrest, rear seat ash trays, non-glare padded instrument panel, and parking brake signal lamp are standard equipment.



SUPER 88 CELEBRITY SEDAN

SUPER 88 HOLIDAY SEDAN

DYNAMIC 88 ➤

Styled and powered to rocket away to new heights of popularity!

Here it is—the sit-up-and-take-notice car of the year! Big! Beautiful! Packed with power and loaded with value from its 394-cubic-inch Rocket Engine to its 17-cubic-foot storage area trunk. Ride? So smooth you'll think you're traveling over the road, not on it—thanks to a full 123-inch wheelbase and new resilient four-coil spring suspension. Performance? Just put your foot to that 280-h.p. Rocket V-8 Engine. (260-h.p. regular-gas Rocket is also available at no extra cost.) Make a date with a Dynamic 88. It's a great experience!

Dynamic 88 Holiday Coupe interior features a colorful choice of four all-Moroccan or five cloth-and-vinyl trim combinations. Safety-padded instrument panel is standard.



DYNAMIC 88 HOLIDAY COUPE

DYNAMIC 88



DYNAMIC 88 CELEBRITY SEDAN



Slip behind the wheel of a Dynamic 88, and you're literally surrounded by lap-of-luxury comfort. Seats are sofa-soft, yet firm enough and high enough for really relaxed traveling. Notice the graciously appointed interior of the Holiday Sedan. Deep-pleated upholstery is accented with Moroccan trim (all-vinyl option also available). The headlining is rich, easy-to-clean vinyl. Carpeting has vinyl-coated rubber inserts to help reduce wear and tear. There's even a center dome lamp that lights the way for you when you enter or leave. Oldsmobile thinks of everything!



DYNAMIC 88 HOLIDAY SEDAN



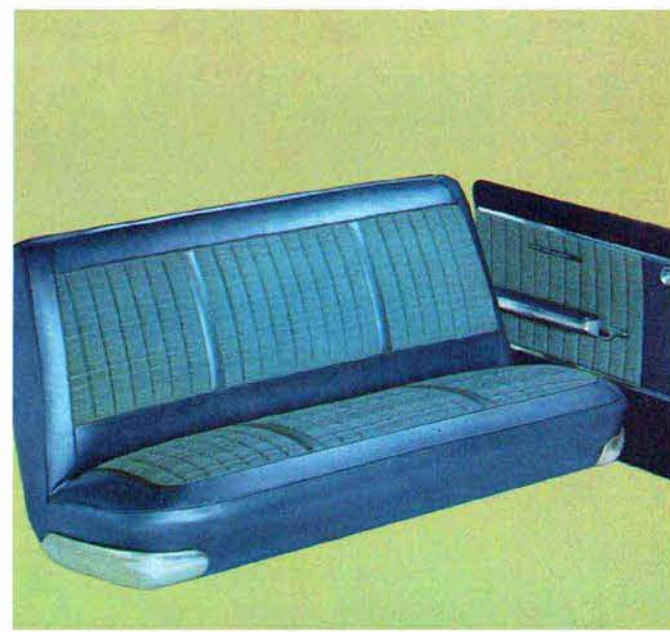
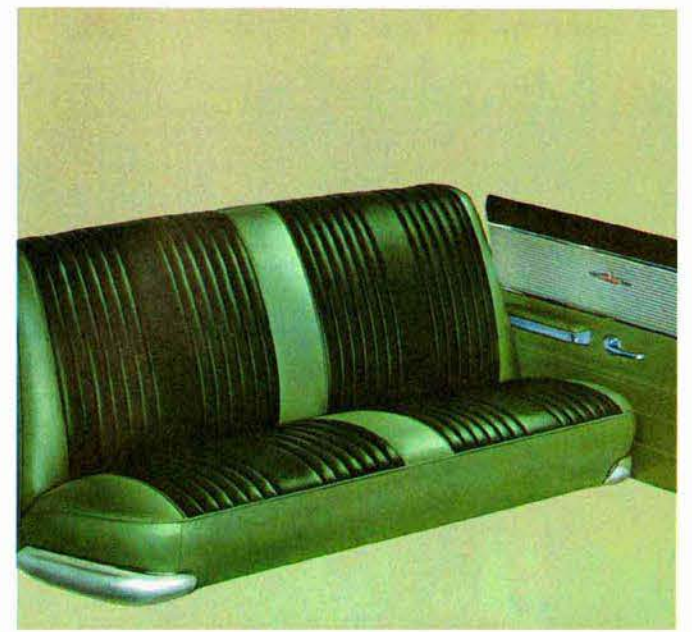
DYNAMIC 88 CONVERTIBLE



DYNAMIC 88 FIESTA (2- OR 3-SEAT)

The popular Dynamic 88 Fiesta is a smart way to turn Oldsmobile's lean-muscled performance and family-sized comfort into a sporting proposition. Pick the 2- or 3-seat Fiesta... you've got yourself a wagon load of excitement. A concealed luggage compartment that locks, divided second seat, roof luggage rack and electrically powered rear window (standard on 3-seat model) are all available at extra cost. Deluxe fabric-and-Morocceen interior shown at far right is also a moderately priced option.

If you like your travel on the sunny side, give the sporty new Dynamic 88 Convertible a once-around. Try those foam-cushioned all-Morocceen seats for solid comfort. Lower the top (a flick of a lever does it), turn the ignition key and head for where the fun is. You never had it so good—Oldsmobile's 280-h.p. Rocket V-8 and full-coil suspension will see to that!



 **Brilliant new sports coupe in the medium-price class!**

Jetstar I



STARFIRE POWER FOR JETSTAR I
Here's the 394-cubic-inch power plant that puts the scoot and skedaddle in the Jetstar I. Ultra-high compression primed with a 10.5-to-1 ratio and 4-barrel carburetor to deliver a walloping 345 horsepower. Exclusive Fire-Swirl Combustion Chamber controls fuel burning for peak performance. Dual chambered exhaust system cuts power-consuming back pressure.



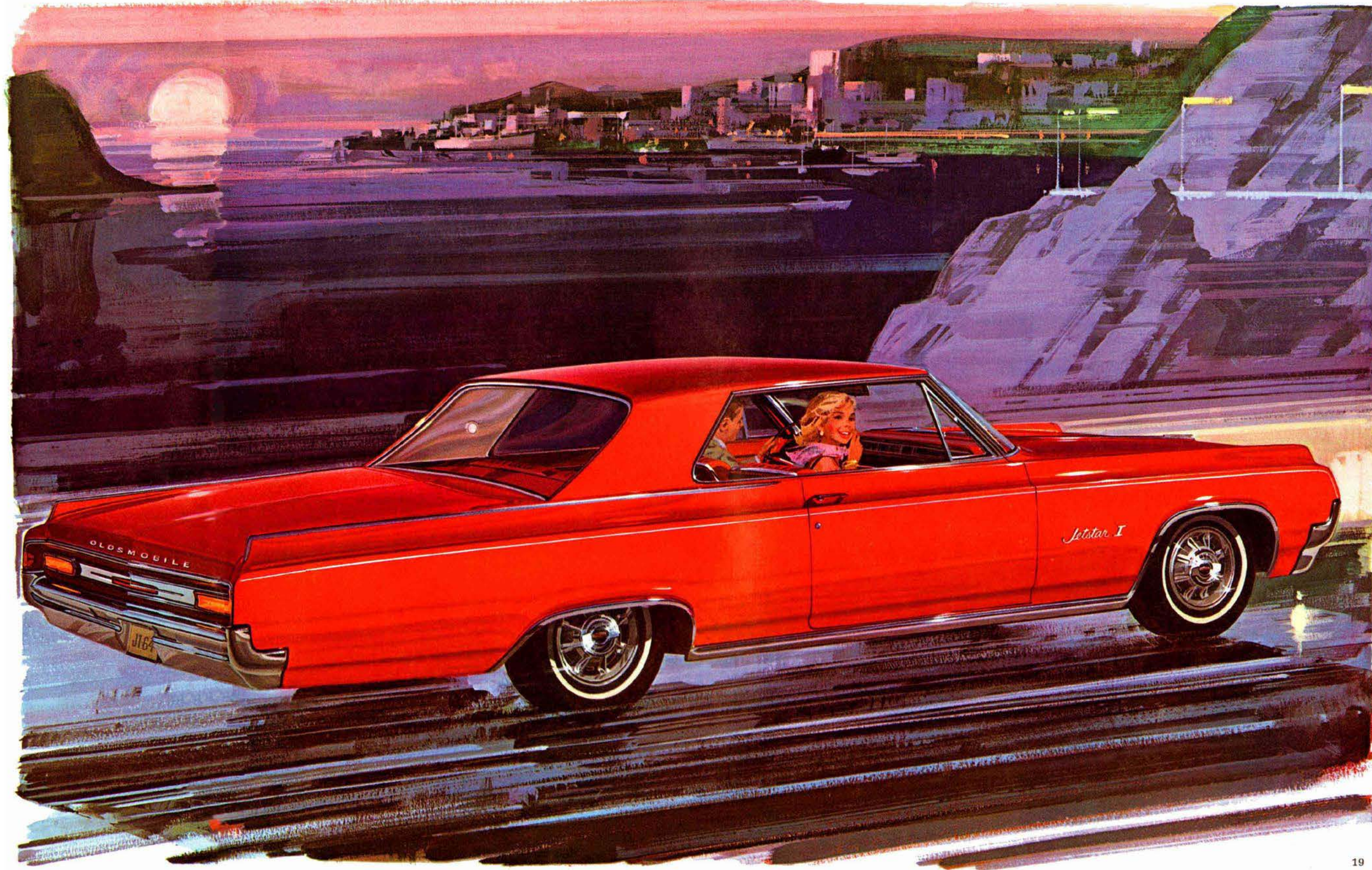
All-Moroccan bucket seat interior and center control console are standard on the Jetstar I. Hydra-Matic, with T-stick control, is optional at extra cost.



New, never-before Jetstar I gives you everything you expect in a high-performance sports car—except the high price!

Who else but Oldsmobile could pack so much sport and road-commanding action into such a sleek new package? But *nobody* . . . and this newest-of-all, medium-priced sports model is proof positive! Distinctive new roofline and bold new body styling . . . deep-comfort bucket seats . . . center control console with optional T-stick Hydra-Matic . . . and a rarin'-to-go, 394-cu.-in. Starfire Engine are all yours in the new Jetstar I. (Sports-car wheel discs with knock-off-type caps, walnut-grain sports steering wheel and distinctive body accent stripe are optional.)

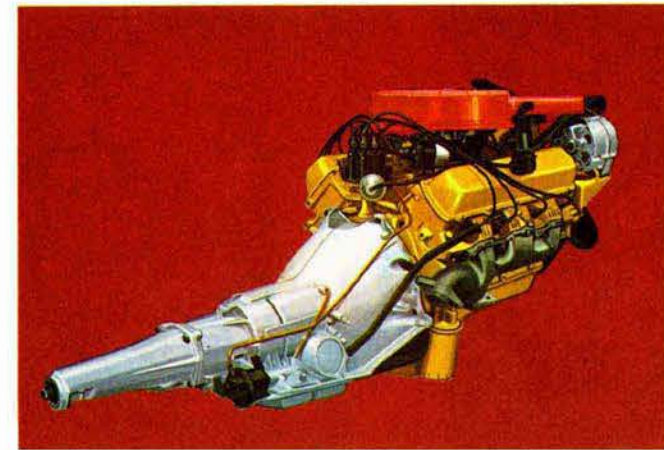
And Jetstar I offers plenty more besides, starting right from its rugged new Guard-Beam Frame with swept-back torque boxes and a full 123-inch wheelbase. Smooth riding? Better believe it! Road-cushioning four-coil spring suspension with precision-calibrated shocks and heavy front stabilizer bar take care of that department, *but good!* Add four-link rear struts for road-hugging stability, plus a quick-as-a-cat steering system. You've got the sweetest handling, most attractively priced sports coupe on the road. And that's going some, even for Oldsmobile!



JETSTAR 88

Brand new full-size 88 series with a brand new lower price!

When Oldsmobile comes out with a lower-priced model, that's news. But when Oldsmobile comes out with a whole new series of lower-priced 88s, that's headline news! These high-styled, high-stepping companions to the Dynamic and Super 88s offer much more than you would ever imagine at the price. In fact, you might even expect to pay *more* for a car that boasts a brand new Jetfire Rocket V-8 teamed with a new, smoother-responding Jetaway transmission. And these Jetstar 88s give you the same bumper to bumper reliability that Oldsmobile is famous for (rugged Body by Fisher, rigid Guard-Beam Frame with full side rail construction, for example). Not to mention Oldsmobile's famous roadability that stems from its 123-inch-long wheelbase, four-coil spring suspension, ride-steadying four-link rear struts, and extra-heavy front stabilizer.



JETFIRE ROCKET V-8 and JETAWAY DRIVE—Brand new power team for the new Jetstar 88s!

The brand new Jetstar 88 introduces both a brand new engine and a brand new transmission. The engine—the 225-h.p. Jetfire Rocket V-8, 330 cubic inches of live action. The transmission—optional Jetaway Drive. A touch of your toe delivers smooth take-off power or highway passing power, thanks to Jetaway's variable vane torque converter. A 3- or 4-speed floor-mounted stick transmission is also available on all four Jetstar 88 models.



JETSTAR 88 HOLIDAY SEDAN

JETSTAR 88



JETSTAR 88 HOLIDAY COUPE

The Jetstar 88—smartly styled on the outside, handsomely appointed inside. The instrument panel has a deluxe all-Moroccan safety pad, recessed control knobs, and a centrally located, illuminated ash tray and cigarette lighter. Automatic dome light, rear-seat ash trays, foam-padded armrests, and step-on parking brake are among the many other thoughtful convenience features.

Lustrous, durable all-Moroccan upholstery is standard equipment on the Jetstar 88 Convertible and available at no extra cost on other models. Richly textured fabric-and-Moroccan upholstery is available in the Holiday Coupe, Holiday Sedan and Celebrity Sedan. Harmonizing deep-pile carpeting adds to interior beauty. (Optional full-length accent stripe is available in your choice of eight colors.)



JETSTAR 88 CONVERTIBLE



F-85 CUTLASS HOLIDAY COUPE
(CUTLASS SPORTS COUPE ALSO AVAILABLE)

F-85

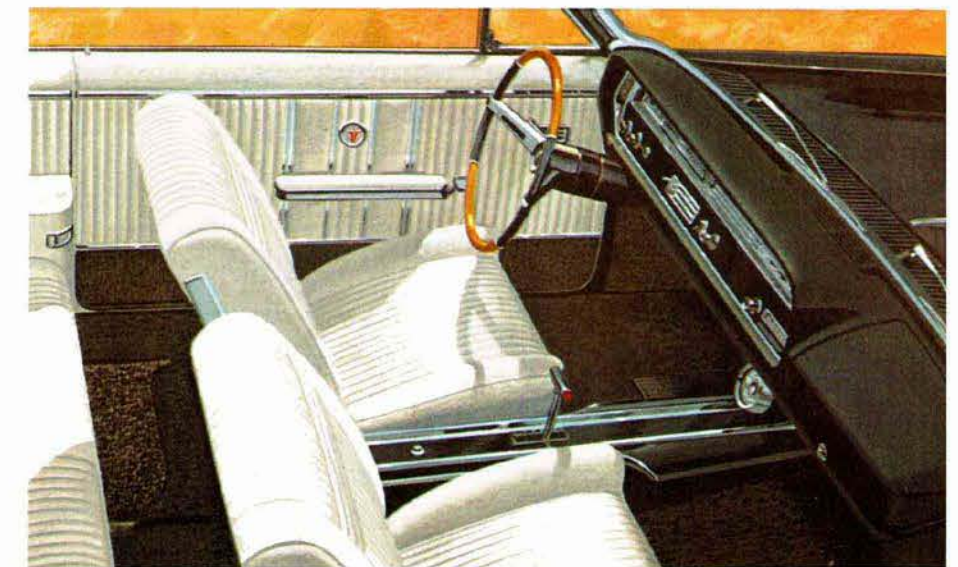
*Stepped up in size!
Stepped up in performance!
All new from the nameplate back!*

If one word could describe Oldsmobile's eye-catching new F-85, that word would be "more." More car for your money—with extra stretch-out room inside, because it's a sleek ten inches longer outside. (And 30% more luggage capacity in the trunk, too.) More riding comfort and roadability—because the wheelbase is three full inches longer . . . the tread two inches wider. Smoother action and more of it—thanks to new V-8s . . . a new V-6 . . . plus smooth new Jetaway transmission (optional). More features. More of everything, in fact—except the money it takes to own one!



F-85 CUTLASS
CONVERTIBLE

CUTLASS—THREE CAPTIVATING CHOICES FOR '64! This year Olds gives you a wider, more wonderful choice of Cutlass models—three in all! A spanking new hardtop, the Cutlass Holiday Coupe. A sun-loving new Cutlass Convertible. A sparkling Cutlass Sports Coupe. All with bucket seats. All with a ready-for-action 260-h.p. Cutlass V-8. And all available with the optional new Jetaway transmission or 3- or 4-speed straight stick. Sports-car-type walnut-grain steering wheel, wire wheel discs and knock-off-type caps also are optional at extra cost. Isn't this your year to swing out in a Cutlass?

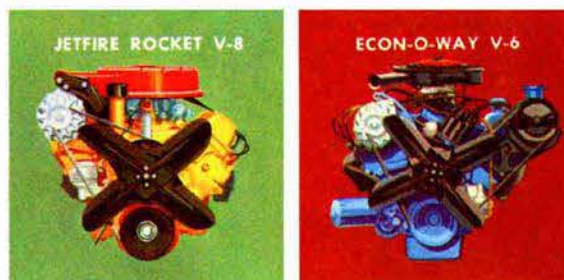


The inside story on Cutlass: Everything from foam-padded bucket seats to an optional control console complete with tachometer. All-vinyl Holiday Coupe and Convertible interior shown.

F-85

NEW FEATURES BY THE CARLOAD! The F-85s have more new ways to please than you can point a finger at. Larger brakes with improved linings for safer, surer stops. Larger 14-inch wheels. New foot-operated parking brake. Convenient pushbutton door locks. A tight turning diameter that results in better maneuverability. A quieter, easier ride—thanks to Guard-Beam Frame, Vibra-Tuned Body Mounts and Twin-Triangle Stability (features that are now proudly shared by all Oldsmobiles). Plus a whole new array of options, including Tilt-Away Steering Wheel, power windows and seats and Cruise Control—everything to make driving an F-85 a real pleasure.

NEW V-8 VIGOR! NEW V-6 ECONOMY! There's lots more that's new under the hood of the F-85. Two big surprises, in fact: A brand new Jetfire Rocket V-8 that develops 210 horses on regular gas. And an all-new Econ-O-Way V-6 that puts out 155 horsepower (also on regular). Both are backed up by the new optional Jetaway transmission for smooth, quick-responding getaway. But then, why not take a test drive? There's no better way to find out how exciting these new Oldsmobile F-85 performers really are!

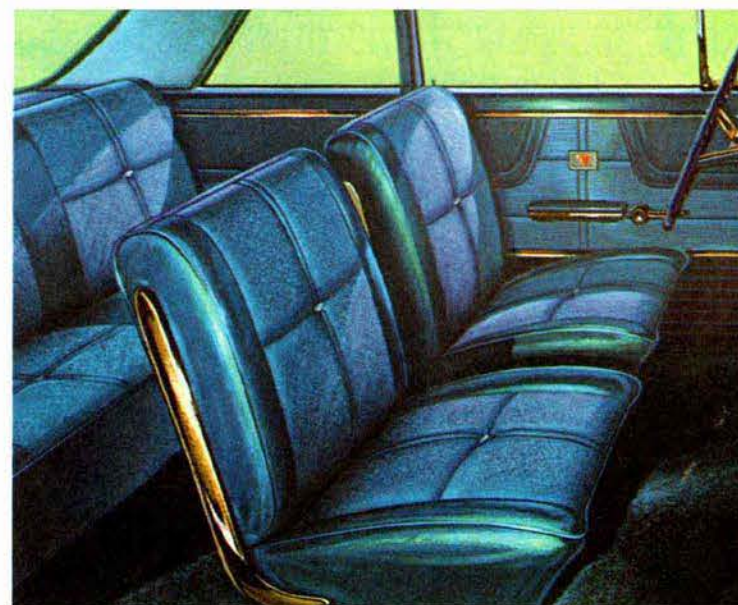


F-85 DELUXE FOUR-DOOR SEDAN



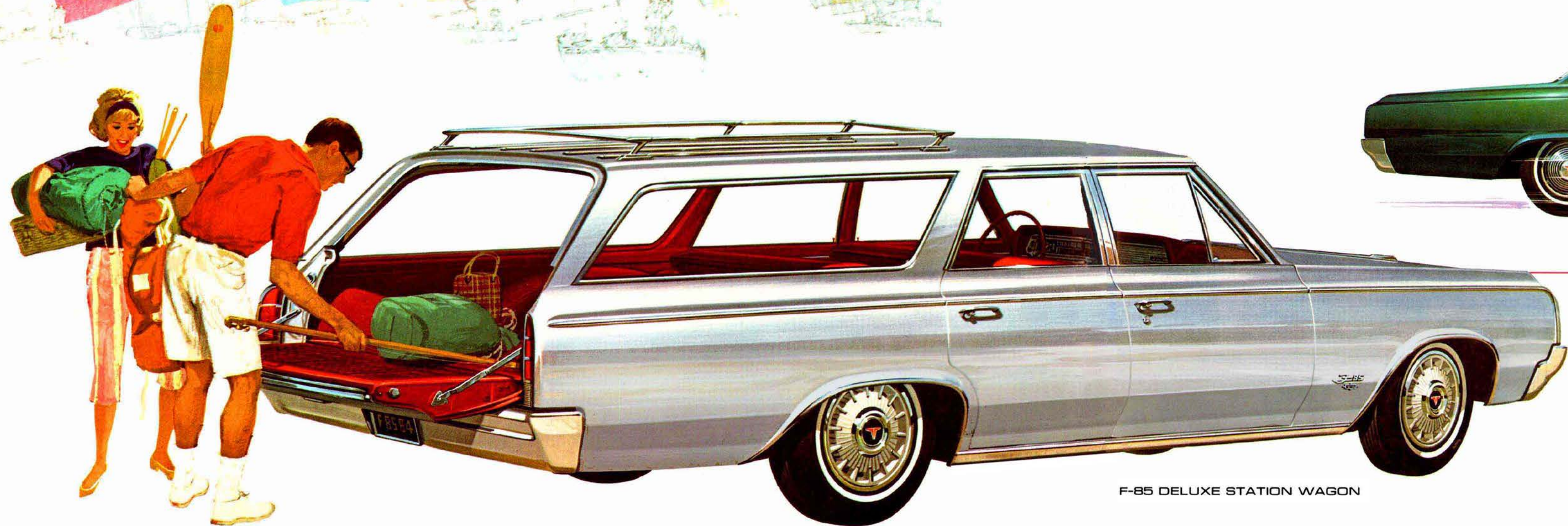
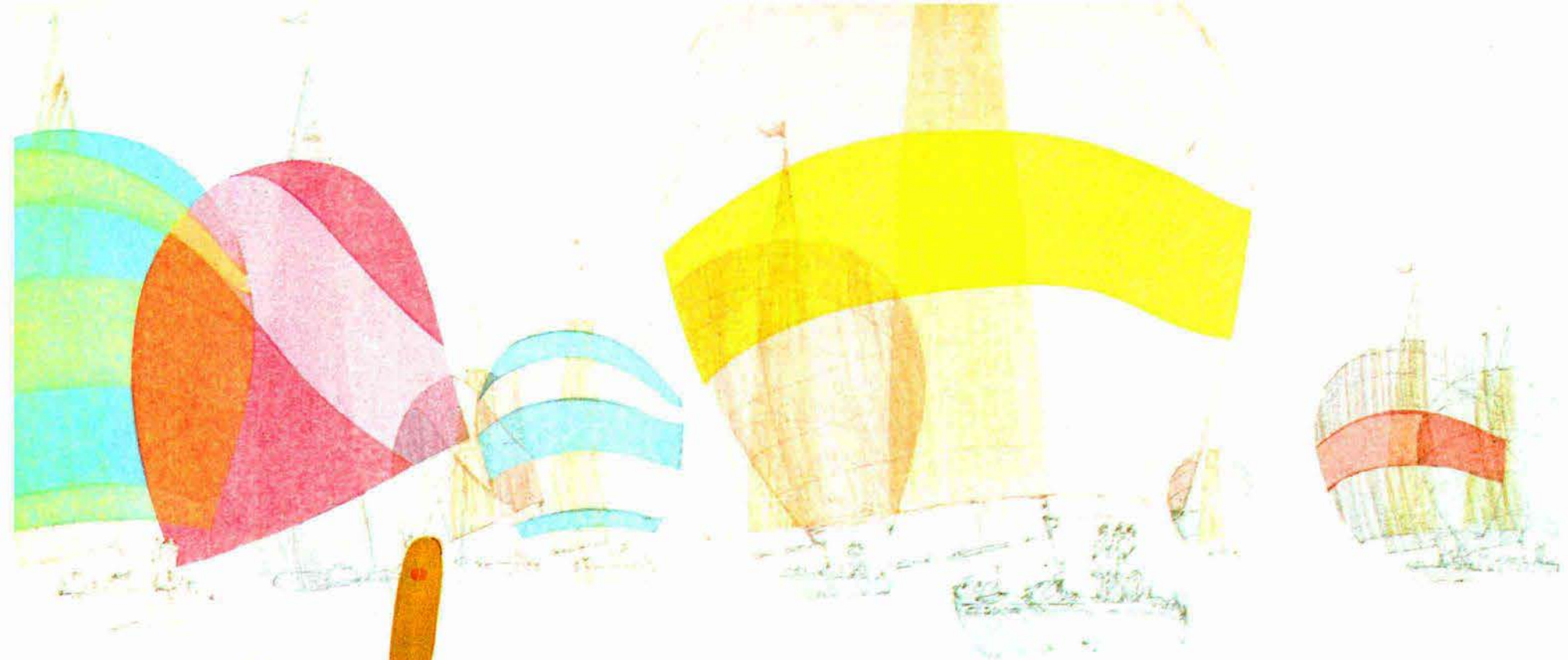
The comfort-cushioned seats of the Deluxe Four-Door Sedan are upholstered in richly textured fabrics in a wide range of distinctive hues. The deep-pile carpeting is color-keyed to harmonize with the interior trim.

The V-6 Sports Coupe offers all the sporty touches. Center control console with stick-operated Jetaway or floor-mounted 3- or 4-speed synchromesh transmission and easy-to-read tachometer are available at extra cost.



F-85 V-6 SPORTS COUPE

Sleek looks. Smart cloth-and-Moroccan bucket seats (or all-Moroccan, if you prefer). Gas-saving Econ-O-Way V-6 Engine. They're all yours in the fun-packed F-85 V-6 Sports Coupe—Oldsmobile's lowest-priced sports model!



F-85 DELUXE STATION WAGON



F-85 ➤

There's a winning combination for you in the F-85 Club Coupe—sparkling good looks, sprightly performance, and a dollar-saving low price (lowest in the entire Oldsmobile lineup)! Its smartly appointed interiors are available in a choice of three durable fabrics or one all-Moroccan trim combination. Easy-to-clean vinyl floor coverings are color-coordinated with the upholstery. And talk about room! Every F-85 has more room in every direction—more head room, more leg room, more hip room, more shoulder room, more entrance height!



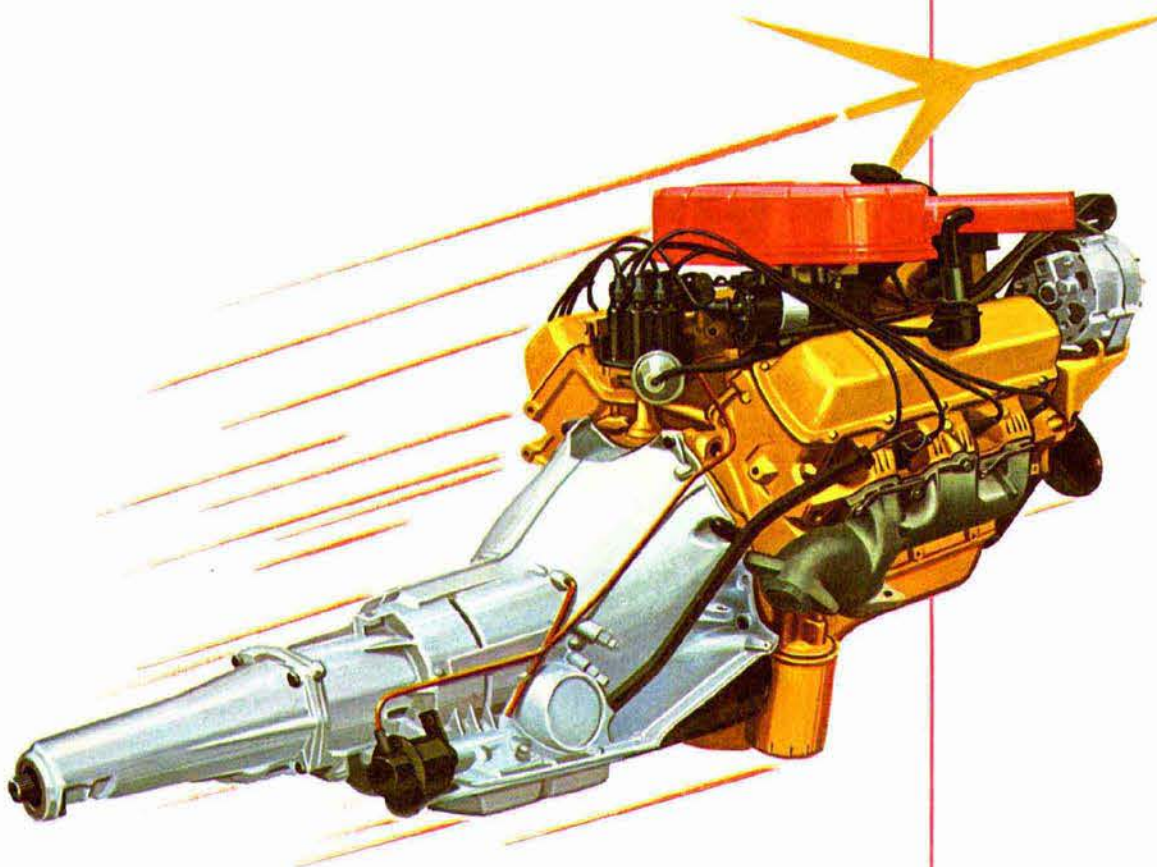
F-85 CLUB COUPE

If you want to make a really big haul, try the spanking new F-85 wagons for size! Cargo capacity has been increased 20%... gives you 87.8 cubic feet of wide-open loadspace (easily supplemented by an optional roof-mounted luggage rack). Functional, fashionable new styling features a one-piece tailgate with optional power-operated window. Handsome, hardy interior is trimmed in all-vinyl Moroccan; luxurious all-vinyl or cloth-and-vinyl trims are offered in the Deluxe wagon.

'64 OLDS...WHERE THE ACTION IS!

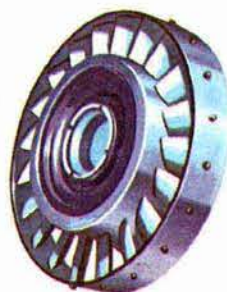
Brilliant new power teams deliver that "Something Extra" you expect from Olds!

Car buyers traditionally look to Olds for all that's new—and '64 is no exception! Exciting new V-8 and V-6 engines . . . responsive new transmissions . . . a rugged new chassis design all contribute to Oldsmobile's superior road performance.



Sensational New Jetaway Drive ... with Two-Stage Torque Converter

Here's the newest automatic performance partner for the Jetfire Rocket V-8 and the Econ-O-Way V-6 engines. A two-stage torque converter varies vane angle for instant take-off or on-the-highway passing, delivers more torque to the rear wheels. And Jetaway Drive delivers the action with the kind of silky smoothness that is an Oldsmobile trademark. Jetaway Drive is optional equipment on F-85 and Jetstar 88 series.



Smooth Hydra-Matic with Accel-A-Rotor Action P N D S L R

Oldsmobile's famous Hydra-Matic is the perfect teammate for Starfire and Rocket Engines. The unique Accel-A-Rotor action provides top break-away performance, yet delivers more miles per gallon with direct gearing. And Hydra-Matic's Super range assures more pulling power and superior downhill braking. Standard on Starfire and Ninety-Eight, optional on Jetstar I, Dynamic 88 and Super 88.

Two New Sticks on the Floor ... in 3- and 4-Speed Versions

Oldsmobile's four-on-the-floor is fully synchronized to give sports car response. New 3-speed floor-mounted transmission delivers action at a savings . . . is synchronized in second and third gears. Both are available on F-85s and Jetstar 88s at extra cost.



STARFIRE—The top performer of the line. Standard on Starfire Coupe and Convertible, Ninety-Eight Custom Sports Coupe, Jetstar I Sports Coupe. Horsepower, 345 • Torque, 440 lb.-ft. • Compression ratio, 10.50-to-1 • Displacement, 394 cubic inches. Features Fire-Swirl combustion and dual exhaust systems. Optional at extra cost on Super 88 and other Ninety-Eight models.

ROCKET V-8—Most famous power plant in the world! Its 394-cubic-inch displacement is offered in three versions . . . tailored to your performance requirements. Gives perfect balance between power and economy.

330-H.P. ROCKET—Standard on Ninety-Eight (except Custom Sports Coupe) and Super 88 models, optional on all Dynamic 88 models. Horsepower, 330 • Torque, 440 lb.-ft. • Compression ratio, 10.25-to-1 • 4-barrel carburetor • Premium fuel.

280-H.P. ROCKET—Standard on Dynamic 88 models. Horsepower, 280 • Torque, 430 lb.-ft. • Compression ratio, 10.25-to-1 • 2-barrel carburetor • Premium fuel.

260-H.P. ROCKET—Optional at no extra cost on Dynamic 88 models. Operates on regular fuel. Horsepower, 260 • Torque, 410 lb.-ft. • Compression ratio, 8.75-to-1 • 2-barrel carburetor.

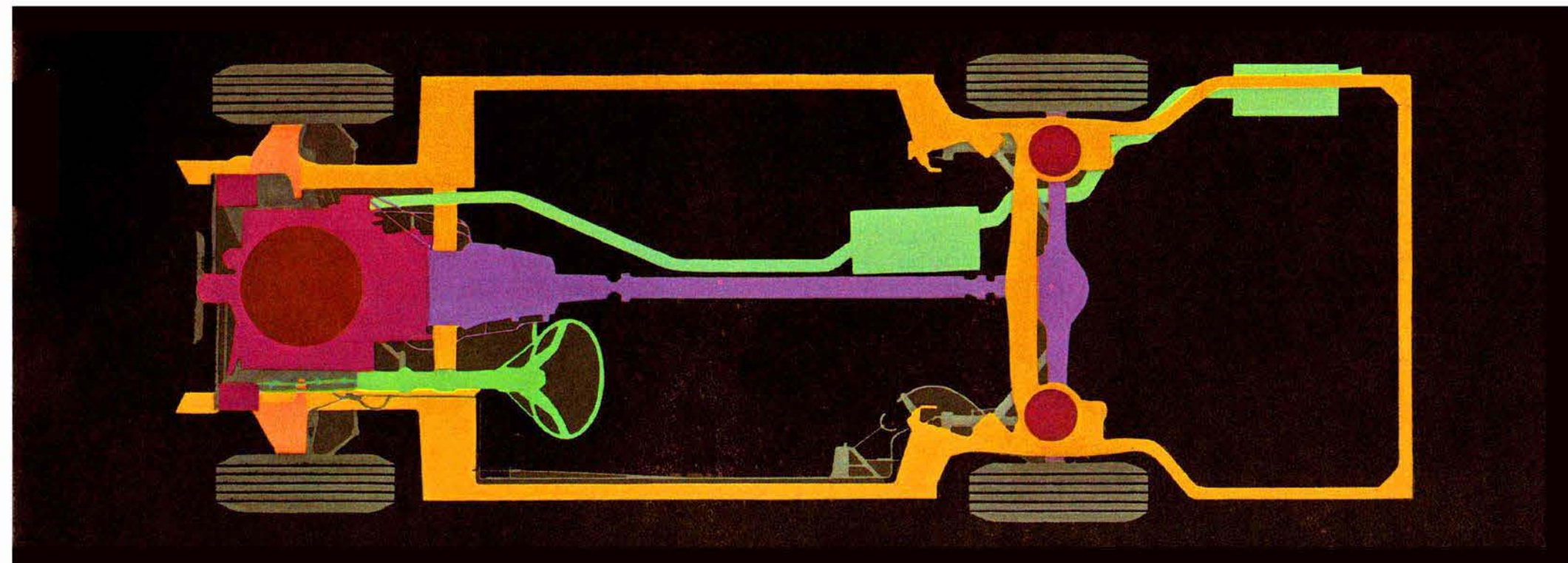
JETFIRE ROCKET V-8—Newest member of the Rocket family . . . a top performer with a zest to go! Features a big 330-cubic-inch displacement and new lightweight cast iron construction with micro-accurate cylinder walls. Inverted A-frame design provides rigidity, smoothness and durability. Exclusive ceramic-coated heat control valve speeds warm-ups, lengthens life.

225-H.P. JETFIRE ROCKET—Standard on Jetstar 88 • Torque, 340 lb.-ft. • Compression ratio, 10.25-to-1 • Displacement, 330 cubic inches. (High-performance 260-horsepower engine with 4-barrel carburetor optional on Jetstar 88s.)

210-H.P. JETFIRE ROCKET—Available on F-85 models (except Cutlass and V-6 Sports Coupe) • Torque, 325 lb.-ft. • Compression ratio, 9.0 to 1.

CUTLASS V-8—Performance leader of the F-85 series! Standard on Cutlass models, optional at extra cost on all other F-85 models except V-6 Sports Coupe. New cast iron block with inverted A-frame construction features ultra-high compression and 4-barrel carburetor. Horsepower, 260 • Torque, 345 lb.-ft. • Displacement, 330 cubic inches • Compression ratio, 10.25-to-1.

ECON-O-WAY V-6—Savings are standard equipment with this new V-6 engine, standard on the V-6 Sports Coupe, available on all F-85 models (except Cutlass). Delivers 155 horsepower on regular gas • Compression ratio, 9.00-to-1 • Displacement, 225 cu. in. • Torque, 225 lb.-ft. • Oil filter and replaceable-element air cleaner are standard.



POWER-BALANCED CHASSIS

*brings new smoothness
and quietness to
Oldsmobile's quality ride!*

GUARD-BEAM FRAME • New swept-back torque boxes add torsional rigidity. Full side rail construction plus four crossmembers offer extra protection . . . provide firm foundation for Oldsmobile's quality ride in every Olds model—including the new F-85s!

VIBRA-TUNED RIDE • Body mounts are scientifically located at 12 points along the frame side rails. Exact positioning at nodal points isolates road vibrations before they reach the body. Thicker body mountings of a new rubber compound also deaden vibrations, help silence body.

TWIN-TRIANGLE STABILITY • Twin steel struts in rear suspension solidly anchor rear axle to reduce wheel hop and sidesway. New one-piece lower torque arms give perfect alignment for superior ride control.

Oldsmobile's chassis for 1964 is "power-balanced" to subtly wed the Rocket power train with all other components. Wheels, brakes, suspension—even the exhaust system—all complement one another to give you the comfort, the quietness, the control that make driving an Olds such a pleasant experience!

BIG 14-INCH WHEELS • All 1964 Oldsmobiles (including F-85 models) have big 14-inch-diameter wheels to better soak up road vibration and noise. Large-size wheels allow bigger braking areas, larger tires for longer life and smoother ride.

EFFICIENT NEW BRAKE LINING • New organic lining compound gives quicker, safer stops than ever before. High coefficient of friction provides faster stopping power and longer life. On F-85 models, brake lining area has also been increased 18%.

BRILLIANT MAGIC-MIRROR FINISHES • Oldsmobile finishes are acrylic-base lacquers that give exceptional resistance to scratching, marring and dulling. New spraying and finishing methods assure uniform coating for long lasting beauty with a minimum of maintenance.

ALUMINIZED EXHAUST SYSTEM • Vital parts of the exhaust system on all 1964 Oldsmobiles are treated by an aluminizing process that resists corrosion . . . adds many miles and months to the life of the system.

NEW DUAL CHAMBERED EXHAUST • A new concept in exhaust system design . . . exclusive feature on both Starfire and Jetstar I models! Integral muffler-tailpipe design reduces back-pressure with separate exhaust manifold headers for added performance.

SPACIOUS TRUNKS • Trunk capacity of every 1964 Oldsmobile is more than ample. F-85 trunk space is up to 30% larger. Deep-Well Trunk design on Jetstar 88, Dynamic and Super 88 has 17.1-cubic-foot capacity, while Ninety-Eight models have a huge 19.3 cubic feet of usable space.

IMPROVED HEATING, VENTILATING • New simplified design of Oldsmobile's heating and ventilating system—standard on every model—gives instant response through new "air-mix" principle. Heater core operates at maximum efficiency at all times. On all models except F-85 and Jetstar 88, vacuum-assisted push-buttons provide fingertip convenience for air control. On F-85s and Jetstar 88s, slide levers control incoming air. Single slide adjusts temperature on all models.

OLDSMOBILE OPTIONS AND ACCESSORIES

Add value to your car . . . pleasure to your driving! Many of the following options and accessories are standard equipment on certain models; a partial listing will be found on opposite page.

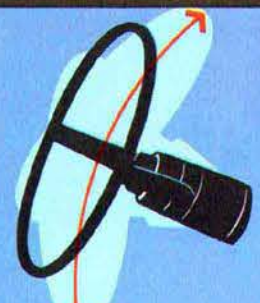
Walnut Steering Wheel



Wheel Discs

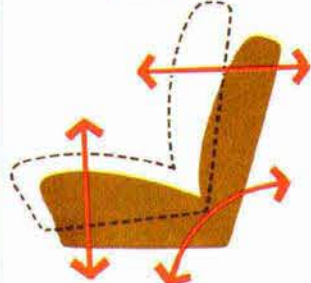
GLAMOR • Walnut-Grain Custom Deluxe Sports Steering Wheel on Starfire, Jetstar I and Cutlass • Deluxe Steering Wheel • Wheel Discs in six designs • Accent Stripe in choice of 8 colors on Jetstar 88 and Jetstar I • Wheel Opening and Rocker Panel Moulding on

Dynamic 88 • Center Sports Console on all Cutlass models and V-6 Sports Coupe • Carpeting • Door Guard Mouldings • Two-Tone Paint on Holiday Coupes and Sedans • Deluxe Interior Trim on Dynamic 88 Fiesta • Floor Mats • Carpeted Load Floor in station wagons



Tilt-Away Steering Wheel

Power Seats



COMFORT • Tilt-Away Steering Wheel adjusts to seven different positions • Power Seat in 4-way and 6-way* adjustment custom-tailors seating position • New Central Control Air Conditioning system gives more efficient cooling, is integral with heater • Tinted Glass

reduces glare and heat • Power Steering for extra handling ease • Deluxe Pushbutton Radio • Super Deluxe Signal-Seeker Radio* with foot control • AM-FM Radio* • Bi-Phonic Rear Seat Speaker • Reverbatone Speaker* for concert hall sound • Foam-Padded Seats

Power Antenna



Power Windows



Pushbutton Radio



CONVENIENCE • Power Windows • Power Ventipanes* • Power Antenna • Deck Lid Power Lock Release lets you open the trunk from inside • Power Operated Rear Window on station wagons • Clock • Parking Brake Signal Lamp alerts you when brake is set

• Map Lamp and Courtesy Lamps • Guide-Matic Power Headlight Control* automatically dims headlights for oncoming cars • Concealed Luggage Locker on Dynamic 88 Fiesta • Back-up Lamps • Windshield Washer • Remote Control Outside Mirror allows perfect adjustment

Cornering Lamps



Cruise Control



Seat Belts



SAFETY • Power Brakes • Cruise Control, on V-8 models, automatically maintains cruising speed • Factory-installed Seat Belts with retractable front seat outer belt • Safety-Sentinel* warns when pre-set speed is exceeded • Anti-Spin Differential for smooth pulling

power in mud, snow, ice • Safety-Padded Instrument Panel • Safety Cornering Lamps, available on Jetstar I, Super 88, Starfire and Ninety-Eight models • Rear Window Defroster (not available on station wagons or convertibles) • Glareproof Rearview Mirror

*Not available on F-85

1964 OLDSMOBILE SPECIFICATIONS

NINETY-EIGHT—MODELS: Luxury Sedan, Town Sedan, Holiday Sports Sedan, Holiday Sports Coupe, Custom Sports Coupe, Convertible. STANDARD EQUIPMENT: Hydra-Matic, Power Steering and Brakes, Power Windows and Seat (optional on Town Sedan), Foam-Padded Seats, Windshield Washer, Deluxe Steering Wheel, Wheel Discs, Courtesy and Map Lamps, Clock, Parking Brake Signal Lamp, Glove Box Lamp, Safety-Padded Instrument Panel.

STARFIRE—MODELS: Coupe, Convertible. STANDARD EQUIPMENT: Hydra-Matic, Power Steering and Brakes, Power Windows and Seat (optional on Coupe), White Sidewall Tires (optional on Coupe), Windshield Washer, Foam-Padded Seats, Deluxe Steering Wheel, Wheel Discs, Clock, Parking Brake Signal Lamp, Glove Box Lamp, Bucket Seats, Console, Tachometer, Safety-Padded Instrument Panel.

SUPER 88—MODELS: Celebrity Sedan, Holiday Sedan. STANDARD EQUIPMENT: Foam-Padded Seats, Chrome Door Window Frames, Deluxe Steering Wheel, Courtesy and Map Lamps, Parking Brake Signal Lamp, Rear Fold-down Center Armrest (on Holiday Sedan), Safety-Padded Instrument Panel.

DYNAMIC 88—MODELS: Celebrity Sedan, Holiday Sedan, Holiday Coupe, Convertible, Fiesta, 2- and 3-seat. STANDARD EQUIPMENT: Foam-Padded Front Seat, Chrome Side Moulding, Carpet, Safety-Padded Instrument Panel, Auto-

matic Dome Lamp, Courtesy and Map Lamps (on Convertible), Electric Rear Window (on 3-seat Fiesta).

JETSTAR I—MODEL: Sports Coupe. STANDARD EQUIPMENT: Bucket Seats, Center Control Console, Foam-Padded Front Seat, Safety-Padded Instrument Panel, Carpet, Wheel Opening and Rocker Panel Moulding, Windshield Washer.

JETSTAR 88—MODELS: Celebrity Sedan, Holiday Sedan, Holiday Coupe, Convertible. STANDARD EQUIPMENT: Foam-Padded Front Seat, Carpet, Safety-Padded Instrument Panel, Wheel Opening and Rocker Panel Moulding, Automatic Dome Lamp.

F-85—MODELS: Club Coupe, 4-Door Sedan, Station Wagon, Deluxe 4-Door Sedan, Deluxe Station Wagon, V-6 Sports Coupe, Cutlass Sports Coupe, Cutlass Holiday Coupe, Cutlass Convertible. STANDARD EQUIPMENT: CUTLASS—Bucket Seats, Foam-Padded Seats. CUTLASS AND DELUXE—Deluxe Steering Wheel, Safety-Padded Instrument Panel, Deluxe Interior Appointments, Carpets. F-85—Heavy-Duty Floor Coverings, Dual Sun Visors.

STANDARD EQUIPMENT ON ALL 1964 OLDSMOBILES: Heater and Defroster, Guard-Beam Frame, Magic-Mirror Finishes, Self-Adjusting Brakes, Oil Filter, Twin-Triangle Stability, Vibra-Tuned Body Mounts, Delco-tron Generator, Positive Crankcase Ventilation, Aluminized Muffler and Tailpipe, Front Stabilizer Bar.

GENERAL SPECIFICATIONS	Wheelbase	Overall Length	Overall Width	Overall Height*	Front Tread	Rear Tread	Shipping Weight	Tire Size Standard	Trunk Capacity	Fuel Tank Capacity	Turning Dia.
Ninety-Eight	126.0"	222.3"	78.0"	56.5"	62.2"	61.0"	4231	8.50 x 14"	19.3 cu. ft.	21 gals.	44.1 ft.
Starfire	123.0"	215.3"	78.0"	54.2"	62.2"	61.0"	4153	8.00 x 14"	17.1 cu. ft.	21 gals.	42.8 ft.
Super 88	123.0"	215.3"	78.0"	55.9"	62.2"	61.0"	4021	8.00 x 14"	17.1 cu. ft.	21 gals.	42.8 ft.
Dynamic 88	123.0"	215.3"	78.0"	55.9"	62.2"	61.0"	3980	8.00 x 14"	17.1 cu. ft.	21 gals.	42.8 ft.
Jetstar 88	123.0"	215.3"	78.0"	55.9"	62.2"	61.0"	3739	7.50 x 14"	17.1 cu. ft.	21 gals.	42.8 ft.
Jetstar I	123.0"	215.3"	78.0"	54.2"	62.2"	61.0"	4028	8.00 x 14"	17.1 cu. ft.	21 gals.	42.8 ft.
Cutlass	115.0"	203.0"	74.3"	53.7"	58.0"	58.0"	3140	7.00 x 14"	18.5 cu. ft.	20 gals.	40.6 ft.
F-85	115.0"	203.0"	73.8" (a)	54.4"	58.0"	58.0"	2920 (b)	6.50 x 14" (c)	18.3 cu. ft.	20 gals.	40.6 ft.

ENGINE SPECIFICATIONS	Standard On	Available On	Maximum Horsepower at RPM	Maximum Torque at RPM	Displacement Cu. In.	Compression Ratio	Fuel Req'd	Carburetion
Starfire	Starfire; Ninety-Eight Custom Sports Coupe; Jetstar I	Ninety-Eight (except Custom Sports Coupe); Super 88	345 @ 4800	440 @ 3200	394	10.50 to 1	Premium	4-Barrel
Rocket (330 h.p.)	Ninety-Eight (except Custom Sports Coupe); Super 88	Dynamic 88	330 @ 4600	440 @ 2800	394	10.25 to 1	Premium	4-Barrel
Rocket (280 h.p.)	Dynamic 88	—	280 @ 4400	430 @ 2400	394	10.25 to 1	Premium	2-Barrel
Rocket (260 h.p.)	—	Dynamic 88 (at no extra cost)	260 @ 4400	410 @ 2400	394	8.75 to 1	Regular	2-Barrel
Jetfire Rocket V-8	Jetstar 88 (d)	—	225 @ 4600	335 @ 2400	330	10.25 to 1	Premium	2-Barrel
Jetfire Rocket V-8	—	F-85 (except Cutlass and V-6 Sports Coupe)	210 @ 4400	325 @ 2400	330	9.0 to 1	Regular	2-Barrel
Cutlass V-8	Cutlass	F-85 (except V-6 Sports Coupe)	260 @ 4800	345 @ 3200	330	10.25 to 1	Premium	4-Barrel
Econ-O-Way V-6	V-6 Sports Coupe	F-85 (except Cutlass)	155 @ 4400	225 @ 2400	225	9.0 to 1	Regular	1-Barrel

*4-Door Sedan. (a) 74.3" on F-85 Deluxe. (b) 3107 on F-85 Deluxe. (c) 7.00 x 14" on V-8 Models. (d) 260 h.p. Jetfire Rocket V-8. 10.25 to 1 compression optional at extra cost. ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES APPEARS ON THE OPPOSITE PAGE. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S. OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS.



'64 OLDSMOBILE
WHERE THE ACTION IS!



NINETY-EIGHT • STARFIRE • SUPER 88 • DYNAMIC 88 • JETSTAR I • JETSTAR 88 • F-85