

## NEW 3-POINT WARRANTY GIVES YOU EXTENDED PERFORMANCE PROTECTION

When the going gets tough—Bronco delivers! And small wonder. With all-welded box-section frames, heavy-duty axles, MonoBeam front suspension, and king-size brakes, Bronco boasts the kind of muscle needed to get you out off the beaten track—and back. Then, too, consider Bronco's performance features: a wide-track stance—wider than any comparable 4-wheeler—assures stability and a small 33.6-foot turn-around, and a 105-hp Six or optional 200-hp V-8 give Bronco a surefootedness and power response few others can match. Join the Bronco Boosters! See your Ford dealer today.

# Tough V-8 Bronco



### Ford Motor Company's 3-point warranty plan gives you . . .

- 5-year or 50,000-mile warranty on power train
- 2-year or 24,000-mile warranty on the entire unit
- Only one dealer certification per year regardless of how many miles you drive.

Ford Motor Company warrants to Ford Bronco owners that their Ford dealer (or if the owner is traveling or has moved, any Ford dealer), using genuine new Ford or Ford Authorized Reconditioned parts, will repair or replace, free of charge including related labor, the following parts which are found, in normal use and within the following time and mileage limits (whichever comes first), to be defective in either workmanship or materials: (a) any part within 24 months or 24,000 miles, and (b) Power Train parts within 5 years or 50,000 miles. Power Train parts include: engine block, head and internal parts, water pump, intake manifold, transmission and transfer cases and internal parts, drive shafts, universal joints, differentials, and driving axles and their wheel bearings. Related items such as ignition, electrical, cooling, fuel and brake systems, engine or transmission controls or linkages, and clutch assembly are excluded. The owner is required to obtain certain maintenance services\* and, every 12 months, a written certification from a Ford dealer that he has presented evidence that such services have been performed. The warranty does not apply to tires or tubes (adjustments are provided by tire companies), or to normal maintenance services or normal replacement of service parts such as filters, spark plugs, ignition points, wiper blades or brake or clutch linings, or to normal deterioration of soft trim and appearance items. The warranty applies to vehicles normally operated in the U.S.A. and Canada.

\*Every 6 months or 6,000 miles: change oil and oil filter; clean air cleaner, air filter and oil filler cap; check axle lube and transmission oil levels. Every 12 months or 12,000 miles: replace air filter on closed crankcase ventilation systems; clean emission system and carburetor spacer; replace emission control valve and thermax air filter. Every 24 months or 24,000 miles: change engine coolant and check radiator hoses. Every 36 months or 36,000 miles: replace air filter on open crankcase ventilation systems.

**FORD BRONCO**  
**4** WHEEL  
DRIVE



**Toughest, most powerful, best riding 4-wheeler going.  
V-8 Bronco!**



The Champ! This rugged 4-wheeler whips the back country trails—hands down! For nothing beats Bronco's all-box-section, all-welded frame and heavy duty axles—rated 2500 lbs. front, 2780 lbs. rear—for rugged field duty. And nothing beats Bronco's exclusive Mono-Beam suspension for keeping that front end glued to the ground. King-size brakes and 33.6 ft. turn-around make Bronco as surefooted and nimble as a buck in the bush. And as for power: choose the most powerful Six or the *only* V-8 (200 horses strong) in its class! Best yet is the ride: Smoothest cruising 4-wheeler you've ever handled. Bronco! At your Ford Dealer.

**FORD BRONCO**  
**4** WHEEL  
DRIVE



## Only in Ford's Bronco: 200 V-8 horses ahead of you, and a 24/24 plus 5/50 warranty behind you.

Ford Motor Company warrants to Ford Bronco owners that Ford dealers, using genuine new Ford or Ford Authorized Reconditioned parts, will repair or replace, free of charge including related labor, the following parts which are found, in normal use and within the following time and mileage limits (whichever comes first), to be defective in either workmanship or materials: (a) any part within 24 months or 24,000 miles, and (b) Power Train parts within 5 years or 50,000 miles. Power Train parts include: engine block, head and internal parts, water pump, intake manifold, transmission and transfer cases and internal parts, drive shafts, universal joints, differentials, and driving axles and their wheel bearings. Related items such as ignition, electrical, cooling, fuel and brake systems, engine or transmission controls or linkages, and clutch assembly are excluded. The owner is required to obtain certain maintenance services\* and, every 12 months, a written certification from a Ford dealer that he has presented evidence that such services have been performed. The warranty does not apply to tires or tubes (adjustments are provided by tire companies), or to normal maintenance services or normal replacement of service parts such as filters, spark plugs, ignition points, wiper blades or brake or clutch linings, or to normal deterioration of soft trim and appearance items. The warranty applies to vehicles normally operated in the U.S.A. and Canada.

\*Every 6 months or 6,000 miles: change oil and oil filter; clean air cleaner, air filter and oil filter cap; check axle lube and transmission oil levels. Every 12 months or 12,000 miles: replace air filter on closed crankcase ventilation systems; clean emission system and carburetor spacer; replace emission control valve and thermactor air filter. Every 24 months or 24,000 miles: change engine coolant and check radiator hoses. Every 36 months or 36,000 miles: replace air filter on open crankcase ventilation systems.

Whenever the high road challenges, there's no holding Ford's Bronco! Power, toughness, dependability—you name it and Bronco has it. Take power, Bronco's optional 289-cu. in. V-8 offers trail-blazing performance, on the road or off. Even Bronco's standard engine gives you an edge—it's a responsive 170-cubic inch Six. Toughness? Bronco's exclusive Mono-Beam front suspension has heavy drop-forged radius rods to solidly anchor the front-end in the roughest going. Brakes are king-size—11" x 2" front and 10" x 2½" rear! Same for axle capacity—2500 lbs. front; 2700 lbs. rear! Maneuverability? Bronco's wide-track (57") design and small turning diameter (33.6 ft.) give it unbelievable responsiveness and stability in broken, hilly terrain. Moreover, Bronco's transmission is synchronized in all three speeds for smoother gear changes as a measure of dependability and service. And standing solidly behind every Bronco is a 24/24 plus 5/50 warranty and over 6300 Dealers in every part of the country! See your dealer for full Bronco details.

**FORD BRONCO**  
**4** WHEEL  
 DRIVE



## Only in Ford's Bronco: 200 V-8 horses ahead of you, and a 24/24 plus 5/50 warranty behind you.

### New Warranty Protection from Ford—24 months/24,000 miles—5 years/50,000 miles.

Ford Motor Company warrants to Bronco owners that Ford Dealers, using genuine new Ford or Ford Authorized Reconditioned parts, will repair or replace, free of charge including related labor, any part which in 24 months or 24,000 miles (whichever comes first), and any Power Train part which in 5 years or 50,000 miles (whichever comes first), is found in normal use and service to be defective in either workmanship or materials. Power Train parts include: engine block, head and internal parts, water pump, intake manifold, transmission case and internal parts, transfer case and internal parts, driveshafts, universal joints, axles, differentials and wheel bearings; but exclude related items such as ignition, electrical, cooling and fuel systems, engine, transmission or transfer case controls or linkages, manual shift levers, clutch or brake assemblies or wheels. The owner is required to obtain certain Power Train maintenance services\* and, every 12 months, a written certification from a Ford Dealer that he has presented evidence that such services have been performed. The warranty does not apply to tires or tubes (adjustments will be made by tire companies), or to normal maintenance services or normal replacement of service parts such as filters, spark plugs, ignition points, wiper blades or clutch linings, or to normal deterioration of soft trim and appearance items. The warranty applies to products normally operated in the U.S.A. and Canada.

\*Every 6 months or 6,000 miles: change oil and oil filter; clean air cleaner, air filter and oil breather cap; check axle lube and transmission oil levels. Every 12 months or 12,000 miles: replace air filter on closed crankcase ventilation systems; clean emission system and carburetor spacer; replace emission control valve and thermactor air filter. Every 24 months or 24,000 miles: change engine coolant. Every 36 months or 36,000 miles: replace air filter on open crankcase ventilation systems.

Whenever the high road challenges, there's no holding Bronco! Power, toughness, dependability—you name it and Bronco has it. Optional 289-cu. in. V-8 offers trailblazing performance, on the road or off. Exclusive Mono-Beam front suspension has heavy drop-forged radius rods to solidly anchor the front end. Bronco's wide-track (57.4 in.) design and small turning diameter (33.6 ft.) give it unbelievable responsiveness and stability in broken, hilly terrain. And standing solidly behind every Bronco are 6,400 Ford Dealers, a 24/24—5/50 warranty, and competition-proven off-road toughness.

**Competition-Proven Off-Road Toughness!** Bronco won the "fastest hill climb" at last winter's Skyline Snow Rally. At Afton Canyon, Bronco took 1st and 3rd in its class. Even more impressive was Bronco's big win at the grueling Riverside Four Wheel Drive Grand Prix. A Bronco V-8 beat all comers in its class, and a Bronco Six won the Top Eliminator prize to climax the brutal three-day event! This annual event is run over a rugged river-bottom course that's filled with severe sand traps, chuckholes, and mud and water baths. Probably you'll never encounter punishment like this, but it's reassuring to know that Bronco has toughness to spare!

**22 Extra-Value Features Standard!** Big six-cylinder power • Fully synchronized 3-speed transmission • Column-mounted gearshift lever • Single-lever transfer case control • Exclusive transfer case shift lock that prevents accidental jumping out of 4-wheel drive • Smooth-riding Mono-Beam front suspension • Wide 57.4-inch wheel track for exceptional off-road stability • Short-turning maneuverability • Big-capacity brakes • One-hand-operated tailgate latch • Bumpers, front and rear • Foot-operated parking brake • Dual hydraulic brake system with warning light • 4-way emergency flasher • Backup lights • LH outside rearview mirror • Padded sun visors • Seat belts • Padded dash • Windshield washers • Vacuum-operated, variable-speed wipers • 6,400 dealers for famous Ford Service

**Choice of Many Popular 4WD Options and Accessories!** V-8 power • Sport models • Free-running front hubs • Limited-slip differential, front and rear • Overload front air springs • Power take-off • Front-mounted winch • Snowplow • Bucket seats • Rear bench seat • Heater and defroster • Radio • Compass • Tow hooks • Vinyl top and doors • 2-way radio • Tachometer • **You're ahead in a Ford**

**FORD BRONCO**  
**4** WHEEL DRIVE