

CHEVROLET EL CAMINO



THE
"BIG WHEEL"
IN TRUCKS



First in sales since '37!

IT'S TERRIFICO! EL CAMINO!

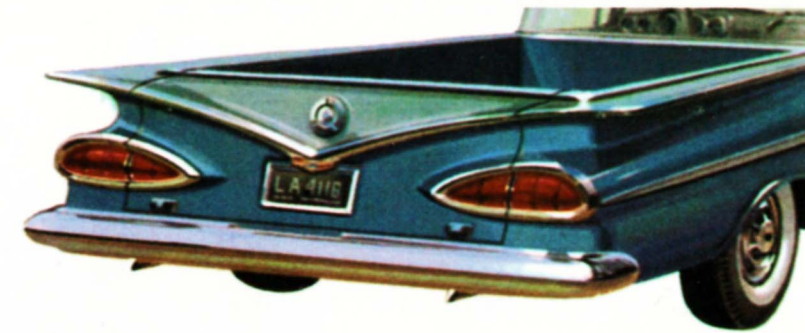
Good looks never carried so much weight!

Here's a magnificent new way to work. In both appearance and performance, the 1959 El Camino offers the best qualities of a fine passenger car. With its low, trim lines, sparkling grille, slim cab pillars and broad windshield, it's by far the handsomest of all commercial vehicles. And the unique X-built Safety-Girder frame, 119" wheelbase and Full Coil suspension combine to give it unparalleled riding comfort and handling ease. *But this new Chevy has a dual personality*; a thorough-going capacity for hard work that fully complements its striking beauty. Powered by the Chevrolet thrifty 6 or efficient V8, the El Camino is equipped to handle heavy chores with ease. And the man-sized load compartment, with double-walled side panel construction, husky steel-ribbed floor and graintight tailgate, is made for big, bulky loads.

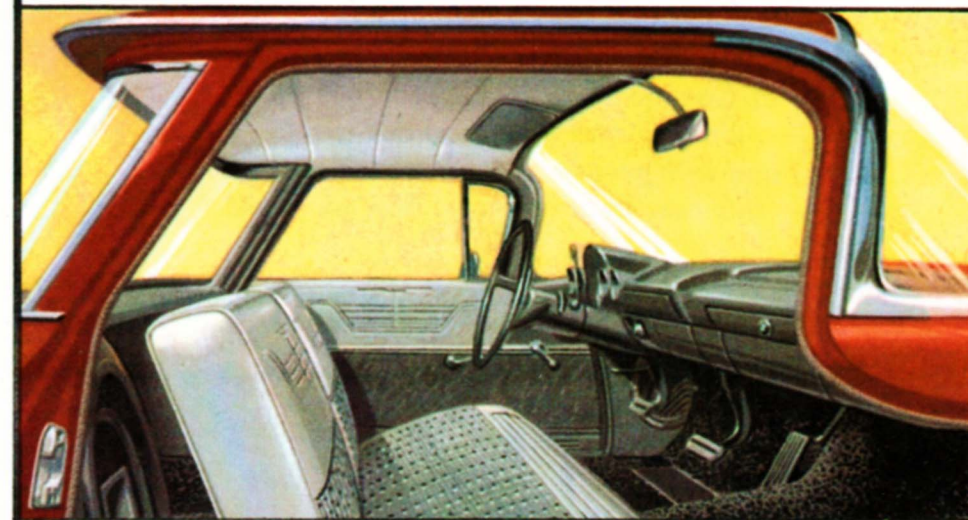
This new combination of glamor and utility makes the El Camino an ideal vehicle for busy suburbanites who have both an eye for style and week-end work to do. And it's just as right for hardworking farmers, ranchers, or businessmen. Meet Chevrolet's new El Camino . . . here to add enjoyment to your tasks and status to your business!



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New El Camino presents the crisp, sculptured lines of 1959 Chevrolet passenger car styling, whether viewed from the rear, front or side.



El Camino interior is done in high fashion with bright, beautiful vinyl seat upholstery and new passenger car instrument panel.



Body provides plenty of cargo room; and that handsome rear window gives over 1,000 square inches of viewing area!



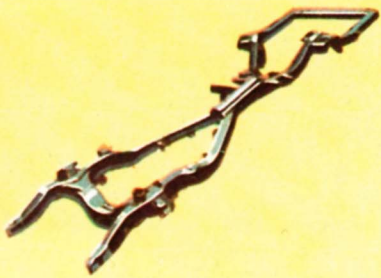
IT'S MAGNIFICO!

EL CAMINO!

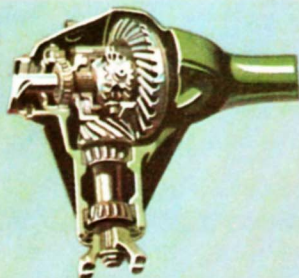
Chevrolet brings you the
brightest new idea
of the year!



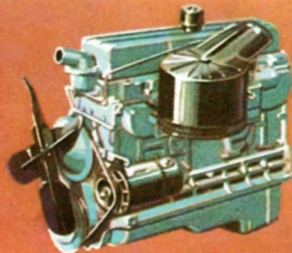
El Camino dash and decor will
do you and your business proud . . .
and with premium features such as these,
this new beauty knows how to work!



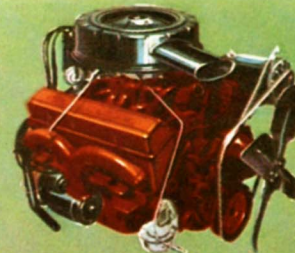
STURDY X-BUILT SAFETY-GIRDER FRAME. All-welded box section side members and box girder center beam give rigidity that resists strains from maximum loads and rutty roads. Tough frame is a solid reason for high 4,900-lb. maximum G.V.W. rating.



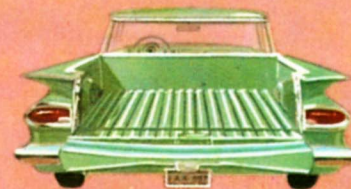
POSITRACTION REAR AXLE! This extra-cost option enables the El Camino to handle on or off-the-road hauls with ease. Positraction directs the power to whichever wheel is getting the best traction. It helps wheels to grip on any road surface for safer control.



EFFICIENT HI-THRIFT 6! Fewer stops for fuel, lower driving costs, stem from new Hi-Thrift 6 advancements. New camshaft design, for instance, can improve gas economy by as much as 10% and it gives the engine greater torque (more pulling power). Hi-Thrift 6 is rated at 135 horsepower.



MODERN SHORT-STROKE V8 POWER. Two up-to-the-minute V8's complement the advanced styling of the El Camino. Fast-stepping, economical performance is provided by either the smooth 185-h.p., 283-cubic-inch Turbo-Fire V8 . . . or the mighty 230-h.p. Super Turbo-Fire V8*.



GLAMOR THAT KNOWS HOW TO WORK HARD. El Camino takes big cargoes; the pickup box is 76 $\frac{1}{4}$ " long, 64 $\frac{1}{4}$ " wide, and 12 $\frac{3}{4}$ " deep! Side panels are double-walled to protect the smooth exterior appearance. Graintight tailgate is constructed to last, and so is the durable, steel-ribbed body floor.

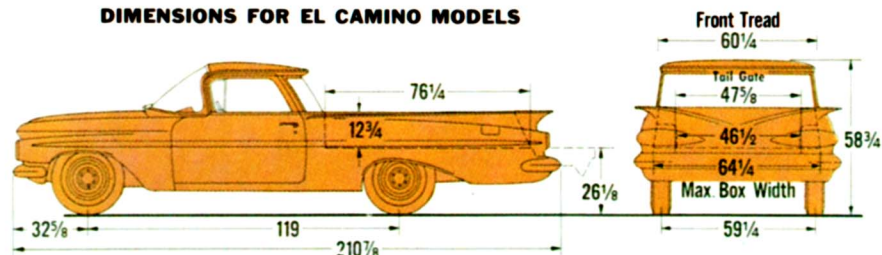
*Optional at extra cost.

SPECIFICATIONS

AXLE, FRONT: Independent suspension; capacity 2450 lb. **AXLE, REAR:** Ratio 3.55; capacity 3000 lb. **BRAKES, SERVICE:** Front 11" x 2 $\frac{3}{4}$ "; rear 11" x 2"; lining area 199 sq. in. **BUMPERS:** Front and rear. **CLUTCH:** (1180) dia. 9 $\frac{1}{2}$ "; (1280) dia. 10". **DIRECTIONAL SIGNALS:** Front and rear. **ENGINE:** (1180) Hi-Thrift 6; (1280) Turbo-Fire V8. **FRAME:** Safety-Girder. **FUEL TANK:** Capacity 17 gallons. **GENERATOR:** 12-Volt, 30-amp. **LIGHTS:** Head, parking, dual tail and stop; directional signals. **MIRROR, REARVIEW:** Interior. **SHOCK ABSORBERS:** Front and Rear. **SPRINGS, FRONT:** Coil; capacity 1030 lb. ea. at ground. **SPRINGS, REAR:** Coil, capacity 1315 lb. ea. at ground. **STEERING:** Ball-gear; ratio 28.0; wheel dia. 17". **TIRES:** Five tubeless 8.00-14/4PR front, single rear, spare. **TRANSMISSION:** 3-speed Synchro-Mesh. **WHEELS:** Five 14" x 5J; spare carrier inside cab. **WINDSHIELD WIPERS:** Dual electric; single-speed.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION, GENERAL MOTORS CORPORATION, DETROIT 2, MICH.

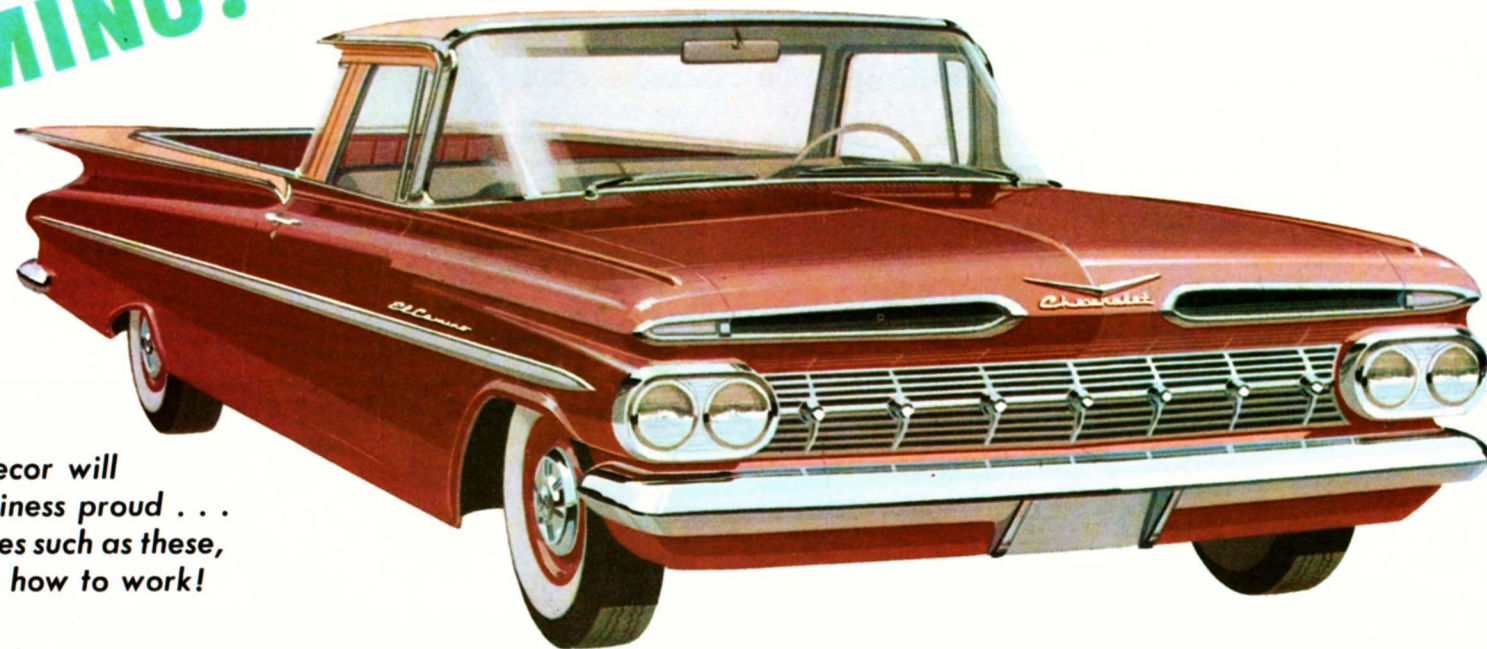
DIMENSIONS FOR EL CAMINO MODELS



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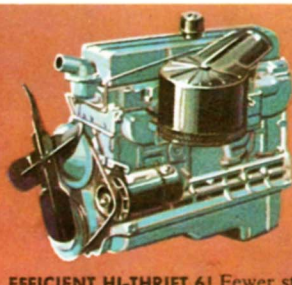
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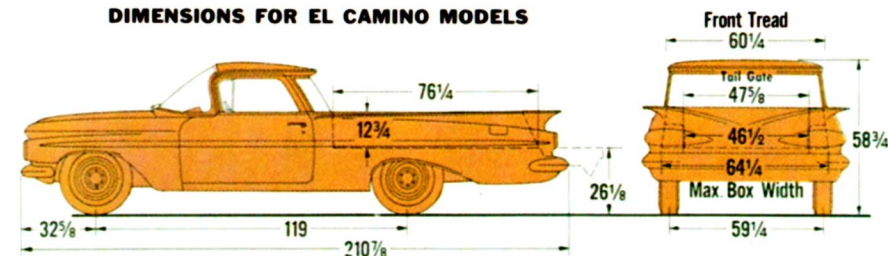
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Litho in U.S.A. September 1958



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