



BONNEVILLE

CHIEFTAIN

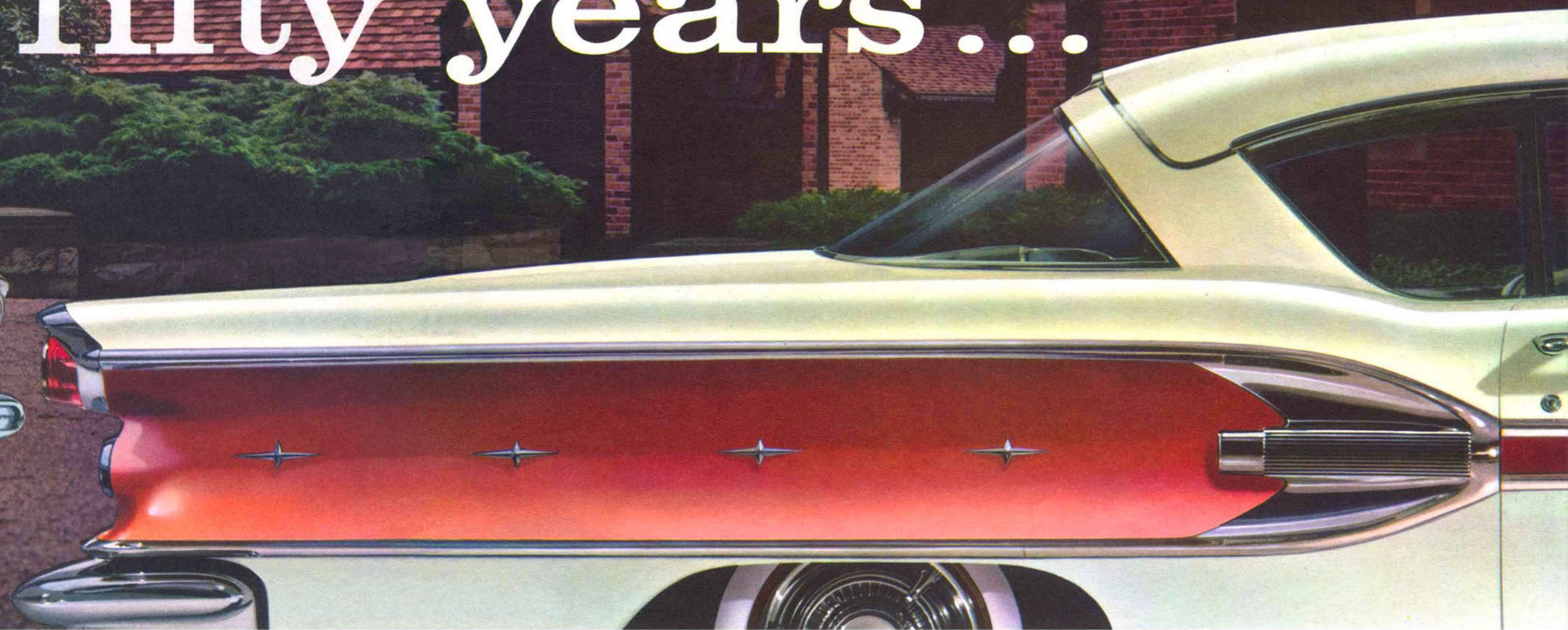
SUPER CHIEF

STAR CHIEF

PONTIAC '58



The boldest advance in fifty years...



From a bold new generation of engineering ideas comes Pontiac '58
—a totally new kind of car, with revolutionary advances in basic
automotive design: chassis... body structure... power... styling.

Catalogued in these pages are the facts and features of this Bold New
Pontiac... 16 models in four exciting series: Chieftain... Super Chief...
Star Chief... and the spectacular new BONNEVILLE Sport models.

A new kind of car is born!

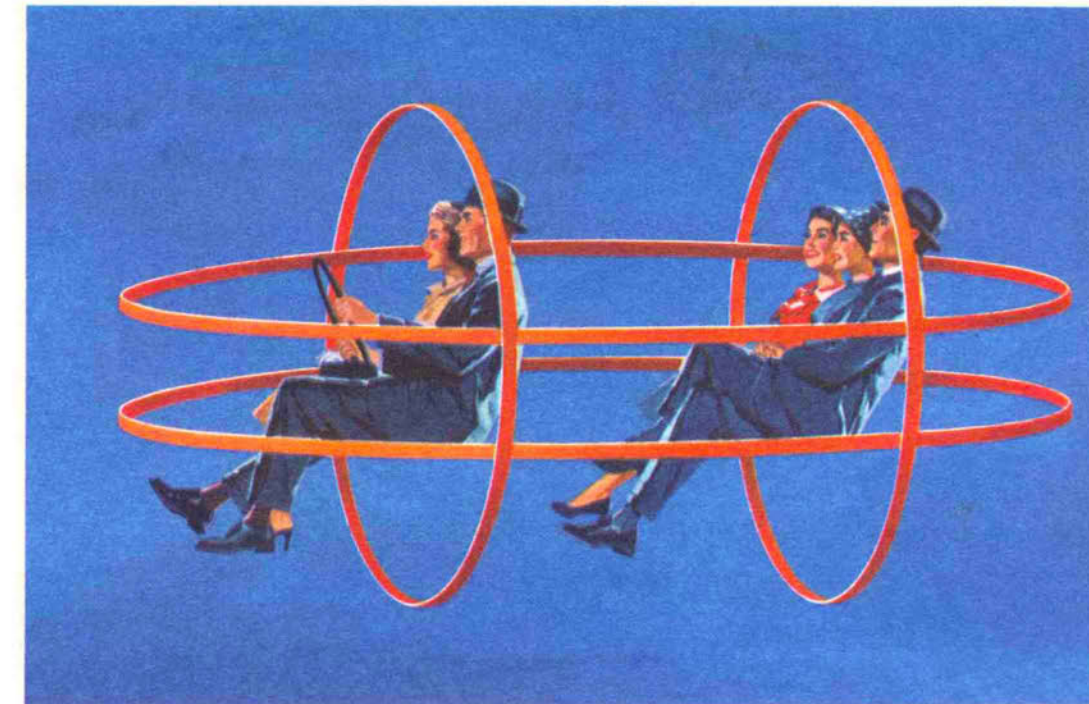
The Golden Jubilee Car launches a bold new age in motoring with important advances in basic design

A revolution on wheels begins right here, with the unique engineering ideas you see on these pages. Never before have all of them been teamed in any car you could own and drive.

As a result, this Golden Anniversary showpiece rides . . . handles . . . responds like no car you have ever seen or driven before. You can custom tailor its *performance* as easily as you select its colors: Four choices in Tempest 395 power. An advanced Super Hydra-Matic. A new Safe-T-Track differential to bring new control to your driving—even on ice.

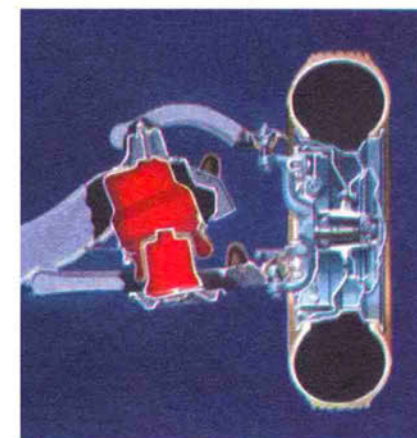
There are even bold advances in the lesser details: new *push-button* ease in heater and air conditioning control . . . a new transistor radio that can be removed and used as a *portable* . . . a safeguard speedometer that warns when you exceed a predetermined speed.

And all this is just the beginning—for Pontiac '58 is the one car that's designed, literally from the ground up, with a totally new approach to motoring.

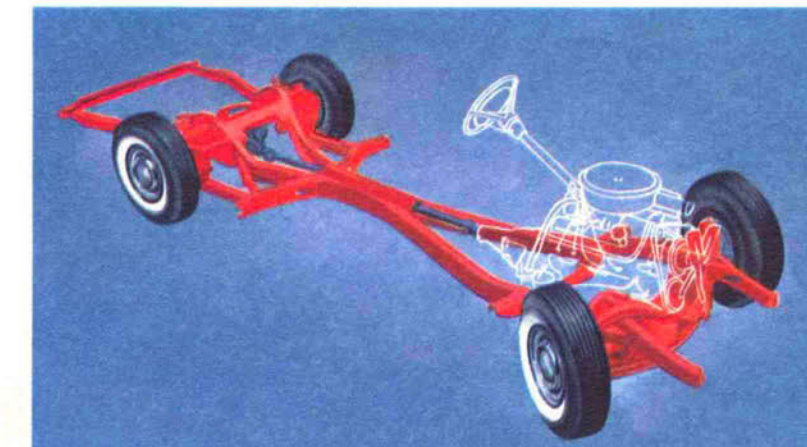


CIRCLES-OF-STEEL BODY
Strong, rugged box-section steel beams built right into the body surround you and your passengers with maximum protection from every direction; high-test Safety Plate Glass is used in all window areas.

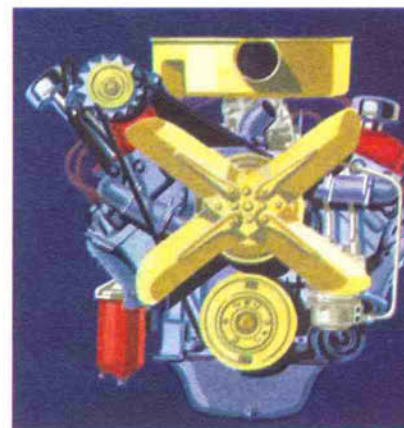
AERO-FRAME DESIGN
This revolutionary backbone replaces traditional ladder construction with a more efficient, stronger foundation that makes possible a lower roofline with no loss of headroom . . . new wide-floor footroom for all passengers.



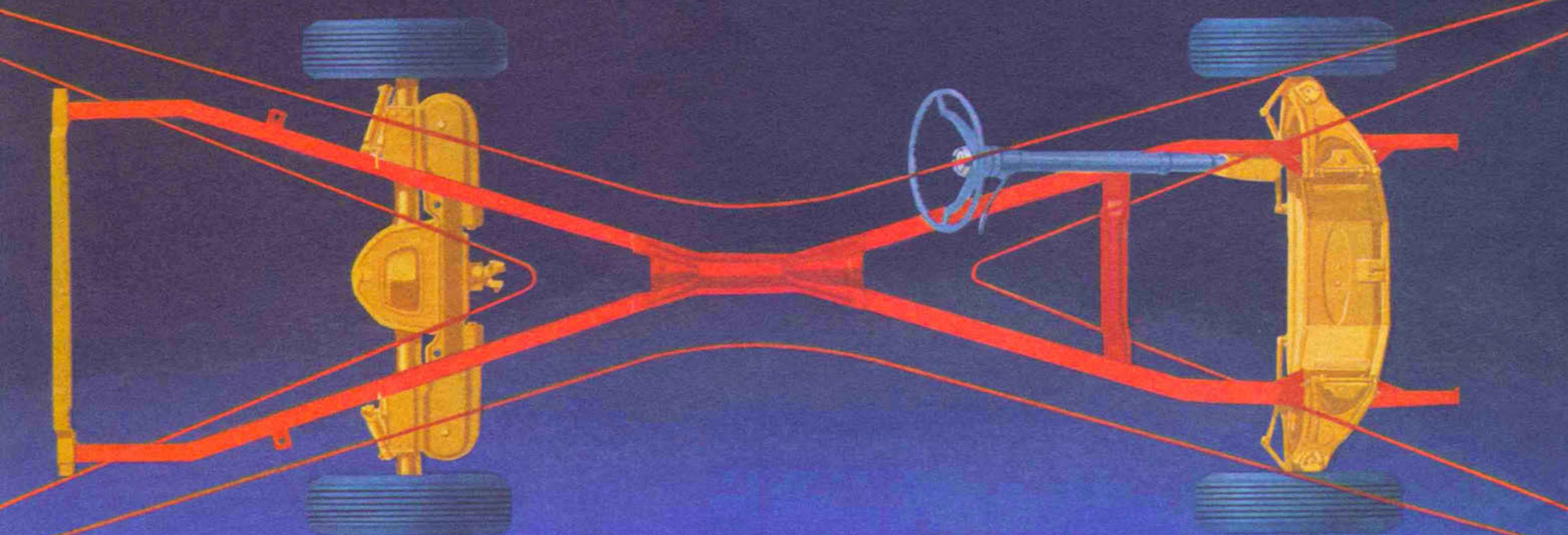
EVER-LEVEL AIR SUSPENSION
Air chambers at each wheel absorb roadshock far more easily and efficiently than most conventional systems. A central "brain" controls each chamber to automatically assure an Ever-Level ride no matter how weight is distributed in the car.

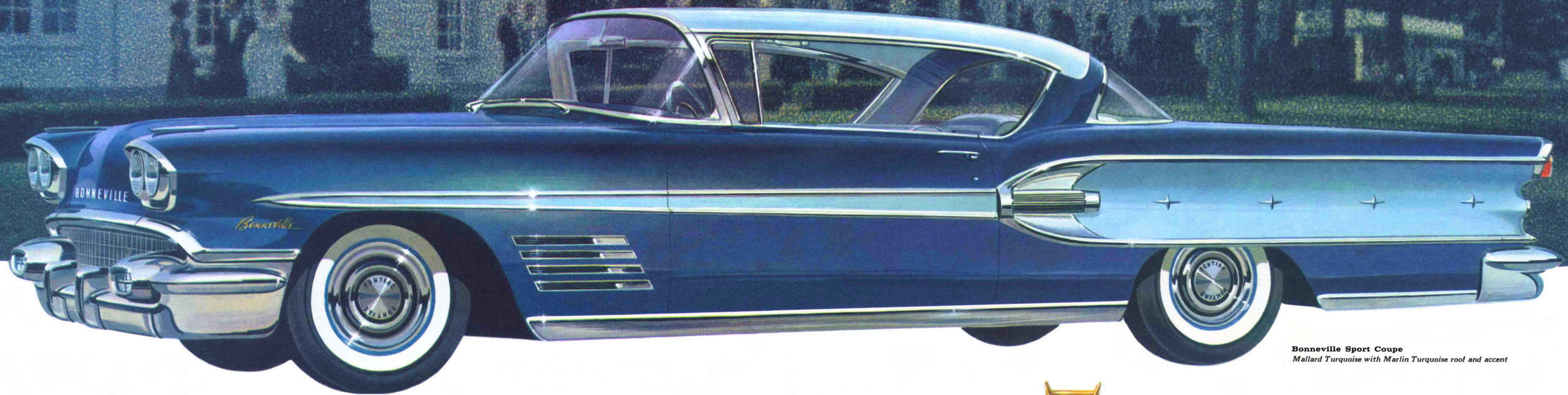


QUADRA-POISE SUSPENSION
A unique suspension system gives Pontiac '58 a new advance in roadability and handling ease. Upper and lower control arms are individually angled to create a "compound geometry" that minimizes pitch, sway and dive in braking, cornering and straightaway driving.



TEMPEST 395 V-8
Pontiac offers a new wide range of custom-tailored power with optional Fuel Injection, twin-range Tri-Power, four-barrel carburetor or standard dual-barrel carburetor—up to 310-hp to match all your driving needs.





Bonneville Sport Coupe
Mallard Turquoise with Marlin Turquoise roof and accent

NEW *Bonneville* SERIES BY PONTIAC



● Pontiac proudly presents a Golden Jubilee triumph:
the first true union of sport car action with town car luxury...
in sleek Sport Coupe or dashing Sport Convertible

Never before has America known any car to compare with the new Bonneville by Pontiac.

Here is extraordinary performance—a sport car kind of action on a grand and glorious new scale. And here, too, is a fresh and youthful elegance that's completely new to the world of fine-car motoring.

In short, what we offer in this new Bonneville Series is a car never before attempted—a modern ultimate for the man who really loves cars.

What makes all this possible now, for the first time, is Pontiac's merging of dramatic engineering advances with a new interpretation of luxury. Two automotive personalities—the performance car and the luxury car—fuse into one . . . an exciting new car is born.

If driving's an art you enjoy, and "elegance" has real meaning to you . . . Bonneville driving will come closer to sheer magic than anything you've known in motion.

And, you'll settle for nothing less.



Custom-loomed Lustrex colorfully carries the Bonneville flair inside this Sport Coupe. Its distinctive Patrician pattern combines threads of Mallard and Marlin Turquoise. This center armrest is a standard feature of the Bonneville Sport Coupe, and can be lowered into the rear seat if desired.

*This steel-muscled road machine sets a new pattern
of dynamic luxury for those
who like their motoring rare and exciting*

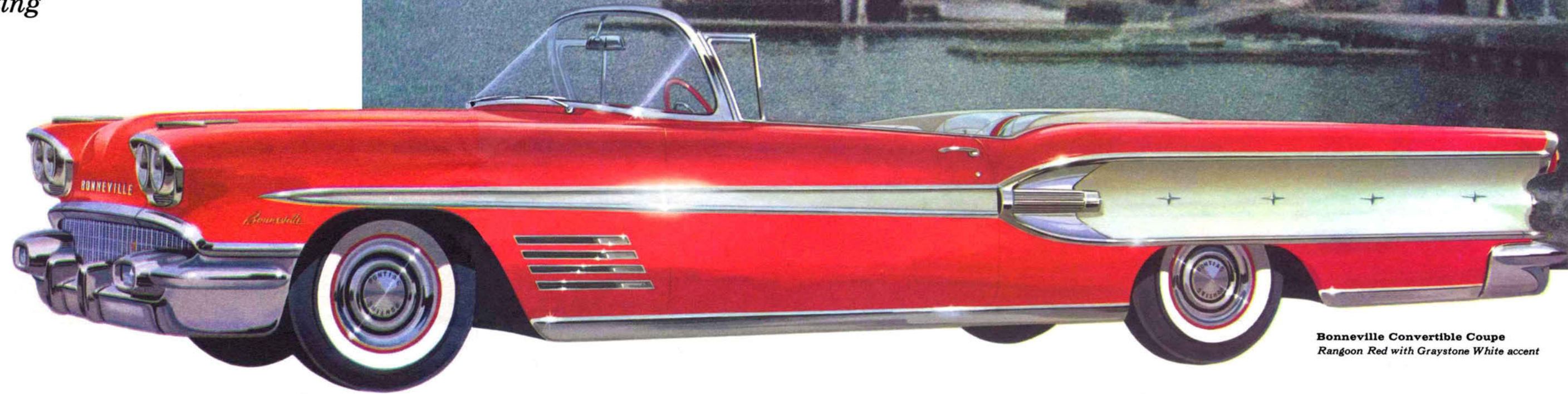
If you are bored with driving as you have always known it, *this* is for you.

The reason is very simple: Nothing but a Bonneville can give you the sport-car thrill of unlimited mechanical precision—and the rich personal pleasures of luxury motoring, too.

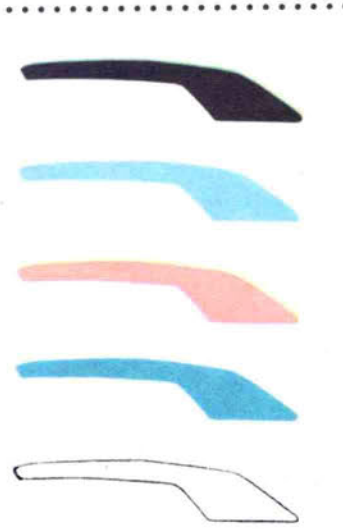
For this is a luxury convertible that can groove you through a curve with welded-to-the-road stability, and meter out beautifully disciplined power with hair-splitting precision.

Yet it hides its muscles under swift, graceful lines and extraordinary elegance. The custom-styled interior is roomy . . . foam-cushioned. Color and luxury are coordinated throughout, from the hand assist rail on the padded instrument panel to the choice of automatic tops.

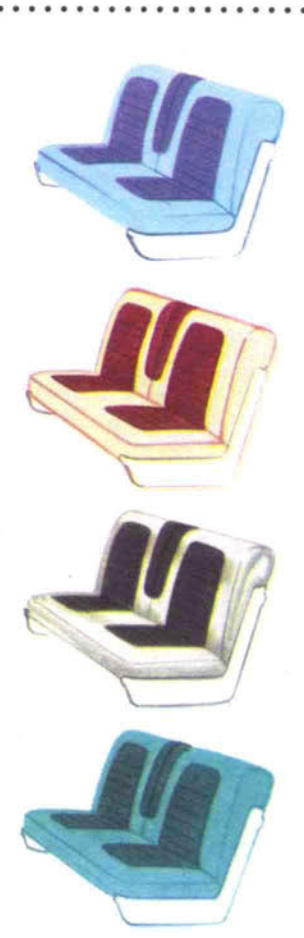
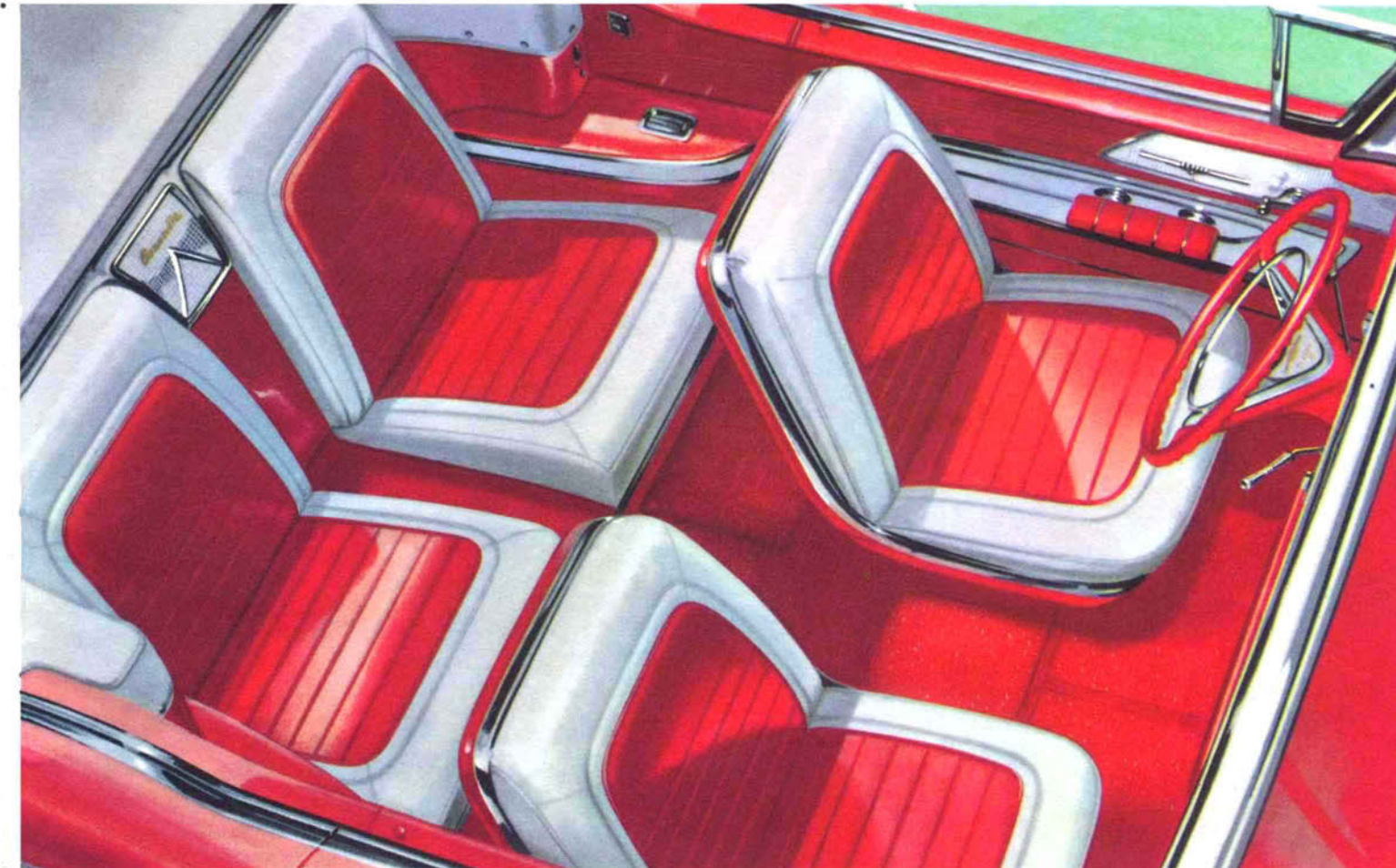
This is the *action-bred luxury* of the Bonneville—what it brings to driving is both refreshing and unforgettable.



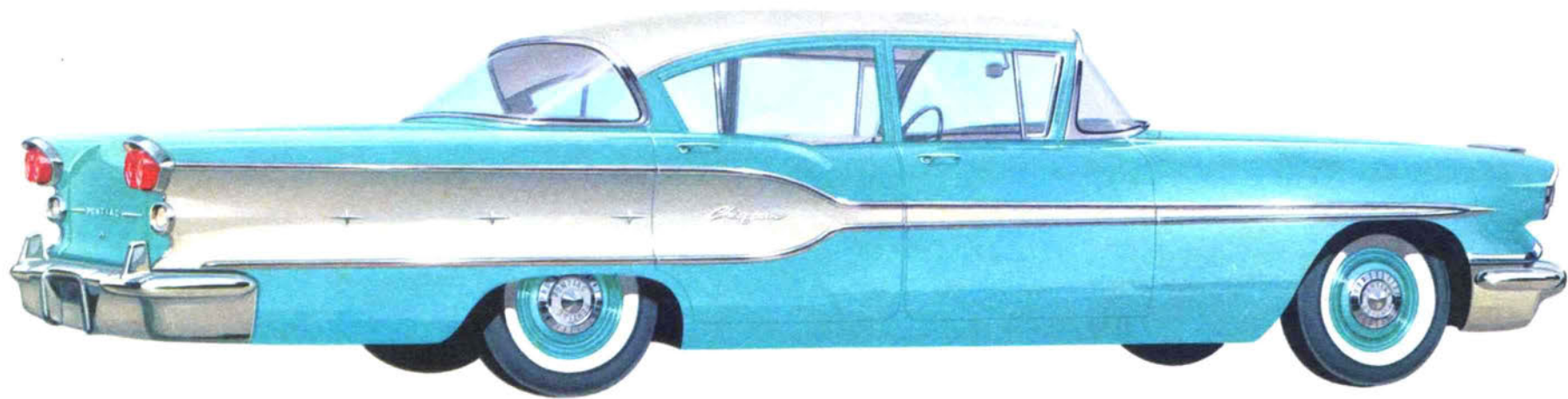
Bonneville Convertible Coupe
Rangoon Red with Graystone White accent



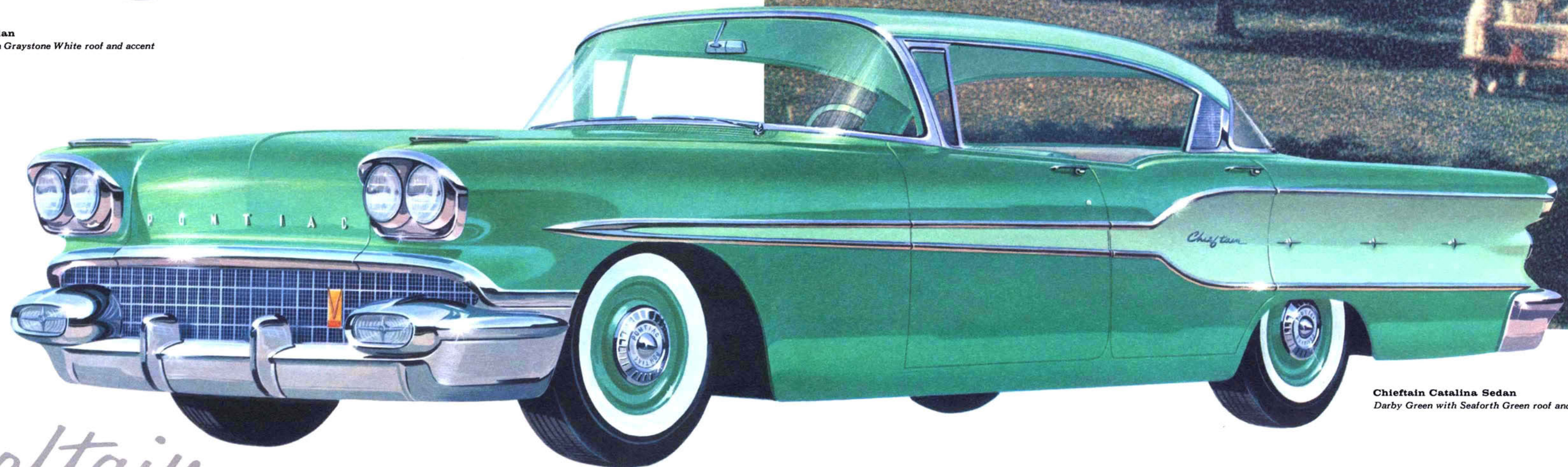
At left, a portrait of the Bonneville look of power. Above, the five colors in Sport Convertible tops that are coordinated with 12 solid and 34 two-tone Bonneville paint schemes available.



Now dual-speaker sound can be enjoyed in Pontiac Convertibles, too, with new rear-seat speaker inset behind this distinctive seat-back medallion. Optional for Bonneville and Chieftain models. Superb leathers turkish the Sport Convertible to a man's taste in fine interiors. Hand buffed, glove-soft cowhides are used exclusively in colors matched to body paints. You even have a choice in the type of front seat you prefer—a conventional full-width seat is standard, or you may select the sport-type bucket seats illustrated here as an extra cost option.



Chieftain 4-Door Sedan
Tropicana Turquoise with Graystone White roof and accent



Chieftain Catalina Sedan
Darby Green with Seaforth Green roof and accent

THE *Chieftain* SERIES

Biggest, boldest advance in low-price history!

Feast your eyes on two of the seven glamorous Chieftains that can put you in the Pontiac class of motoring pleasure—and still cost you less than many models of the smaller, lighter cars!

A Chieftain not only gives you bold engineering advances, it delivers genuine luxury you just can't find in other low-priced cars.

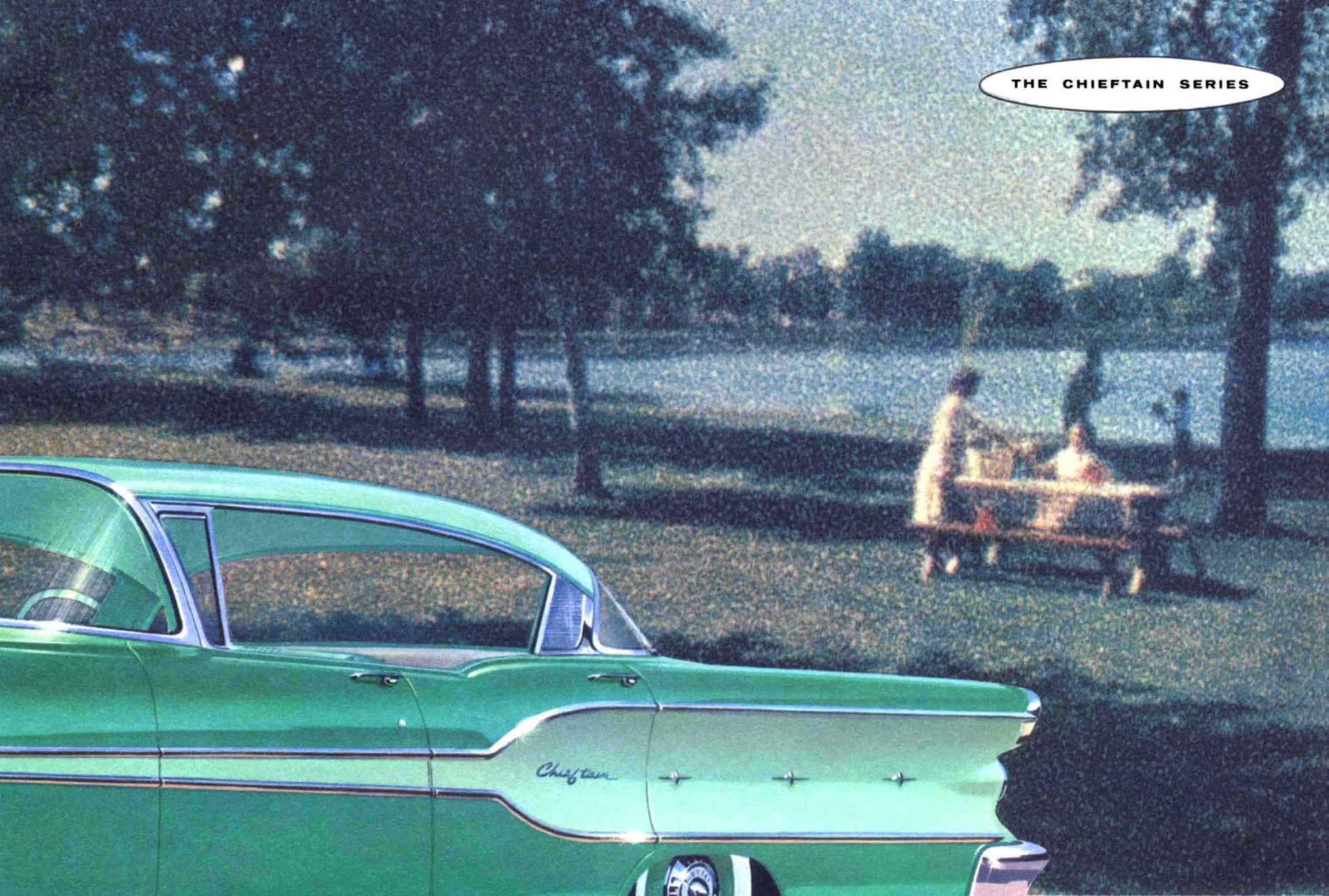
... Not only do you start with superior Aero-Frame Design, but you command 370-cubic-inch Tempest 395 Power that is precision-built for Pontiacs, and shared with no other car.

... Not only do you enjoy the smoothness of Quadra-Poise road

control, but you have the extra option of motoring's most complete—and completely proved—air suspension system.

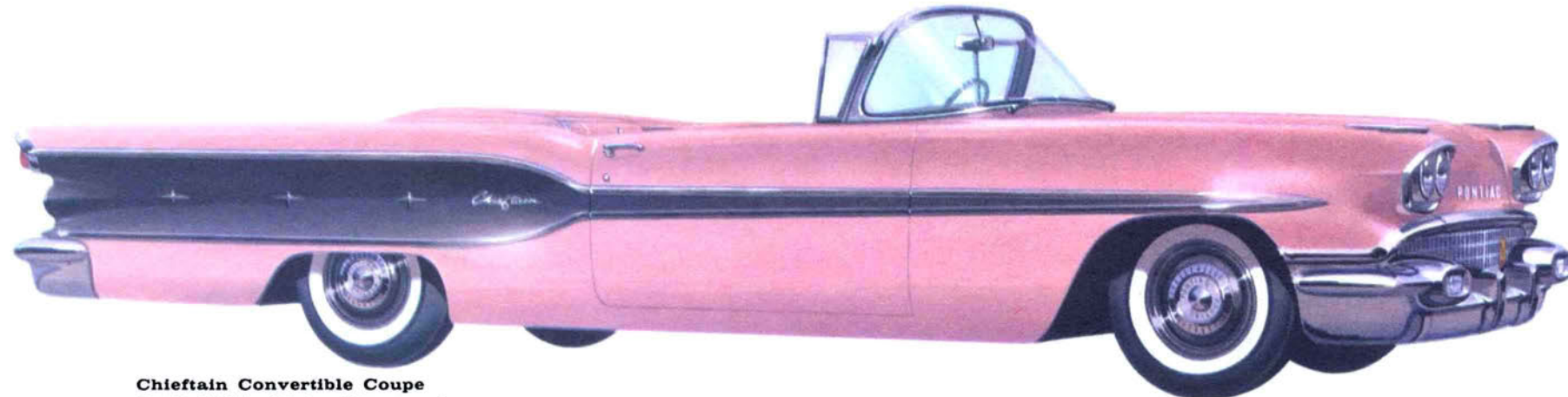
... Not only do you ride within Circles-of-Steel safety, but you gain extra quality that can be seen in the instrument panel fittings, in luxury-weight upholstery and wall-to-wall carpeting—and all as standard equipment.

And so it goes, in every major and minor consideration that will influence your choice of a new car this year. The point is simply that no low-priced-car buyer has invested wisely until he's investigated the Pontiac Chieftain '58.



New interiors, color coordinated to exterior paints, bring high-fashion beauty to the Chieftain price class. The Catalina Sedan interior is shown at right in Darby Green Princess-pattern Lustrex with contrasting Morrokide trim. Other choices (left) include Rangoon Red with Patina Ivory for Catalinas only; two-tone Blue, and Gray with Silver for both Sedans and Catalinas.





Chieftain Convertible Coupe
Reefshell Pink with Ascot Gray accent



Chieftain Catalina Coupe
Lilac Mist with Graystone White accent

Big news in Pontiac's lowest priced line:

CHIEFTAIN '58 CONVERTIBLE!

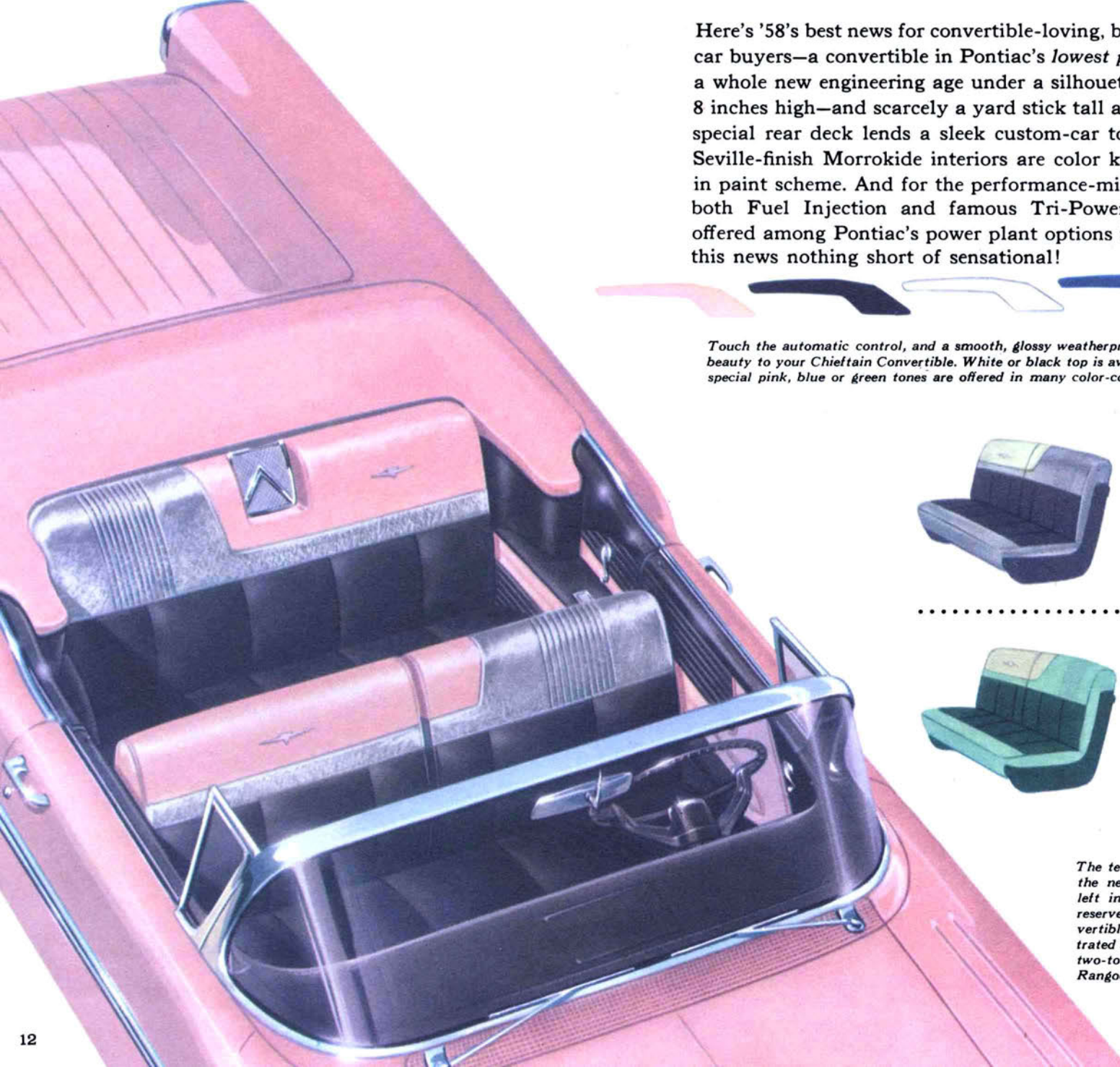
Here's '58's best news for convertible-loving, but budget-minded, car buyers—a convertible in Pontiac's *lowest priced* line! There's a whole new engineering age under a silhouette less than 4 feet, 8 inches high—and scarcely a yard stick tall at the belt line. The special rear deck lends a sleek custom-car touch . . . exclusive Seville-finish Morrokide interiors are color keyed to 66 choices in paint scheme. And for the performance-minded, the fact that both Fuel Injection and famous Tri-Power Carburetion are offered among Pontiac's power plant options for 1958 makes all this news nothing short of sensational!



Touch the automatic control, and a smooth, glossy weatherproof top rises to add colorful beauty to your Chieftain Convertible. White or black top is available with all body colors; special pink, blue or green tones are offered in many color-coordinated choices.



The texture of softest leathers is captured in the new Seville-finish Morrokide shown at left in the special Gray and Pink interior reserved exclusively for the Chieftain Convertible. Offered also are the choices illustrated above: Gray and Silver, two-tone Blue, two-tone Green, all with Ivory accent, and Rangoon Red with Ivory.

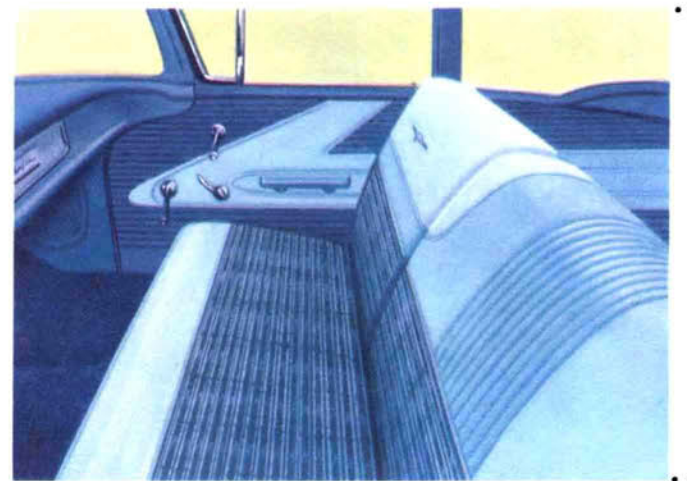


Chieftain 2-Door Sedan
Viking Blue with Squadron Blue roof and accent

Which Chieftain is the hardtop?

If you need still more proof that a Chieftain outvalues any car near its price, consider these two-door models. That's the sedan directly above—thin pillars, thick carpets, extra performance and all. It actually costs *less* than dozens of smaller and lighter low-priced cars . . . in fact, it's *America's lowest priced car of its size.*

And, the Catalina at the top of the page is the lowest priced of all pillarless Pontiacs. Yet both give you true big-car comfort inside; both give you basic Bonneville engineering you can't buy elsewhere at any price. Measure 'em against your own set of values and see.



Here's where a low price buys a high-priced look in fabric, finish and details. All Chieftain interiors are color matched to exact shades of body paints; even the deep-piled carpeting is harmonized in tone with interior schemes of Gray with Silver, two-tone Green and two-tone Blue.



Super Chief 4-Door Sedan
Sunmist Yellow with Graystone White roof and accent

THE *Super Chief* SERIES

Pontiac's Bonanza Buy
for Middlin' Budgets

If you're looking for the "most for your money" in the medium price field—a perfect balance between high luxury and budgetable economy—meet the Super Chief '58

In fact, the tougher you are to please in matters of value, the more likely you are to marvel at how much a Super Chief offers for a price so low it barely qualifies as medium.

First, the Super Chief is the car that puts your driving on a 124-inch wheelbase—the *de luxe* edition of all the chassis advances designed into this Golden Jubilee Pontiac.

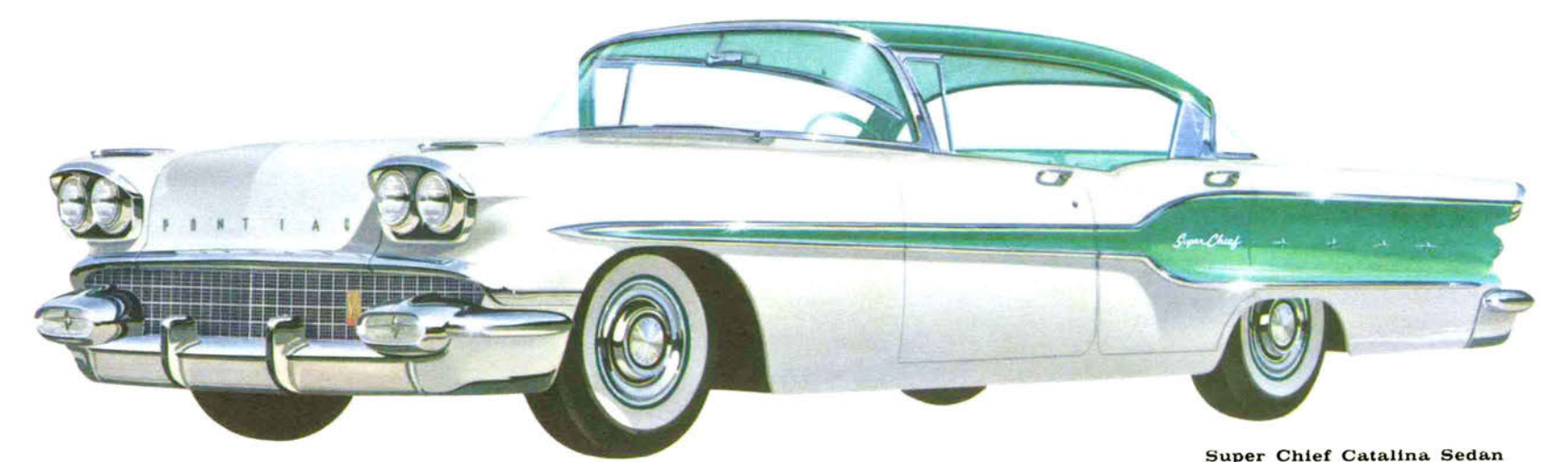
But, equally important, the Super Chief gives you more sheer splendor and attention to "tremendous trifles" than you'll find

anywhere else at anywhere near the price. As a typical example, the *de luxe* steering wheel and deep-piled carpeting (both standard equipment) are *color coordinated* to each individual interior scheme. It's costlier to produce, but the considerable difference in beauty that results is just one more reason a Super Chief means "more for your money."

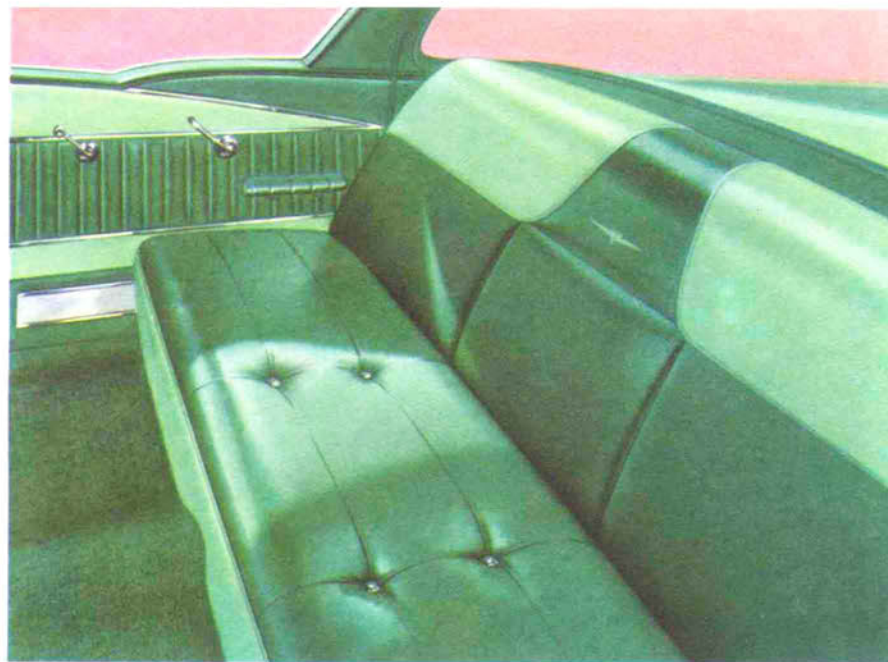
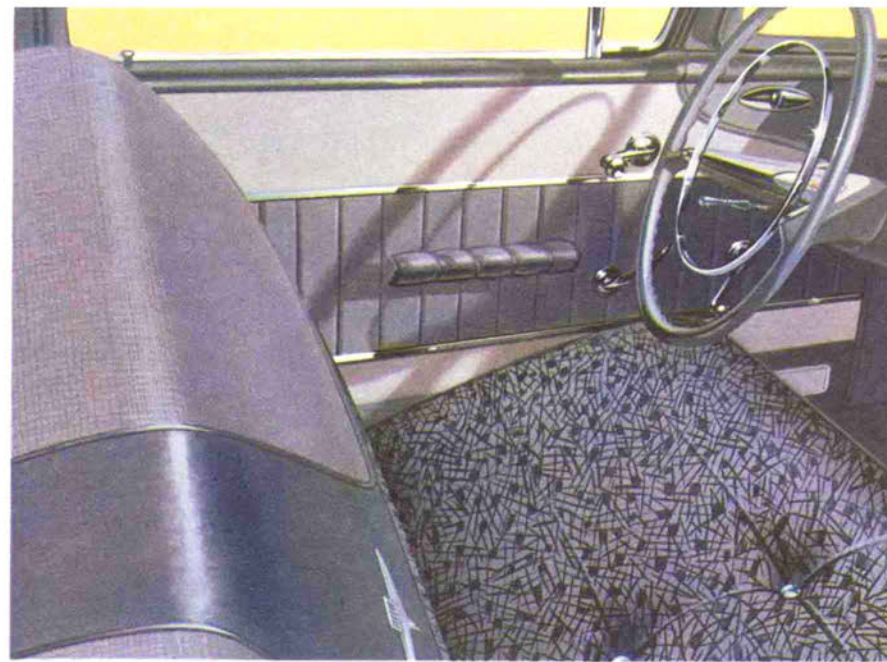
Each Super Chief pictured here is available in dozens of color choices, all up-to-the-minute and in impeccable taste. As for interiors, wait till you see them on the following page . . .



Super Chief Catalina Coupe
Ascot Gray with Viking Blue roof and accent



Super Chief Catalina Sedan
Graystone White with Darby Green roof and accent



NEW TEXTURES IN LUSTREX . . . Smooth, distinctive Plaza-pattern bolsters are blended with Palisades-pattern Lustrex in choices created especially for the Super Chief 4-Door Sedan. The combination is shown here in gray. It is offered also in blues or greens.

NEW BEAUTY IN MORROKIDE . . . A soft, rich "antique leather" effect lends new elegance to wonderfully durable, colorful Morrokide. These all-Morrokide interior combinations are keyed in gray, green, blue or red and are optional without cost in all Catalina models.

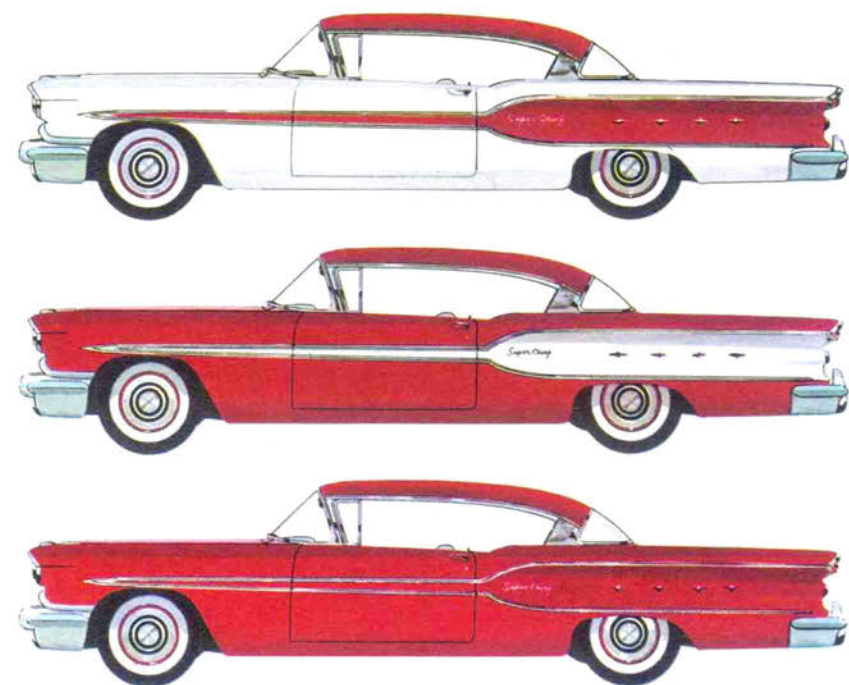
NEW CHOICE IN INTERIORS . . . Dramatically new Palisades-pattern Lustrex adds rich beauty to many of the interior choices for Super Chief models. This Morrokide-trimmed Catalina Coupe interior is offered in tones of blue with different body paint choices, and is also color keyed in two-tone green, gray with ivory, or red with ivory.

From engine to color scheme, here's how you can

Personalize your Super Chief to suit your fancy

Pontiac's wide choice of options offers new and exciting ways to custom tailor your car.

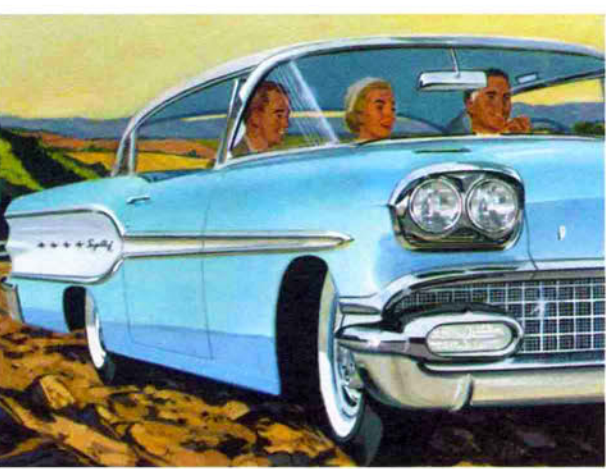
One of the most pleasing of Pontiac's advances for '58 is the new opportunity it affords to own your "ideal car."
For example, after you've picked your favorite model, you can style your car from a fabulous choice of colors and interiors. For the Super Chief Catalina alone, there are *eight* interiors and *120* paint possibilities; you can choose either all-Morrokide or Morrokide-and-Lustrex upholstery, and one of three exterior color treatments shown at right.
Then there's the matter of power options: four choices in horsepower, two transmissions and the new Safe-T-Track Differential. There are other choices, by the dozen—some shown across the page, many more on pages 26 and 27. Whatever your personal idea of perfect driving, Pontiac's bold advance in "custom tailoring" can make it come true for you.



THREE CHOICES IN "PERSONALITY" . . . You can order your Super Chief in Solid Color, Accent Two-Tone, or Starlite Two-Tone of roof and accent. Each treatment lends its own styling touch to Pontiac beauty—which do you prefer?



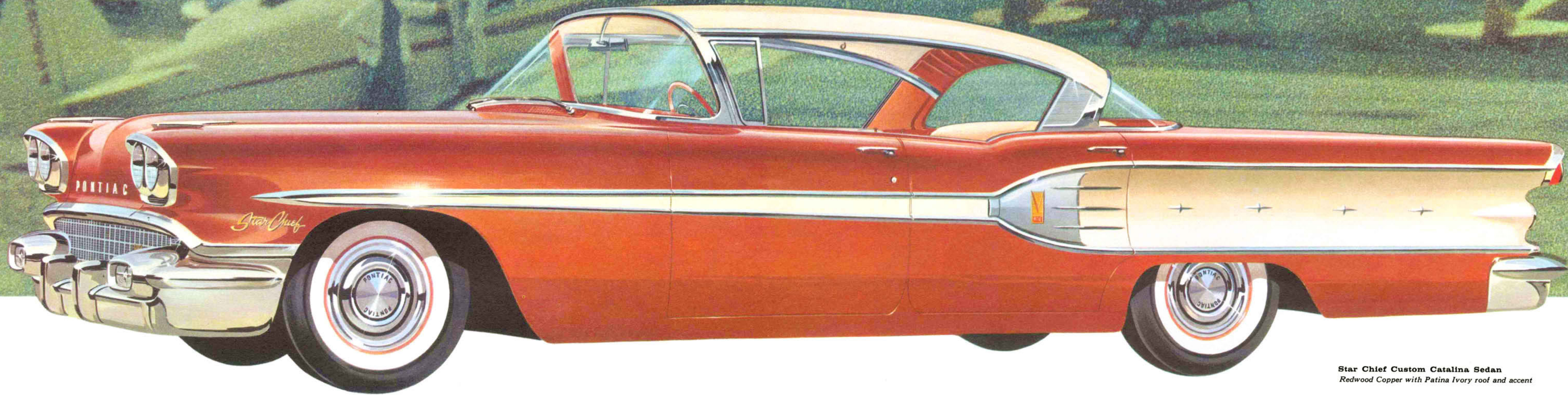
NEW CHOICE IN V-8 POWER . . . Every Super Chief offers optional Fuel Injection, Tri-Power or four-barrel carburetion, or standard dual-barrel carburetor.



NEW CHOICE IN RIDE . . . Take your pick between Pontiac's all-new, deep-action Quadra-Poise Suspension or new optional Ever-Level Air Suspension that literally floats you over any road.



NEW CHOICE IN POWER ASSISTS . . . Amazing Memo-Matic Power Seat highlights a new wide selection in options, including power steering, power brakes, power window lifts, and automatic radio antenna.

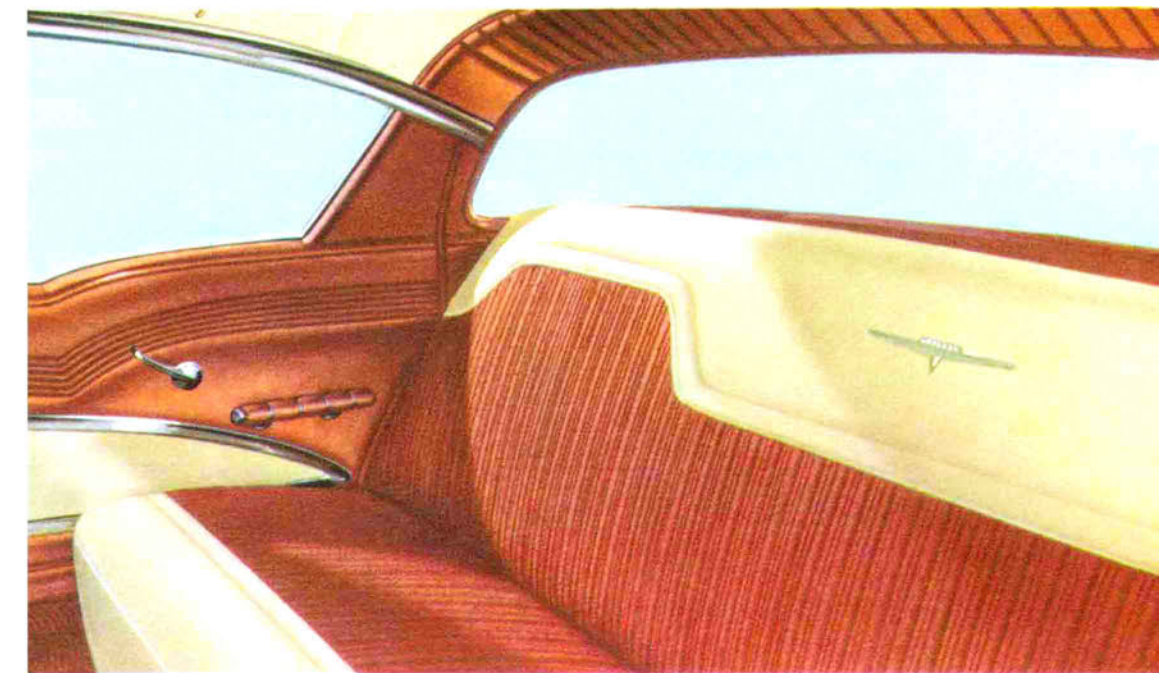


Star Chief Custom Catalina Sedan
Redwood Copper with Patina Ivory roof and accent

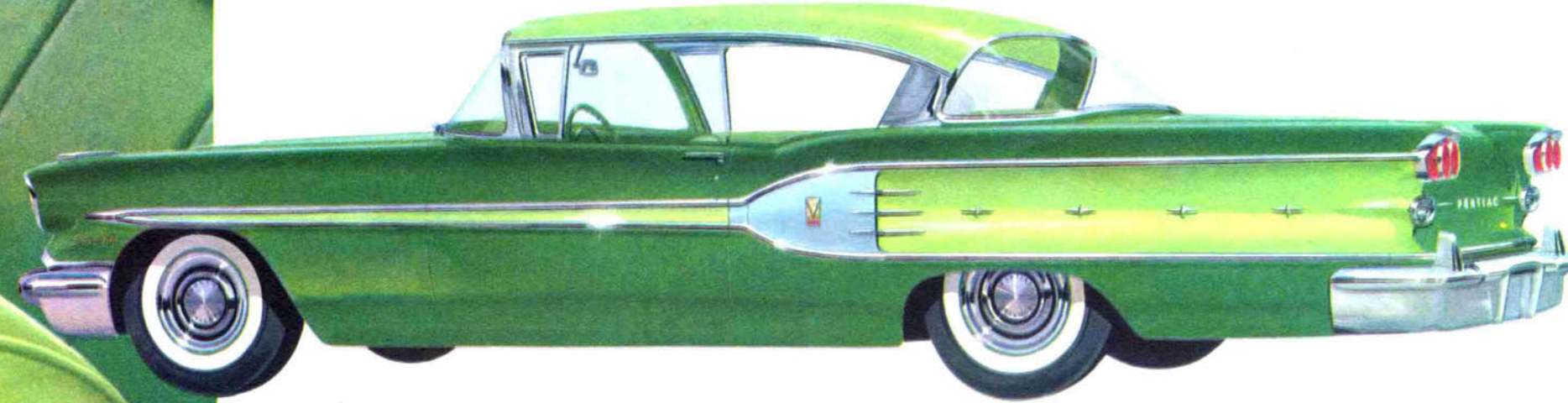
THE *Star Chief* SERIES: LUXURY UNLIMITED

*Pontiac's glamour-line models
match bold engineering with a special flair
in styling and performance*

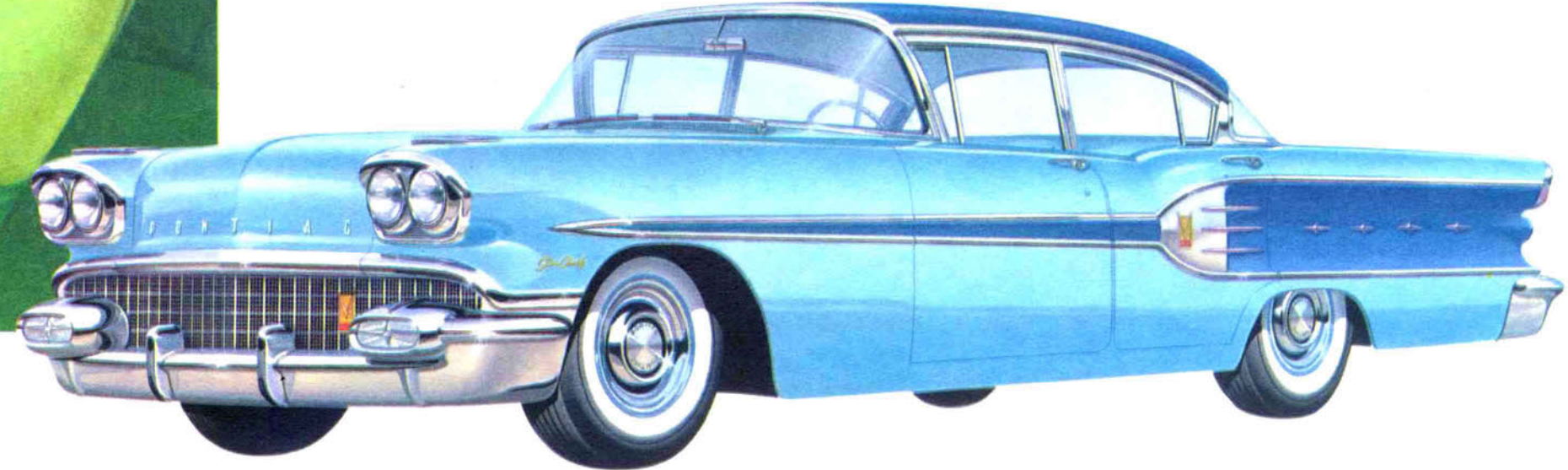
When you've decided that your next car is going to be "something really special" . . . it's time to try motoring Star Chief style. For it's here that you discover new jewel-tone colors, reserved exclusively for Star Chief and Bonneville owners . . . special styling touches in side and rear chromework . . . and custom wheel covers . . . *all standard equipment in this series.* Inside, luxury is truly unlimited; from the "stardust" carpeting underfoot to the de luxe instrument panel (shown on the next page) the total effect is colorful and exciting. There's new brilliance under the hood, too—the Tempest 395 with four-barrel carburetion is standard in all Star Chief models.



Deep-cushioned luxury takes on new texture with tri-dimensional Prado-pattern Lustrex, shown here in the Star Chief Custom Catalina Sedan. Color-coordinated Copper with Ivory, Gray with Silver, and two-tone schemes of Blue, Green and Turquoise are offered in this interior, and in all-leather upholstery.



Star Chief Custom Catalina Coupe
Burma Green with Calypso Green roof and accent

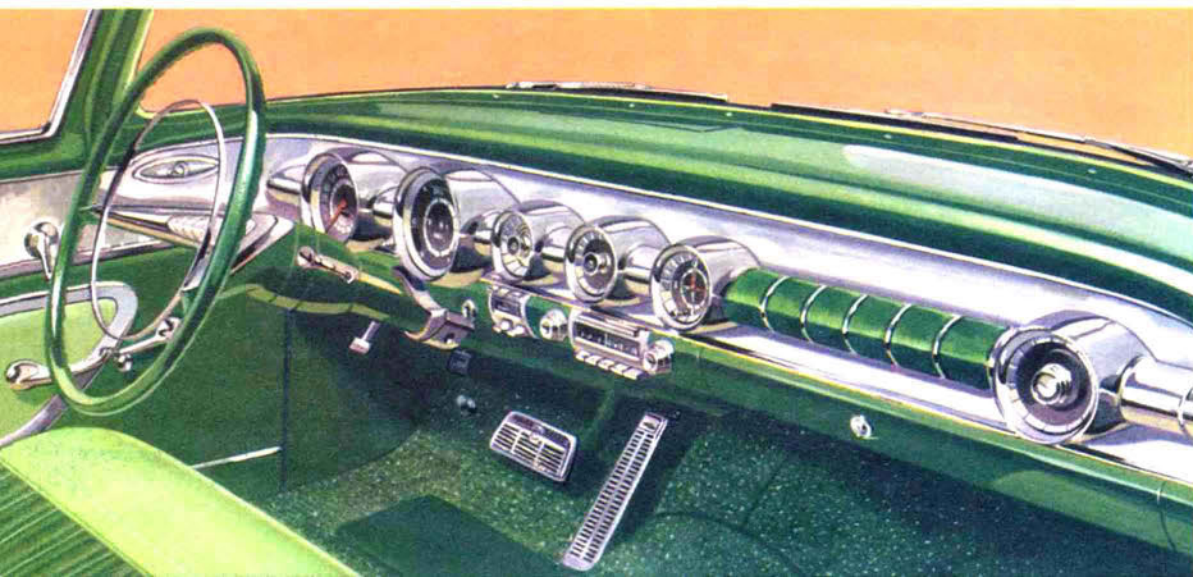


Star Chief Custom 4-Door Sedan
Kashmir Blue with Deauville Blue roof and accent

Lustrous new deep-dyed color in top-grain cowhide is achieved by a new process that creates the softest, most elegant leathers you've ever seen in a motor car.



Color is a trademark of Star Chief elegance

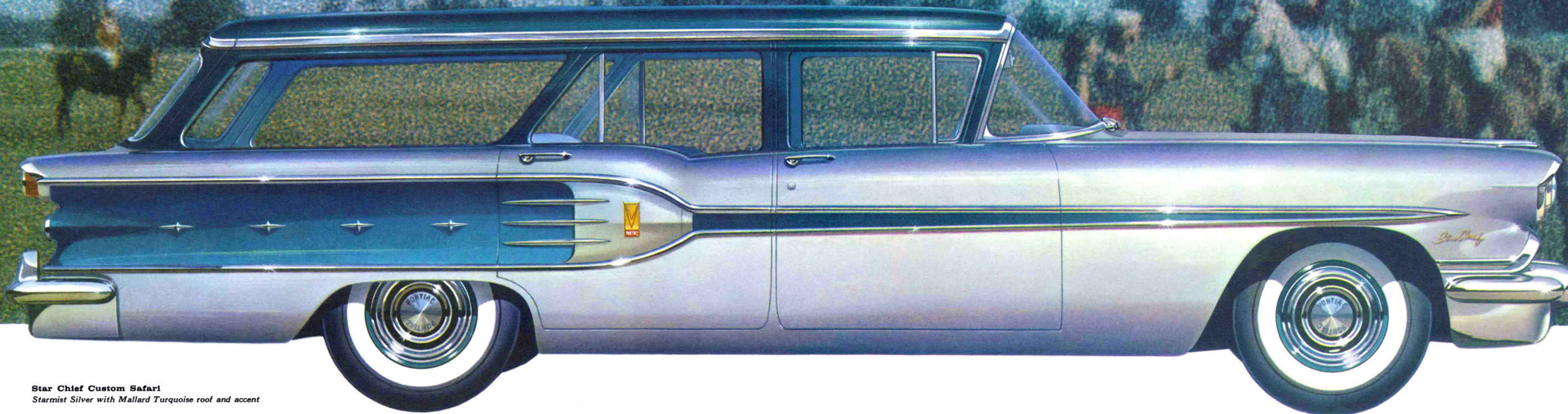


No other car built in America today is more justly famous for magnificent colors and interiors—and here you see why. Whatever model you choose, color is a distinctive part of its remarkable luxury. Even from a distance, custom colors in paint immediately set a Star Chief apart from ordinary cars—and you have 92 color schemes to pick from. Inside, these same colors are recaptured perfectly in the soft elegance of Lustrex or leather upholstery. The Sedan offers its own distinguished interiors; the Catalina Sedan and Coupe provide a choice of Lustrex or leather upholstery at no extra cost. The instrument panel is custom tooled and toned to Star Chief luxury—with a hand-assist rail finished in padded Morrokide to match each interior motif.



Rich beauty in Green, Copper, Turquoise, Gray and Blue is available in Star Chief Catalinas and 4-Door Sedan. Periwinkle-pattern Sedan interior shown here in Deauville and Kashmir Blue.





Star Chief Custom Safari
Starmist Silver with Mallard Turquoise roof and accent

Pontiac presents the first basic advance in station wagon design

Here's the one station wagon that's
as easy to drive as it is practical to own
—the versatile new Pontiac Safari!

Now Pontiac's bold engineering advances bring you *station wagon* performance as nimble and smooth handling on the road as it is practical for virtually any load!

Women, especially, will bless the new Safari ease in station wagon driving. In traffic and parking, ball-bearing steering and exclusive Quadra-Poise Suspension give her new command at the wheel.

And, while the Safari is a full-sized Pontiac on a 122-inch wheel-base, its light but rigid Aero-Frame construction affords a sense of easy balance that you'll experience in no other station wagon.

There are *three* Pontiac Safaris—two Chieftains, shown on the next page, and the elegant Star Chief Custom model above. Each offers interiors especially designed for the easy-going station wagon way of living, and Pontiac's power-assist features to make it as *luxurious* as you like it.



Deep goes the cargo space in a Safari—over 9½ feet, with tailgate down! New wrap-around lift-gate gives you greater loading ease, swings high out of the way to afford a full 30-inch-high opening, locks "open" in six different positions. Star Chief Safari optional interior and carpeting shown.



Luxurious three-dimensional Prado-pattern Lustrex highlights the de luxe color coordinated interiors that are available with jewel-tone paint options. The entire floor is covered with beautiful "stardust" loop-pile carpet, with metal skid strips to protect carpet in the cargo area.

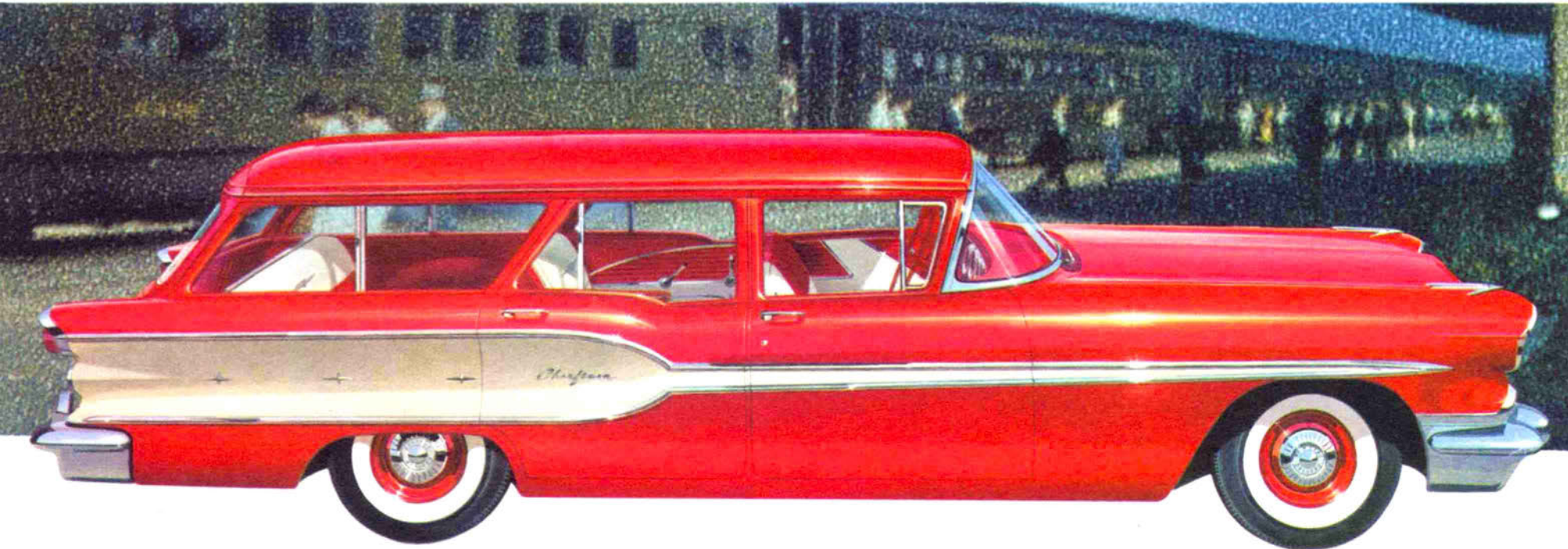


Pandora-pattern tufted Lustrex, standard for the Star Chief Safari, is a washable, "breathable" saran-thread fabric that's especially colorful and durable . . . perfect insurance for carefree living. Color choices shown here are trimmed with contrasting Morrokide, and matched to exterior paints.

THE CHIEFTAIN SERIES



Chieftain 6-Passenger Safari
Ascot Gray with Graystone White accent



Chieftain 9-Passenger Safari
Rangoon Red with Graystone White accent

New Safari choices in budget-level CHIEFTAINS:

Six- or nine-passenger size

Here you have Pontiac's Golden Anniversary engineering . . . versatile Safari design . . . low Chieftain price tags . . . plus *four-door* ease of entry and a choice in passenger capacity! Special high-load suspension lets you carry 1,000 pounds of cargo over roughest roads with ease, and still enjoy true Quadra-Poise smoothness. A new *forward-facing* third seat in the nine-passenger Safari has a frame that folds flush into the floor, and lift-out cushions for outdoor use anywhere!

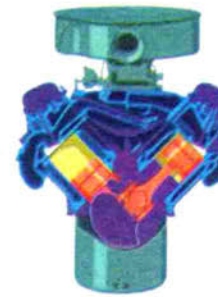
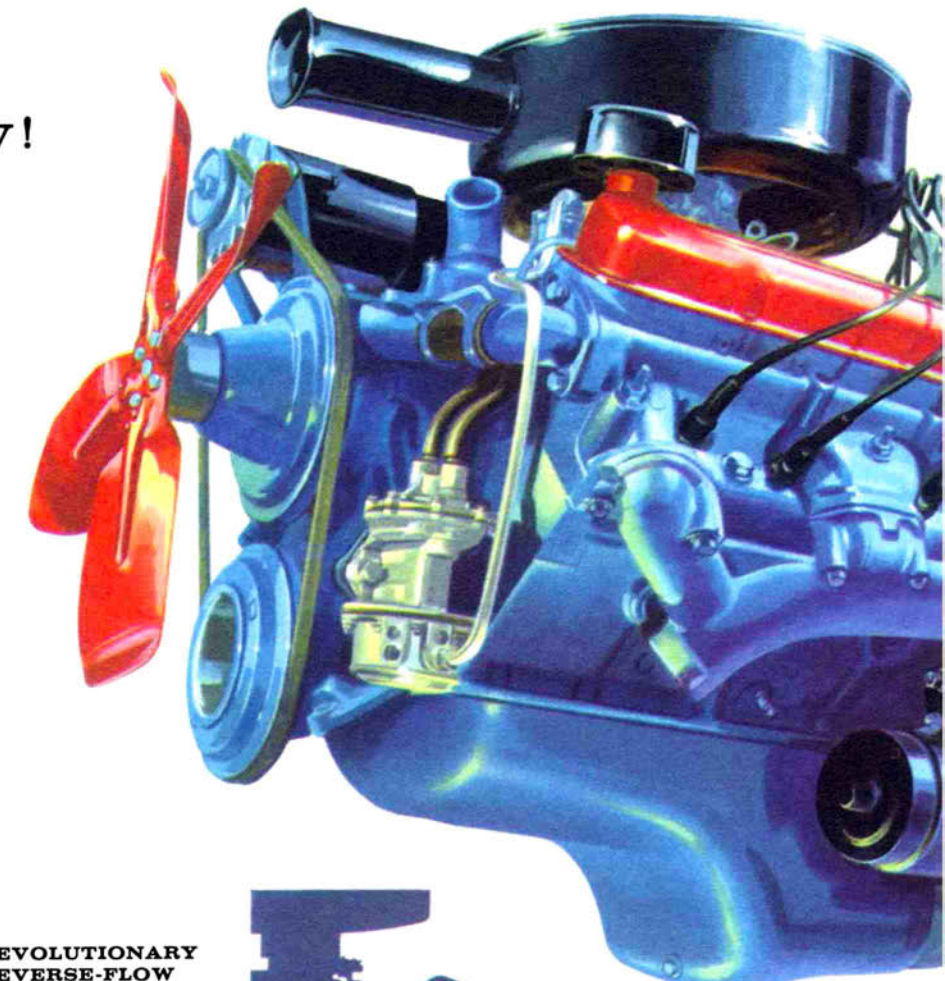


Saran-thread tufted Lustrex in Promenade pattern offers a choice of gray, blue, green or red interiors; heavy rubber carpets are color-harmonized for beauty. Center seat of 9-passenger Safari is split; curb-side section folds forward for safe easy entry to the third seat.

New bold advance in V-8 efficiency!

TEMPEST 395

New Tempest 395 precision power design now brings you the highest engine efficiency you've ever known! Pontiac's Golden Jubilee Car delivers new horsepower . . . new torque output . . . new *jeweled-action* response from the most advanced V-8 on the road!



NEW HIGH-PERFORMANCE V-8 DESIGN
New, stronger Tempest 395 V-block . . . new larger bore, short-stroke power output . . . new forged steel crankshaft.

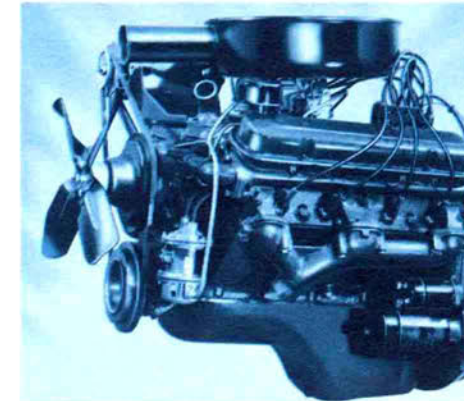


REVOLUTIONARY REVERSE-FLOW COOLING
Only the Tempest 395 gives you gusher-valve cooling that means the coolest water always goes to the hottest engine areas first to increase operating efficiency!

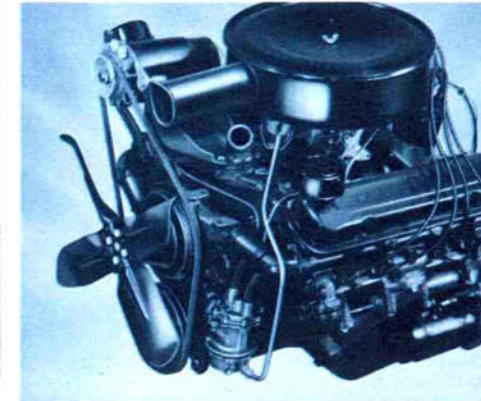


NEW FREE-FLOW BREATHING
New, larger exhaust ports, streamlined manifolds . . . Pontiac-pioneered atmospheric-vented valve stem guides . . . exclusive aluminized valves for maximum corrosion resistance.

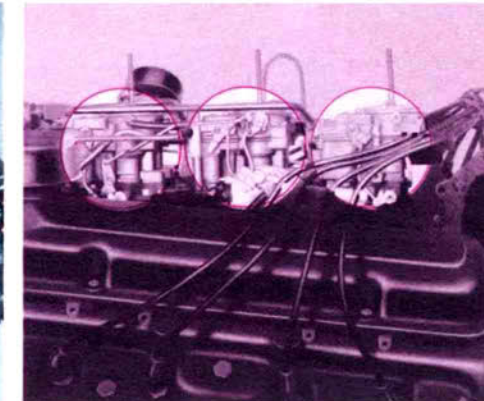
New custom-tailored power choice for every Pontiac '58!



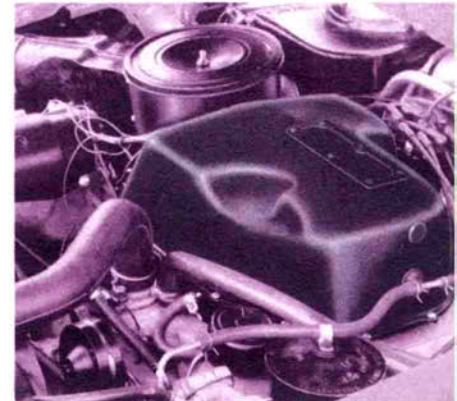
270 HP
with twin-barrel carburetor, 10:1 compression, is standard for Chieftain and Super Chief models with Super Hydra-Matic. 388 lb-ft torque at 2800 rpm gives you high fuel economy as well as precision performance.



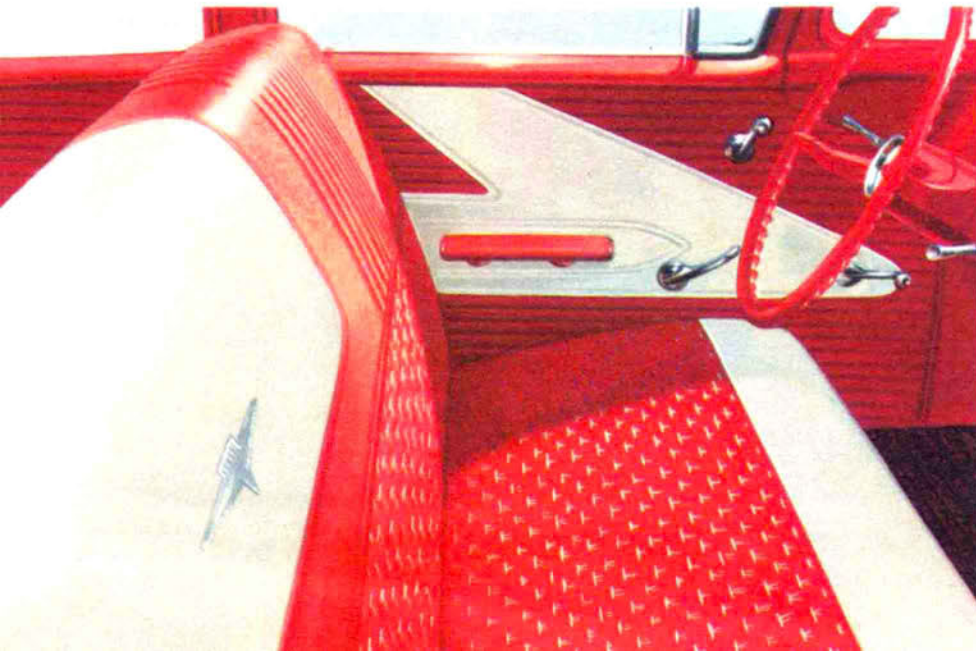
285 HP
with four-barrel carburetion, 10:1 compression, is standard for Star Chief and Bonneville models with Super Hydra-Matic, optional for Chieftains and Super Chiefs. Torque rating, 395 lb-ft at 2800 rpm.



TRI-POWER
Tempest 395 with 300 hp is available as optional equipment in every Pontiac model. A two-barrel carburetor affords economy in normal driving yet you have triple-carburetor response with an extra touch of the toe.



FUEL INJECTION
Tempest 395 is offered as high-performance option on any model with Super Hydra-Matic. Here's a 310-hp ultimate in combustion efficiency, operating economy and new jeweled-action power performance.



NEW ADVANCED SUPER HYDRA-MATIC!

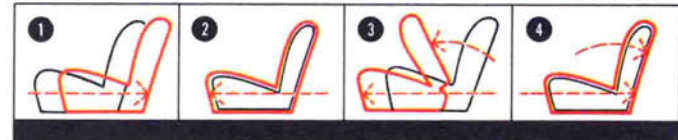
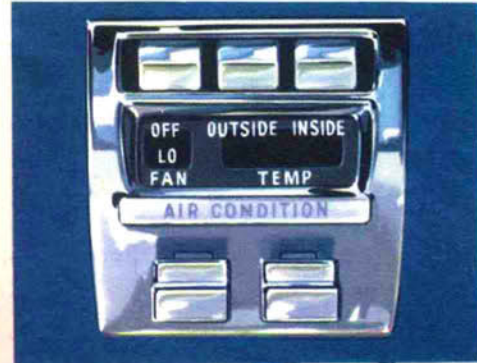
For 1958, Pontiac presents a new, custom-designed version of the world's most popular, most efficient automatic transmission. Optional Super Hydra-Matic brings you important new advances in torque control . . . delivers *positive* power response without ordinary "wind-up" under all conditions, from cold starts to superhighway driving. New automatic

"downshift" pattern affords quick reserve power response in mountain driving and in "heavy load" situations. The new Super Hydra-Matic has been tailored specifically to Pontiac's new Tempest 395 with engineering refinements that assure smoother performance than ever before. It's America's Number One Power Team — and it's yours only in Pontiac '58!

Custom-tailored Pontiac luxury ... comfort .. convenience ... beauty

CIRCUAIRE CONDITIONING

Pontiac's new year-round push-button climate control combines air conditioning and heating in one simplified system. New triple weather-vane outlets on the instrument panel provide complete, adjustable circulation of cooled, filtered and dehumidified air; new individual controls for heating and cooling give easy, precise adjustment of air flow and temperature.



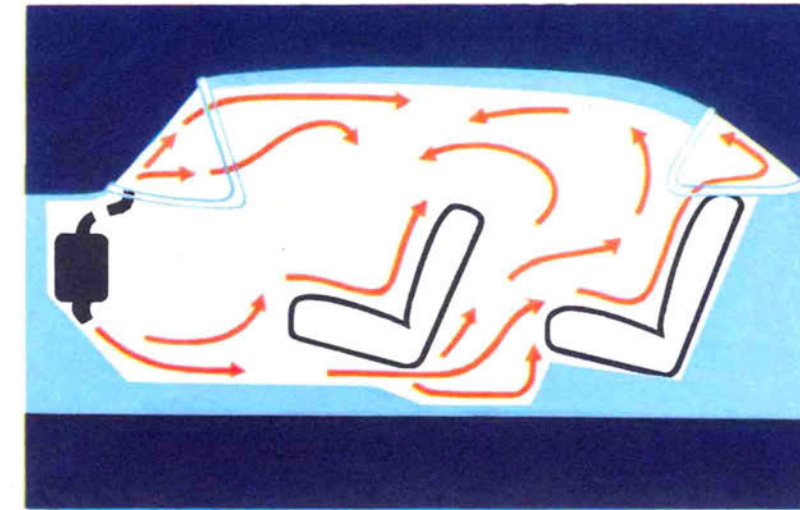
MEMO-MATIC POWER SEAT

Exclusive new Memo-Matic action combines full four-way seat adjustments with automatic two-way "doorman service": 1) Front seat moves back for easier exit and entry when ignition is turned off; 2) returns to previous driving position when key is turned on; 3) seat moves forward in two-door models for convenience of rear-seat passengers when seat back is tilted (when Super Hydra-Matic is in neutral or park position only) then, 4) returns to driving position when seat back is raised upright and key is turned on.



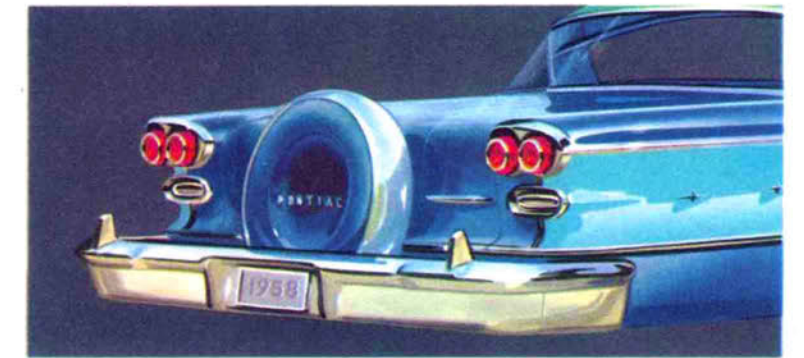
SPORTABLE TRANSISTOR RADIO

It's a full-fidelity car radio—it's a go-anywhere portable! Pontiac's new transistorized Sportable delivers beautiful sound reproduction through your car's built-in speaker system and electrical supply; but simply release the safe-guard lock, grasp the hide-away handle, and a lightweight portable emerges with its own speaker and batteries ready to go!



CIRCUAIRE HEATER AND DEFROSTER

brings you new full-flow air movement throughout the interior ... new faster warm-up action ... improved windshield de-icing air-flow ... and new push-button power control for the easiest, most precise operation ever!



SPARE TIRE MOUNT

One of many New Direction styled accessories that can lend custom-tailored distinction to your new Pontiac. New color-and-chrome finish is custom designed to blend with Pontiac's New Direction Styling.



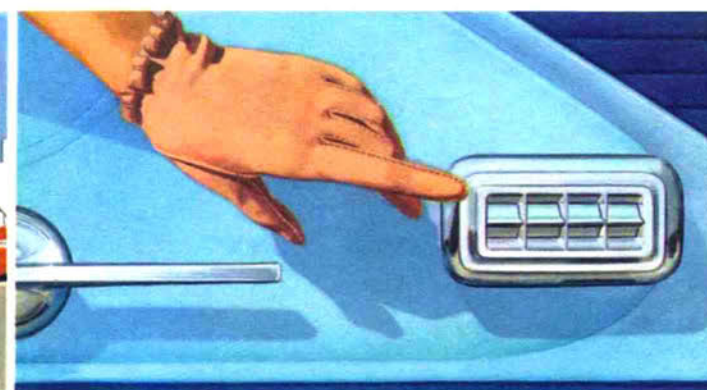
POWER BRAKES

with new and improved power control make safe, effective braking easier than ever before. All the work is removed, yet you retain the full, sensitive "feel" of control with light toe pressure—even severe stops are made with assurance.



POWER STEERING

gives you feather-light handling control by reducing steering effort 87%, yet preserves the full feeling of control. Try a full turn of the front wheels while your car is standing on dry pavement—it's easy with Pontiac power steering!



POWER WINDOW LIFTS

afford complete, automatic operation of all car windows from a single control panel on the driver's front door. You can raise or lower any window from the main panel, or from an individual power control at each location.



DE LUXE RADIO

with push-button station selection is Pontiac's lowest priced accessory radio; provides low-voltage power transistor design for better performance. Pontiac offers other choices for custom tailored listening enjoyment: DE LUXE ELECTRAMATIC radio with new "Wonder Bar" transistorized signal-seeking selector ... rear seat speaker systems ... automatic adjusting antenna.



SAFE-T-TRACK DIFFERENTIAL

This new low-cost option automatically delivers power in direct ratio to the "grip" of each rear wheel—you can't spin your wheels or get stuck if either maintains traction!

...and many, many more!

- New Safeguard Speedometer warning system
- Instrument panel safety pad
- Windshield washers
- Safari rooftop luggage carrier
- E-Z-Eye windows
- Dual exhausts
- Custom wheel covers
- White-wall tires
- Back-up lamps
- Outside rear-view mirror
- Spotlight
- Parking brake warning light—and others

Buy Pontiac Accessories by the group and save!

PONTIAC '58

FACTS AND SPECIFICATIONS

for the Boldest Advance in 50 Years!

TEMPEST 395 ENGINE

DESCRIPTION: Efficient low-friction, short-stroke V-8 design; overhead hydraulic valve system with aluminized valves. Displacement, 370 cu. in.; bore, 4.06 in.; stroke, 3.56 in. Alloy cast-iron block, forged steel crankshaft, overlapped journal design. Five main bearings. New dynamic balance, three-point engine mounts. Pressure-suction crankcase ventilation; reverse-flow gusher valve cooling; quad-gallery lubrication system. 12-volt electrical system. Full-flow oil filter, and dual exhausts are extra-cost.

RATINGS, WITH SUPER HYDRA-MATIC:

TWO-BARREL CARBURETOR: 10:1 compression ratio (standard in Chieftain and Super Chief models); 270 hp @ 4600 rpm; 388 ft-lb torque @ 2800 rpm.

FOUR-BARREL CARBURETOR: 10:1 compression ratio (standard in Star Chief and Bonneville models, optional for others); 285 hp @ 4600 rpm; 395 ft-lb torque @ 2800 rpm.

TRI-POWER CARBURETOR: 10.5:1 compression ratio (optional, all models); 300 hp @ 4600 rpm; 400 ft-lb torque @ 3000 rpm.

FUEL INJECTION: 10.5:1 compression ratio (optional, all models); 310 hp @ 4800 rpm; 400 ft-lb torque @ 3400 rpm.

RATINGS, WITH SYNCHROMESH TRANSMISSION:

TWO-BARREL CARBURETOR: 8.6:1 compression ratio (standard in Chieftain and Super Chief models); 240 hp @ 4500 rpm; 354 ft-lb torque @ 2600 rpm.

FOUR-BARREL CARBURETOR: 8.6:1 compression ratio (standard in Star Chief and Bonneville models); 255 hp @ 4500 rpm; 360 ft-lb torque @ 2600 rpm.

TRI-POWER TEMPEST 395 V-8 is also available with Synchronesh transmission; ratings same as shown above with Super Hydra-Matic.

QUADRA-POISE CHASSIS

WHEELBASE: Bonneville Series, Chieftain Series and Star Chief Custom Safari, 122 in.; and Super Chief Series, Star Chief Coupe and Sedans, 124 in.

AERO-FRAME: Tubular-center X frame, box-section construction with four cross members. Custom-engineered for six individual body types.

EVER-LEVEL AIR SUSPENSION: Independent cylindrical air-chamber-with-bellows units at all four wheels. High-pressure air tank, compressor, three levelizer valves and pressure regulator form control system. Direct-action hydraulic shock absorbers; torsion-action stabilizer bars front and rear. Pivoted control arms.

QUADRA-POISE SUSPENSION: FRONT—Independent action, wide-diameter coil springs; compound-angled upper and lower suspension control arms and connecting shafts. Free-action ball-and-socket joints to steering knuckles. Direct-acting hydraulic shock absorbers. Torsion-action front stabilizer bar. REAR—Wide-diameter, deep-travel coil springs. Angle-mounted direct-acting shock absorbers. Pivoted control arms. Torsion-action rear stabilizer bar on all Safari models.

STEERING: Recirculating ball-bearing gear. Over-all ratio, 27 to 1; with optional power steering, 22 to 1.

BRAKES: Hydraulic, internal-expanding type. Drum diameter—front, 12 in.; rear, 11 in. Parking brake acts on rear wheels, foot applied, hand released. Vacuum power brakes, optional. Tubeless tires standard with 14-inch wheels, sizes: Coupes and Sedans, 8.00 x 14; Safaris, 8.50 x 14; Coupes and Sedans with air conditioning, 8.50 x 14.

CIRCLES-OF-STEEL BODY:

Steel reinforced body, top and bottom and at all four sides surrounding passenger compartment. Super siderail rocker panel. All-steel body construction. L-O-F High-test Safety Plate Glass in all areas. Crank-operated front ventipanes. Counterbalanced double construction hood. Counterbalanced self-locking trunk.

DIMENSIONS: Over-all length—Super Chief and Star Chief (except Safari), 215.53 in.; Bonneville Series and Chieftain Convertible, 211.68 in.; all other Chieftain models and Safaris, 210.53 in. Height, with passengers—Bonneville Sport Coupe, 55.6; Bonneville and Chieftain Convertibles, 55.7 in.; other Coupes and Sedans, 57.0 in.; Safaris, 59.1 in. Over-all width, 77.4 in.

OPTIONS: All options noted herein, including whitewall tires illustrated on some models, are extra-cost equipment unless otherwise specified. Consult your dealer for the price of any Pontiac model with specific equipment desired.

Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications, prices, and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.



THE GOLDEN JUBILEE CAR!

