

Shown below—the neatest squelch of all, the Chevelle Malibu SS Coupe



350-hp CHEVELLE by Chevrolet, the perfect squelch

That's a potent squelch to all those others who keep talking about lions, tigers and such.

A 350-hp squelch goes into any '65 Chevelle you specify. It's that big blue-jowled 327-cubic-inch V8 of song and story, fortified with an extra helping of brute in the form of 11.0:1 compression ratio, big 4-bbl. carb, dual exhausts and 360 ft.-lbs. of torque

at 3600 rpm. With *hydraulic lifters*.

Then, too, you can order a 4-speed fully synchronized transmission. A beefier special front and rear suspension package. Sintered-metallic brakes. Positraction with 3.31:1 axle ratio. And an electric tach.

All this performance would go great in a heavyweight. Just run your imagination over what it does for the

welterweight Chevelle. Not to mention the silencing effect on all those tigers and tamers.

But why rub it in? That's your privilege. Happy squelching.



Chevrolet Division of General Motors, Detroit, Michigan



Malibu Super Sport Coupe, gone a wandering

If you want to know how well it rides,
wander off the Interstate a ways.
CHEVELLE by Chevrolet.

Spend some time. See horses, cows and countryside.
Sample what our Full Coil suspension does for comfort.

Highways try a car one way, byways another. Chevelle handles both in mannerly fashion. A big coil spring at each wheel soaks up jolts and jars, unruffling the most rumbled roads. There's a double-action shock absorber for each coil spring, too, and a front stabilizer bar to straighten out the curves.

We put more comfort in Chevelle than just the ride, though. You should see inside

this Malibu Super Sport. Foam-cushioned seats come upholstered all in vinyl. There are buckets up front, separated by a console when you order Powerglide or the 4-speed. There's also full instrumentation; ashtrays, armrests and stretch-out room in back; and carpeting underfoot.

Chevelle's handsome styling is obvious enough. Chevelle's power you order yourself, our tight-fisted 120-hp Six or what-

ever you think you'd like for cruising the Interstate and exploring the countryside.

If you're the adventurous sort, maybe you should see your Chevrolet dealer about a Chevelle today. Get yourself a road map, too. . . . Chevrolet Division of General Motors, Detroit, Michigan.





The new ride and 101 other changes
make it feel like a whole new car again
'65 CHEVELLE by Chevrolet

Read how we made it a smoother, more luxurious, more stylish, friskier car. Then sit in it. Ride in it. Price it. And we think you'll be as pleased with it as we are.

A lot of people think smooth-riding cars can't be frisky.

But then, they don't know Chevelle.

And it's even smoother this year. It has four new softer springs and an improved rear suspension.

It's friskier because it gives you a big choice of big engines to order. Engines like a 300-hp Turbo-Fire V8.

You can also order frisky transmissions. We have them with three shifts. Four shifts. Powerglide. And

on top of all that—Overdrive.

A lot of people think you can't get luxury with a frisky car.

But then, they don't know Chevelle.

And Chevelle's luxury is not the kind that's just vinyl deep. Because although Chevelle does have rich new vinyls, it also has plush cushioning and deep-twist carpeting.

Its whole profile looks longer. And it is, too. By inches.

A lot of people think you have to

spend a lot more money for a smoother, more luxurious, more stylish, friskier car.

But then, they haven't priced Chevelle.

Have you? . . . Chevrolet Division of General Motors, Detroit, Michigan.





If it moved any better, you'd miss a lot of the scenery
CHEVELLE by Chevrolet

Move is what Chevelle does best—particularly with the wide range of performance equipment you can order for it.

Select anything you want in the way of performance—you still get the smooth and manageable around-town behavior you expect from a Chevrolet product.

Silky. Untemperamental. Well mannered. But when you want to get out of town, it's the next best thing to instant scenery.

And it comes in the country's most popular medium-sized car. In an elegant shape, in elegant new luxury, with a ride that's even smoother and quieter than ever. That quietness is a particular benefit, too. Lets you concentrate on the scenery. *Swish!* . . . there went another mountain. See your Chevrolet dealer.

He's the fellow who knows what all the choices are—for your Chevelle. . . . Chevrolet Division of General Motors, Detroit, Michigan.



Clean lines, streamlined design, and a host of willing power plants – but the '65 Chevy II's as practical and economical as ever! And don't you love the way the '65 Chevy II hides all its hard-headed common sense and savings under such a fetching exterior? Those engines we mentioned go all the way up to 250 hp – and whether you choose the savingest of Fours, the spunkiest of Sixes, or the silkiest of Eights – your '65 Chevy II is one honey of a tightwad!

'65 Chevy II

Nova 4-door sedan – one of Chevy II's seven penny-pinchers for '65



Chevelle Malibu Super Sport Coupe – one of thirteen Chevelles for '65

CHEVELLE

'65

Chevelle celebrates its first anniversary with new styling, new luxury, a quieter, smoother Full Coil ride. And Chevelle offers three convertible choices – the Malibu Super Sport, the middle-priced Malibu, and the new low-priced 300. Chevelle '65 – what a beautiful way to decide between big-car luxury and small-car economy.

See 5 beautiful shapes for '65 – Chevrolet, Chevelle, Chevy II, Corvair & Corvette



Beautiful Shape for '65—CHEVELLE

New ride, new style and an engine that makes any driver feel young

On one hand, the '65 Chevelle makes you feel settled and wise and rich with its smooth new ride and plushness all about. But then on the other hand, there's a frisky power story!

There are enough changes in this '65 Chevelle to make it look and act like another whole new car from Chevrolet.

The front's been restyled. So has the back. The interiors are done up in some of the richest looking vinyls and fabrics around.

The ride is amazing. We've patterned Chevelle's Full Coil suspension after those in cars costing far more.

And if you'd like to hear how quietly it rides with its softer springs and extra body insulation, just put your fingers in your ears and listen.

As for that frisky power, you get it in either of two V8's you can add, ranging all the way up to 300 horsepower. That makes five engines for Chevelle now, including the standard 120-hp Hi-Thrift Six.

And the list of special options and accessories you can order goes on and on. Four-speed manual shift. Automatic Powerglide. A luxurious vinyl roof cover for the Sport Coupes. A new AM-FM Stereo radio that makes you think the musicians came with the car.

Twelve Chevelle models in four series and

in 15 colors (13 new) to choose from for '65—and all available with big V8's! . . . Chevrolet Division of General Motors, Detroit, Michigan.



Coming next—
the most powerful tightwad in town...