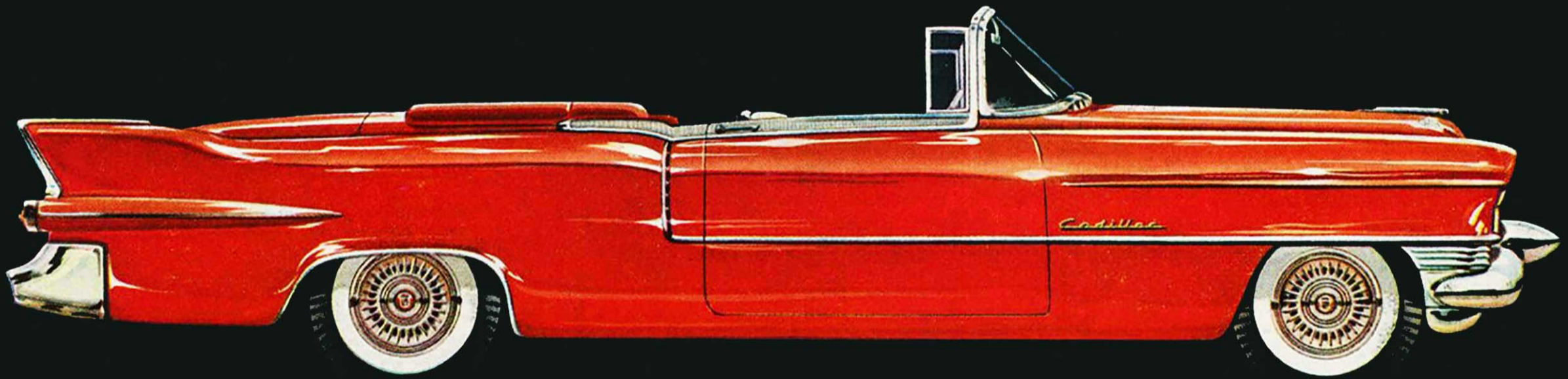




Eldorado

BY CADILLAC

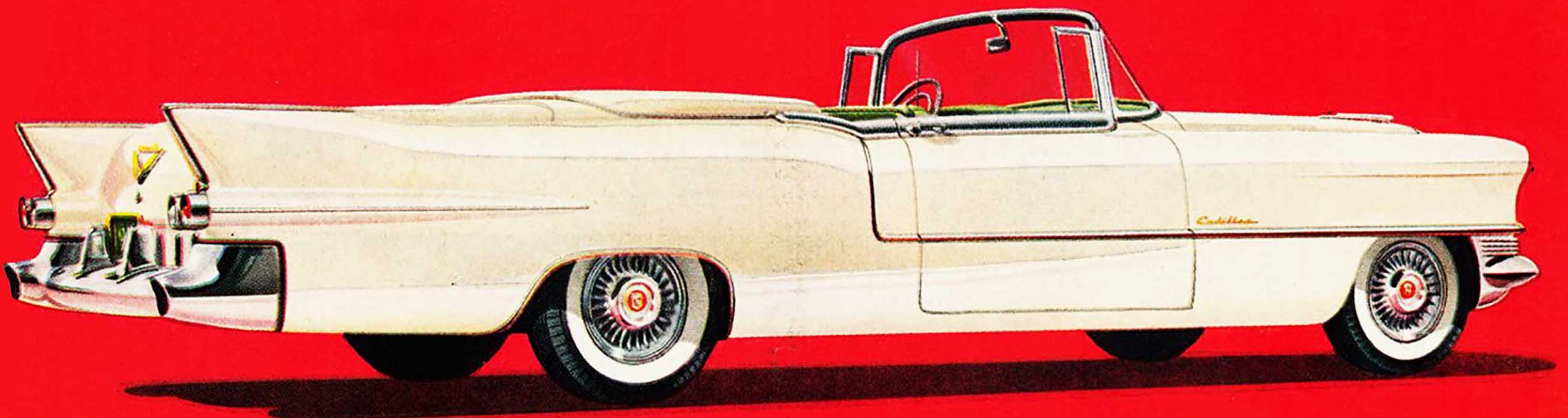


You are looking at the most dramatic and inspiring motor car Cadillac has ever produced. It is the incomparable Eldorado—powered by a spectacular 270-horsepower Cadillac engine. More beautiful, more luxurious, more powerful than any previous Cadillac creation—it is, in every sense of the phrase, the “Cadillac of Cadillacs.” And that, of course, means that it is the “car of cars.”

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Eldorado

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This inspiring creation is the newest member of Cadillac's royal family of motor cars. It is the Eldorado—powered by a sensational 270-h.p. engine . . . and featuring hand-crafted, imported leather interiors; a disappearing top; and "car of tomorrow" styling. Not in all the world is there another automobile like it—in beauty, in performance or in luxury. Even in the distinguished company of other Cadillacs, it is unmistakably the "car of cars."

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This is the Eldorado—a new adventure in automotive design and engineering—with brilliant and dramatic styling . . . hand-crafted, imported leather interiors . . . “disappearing” top . . . and a sensational 270-h.p. engine. In all that it is, and does, and represents . . . it is the finest fruit of Cadillac’s never-ending crusade to build greater quality into the American motor car.

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Eldorado

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