



Pontiac Motor Division • General Motors Corporation

Old Chinese proverb: Man who rides tiger ends up inside one.

You don't even have to ride our tigers. Just look at them and you feel yourself being inexorably drawn inside. If the lush bucket seats and carpeting don't get you, then the eager 335-hp V-8 will. The GTO also comes with 360 hp. And the Le Mans with either a 250- or 285-hp V-8, or a 140-hp six. So beware the Pontiac tigers. Once you get in one you may never get out. Or want to. (Old Pontiac proverb.)

**Quick Wide-Track Tigers
Pontiac Le Mans & GTO**



Pontiac Motor Division • General Motors Corporation

Some tigers are fierce. Some tigers are ferocious. We build both.

It's getting so that choosing between our Wide-Track Tigers is as distressing as it is enjoyable. For instance, should you choose the incredible GTO with its extra helping of horsepower (360), or the way it comes (335)? Or should you go for the Le Mans with a 285-hp V-8, a 250-hp V-8, or 140-hp six? Either way they're all tigers with bucket seats, carpeting and lots of Oh-you-kid!

**Quick Wide-Track Tigers
Pontiac Le Mans & GTO**



How to tell a real tiger from a pussycat:

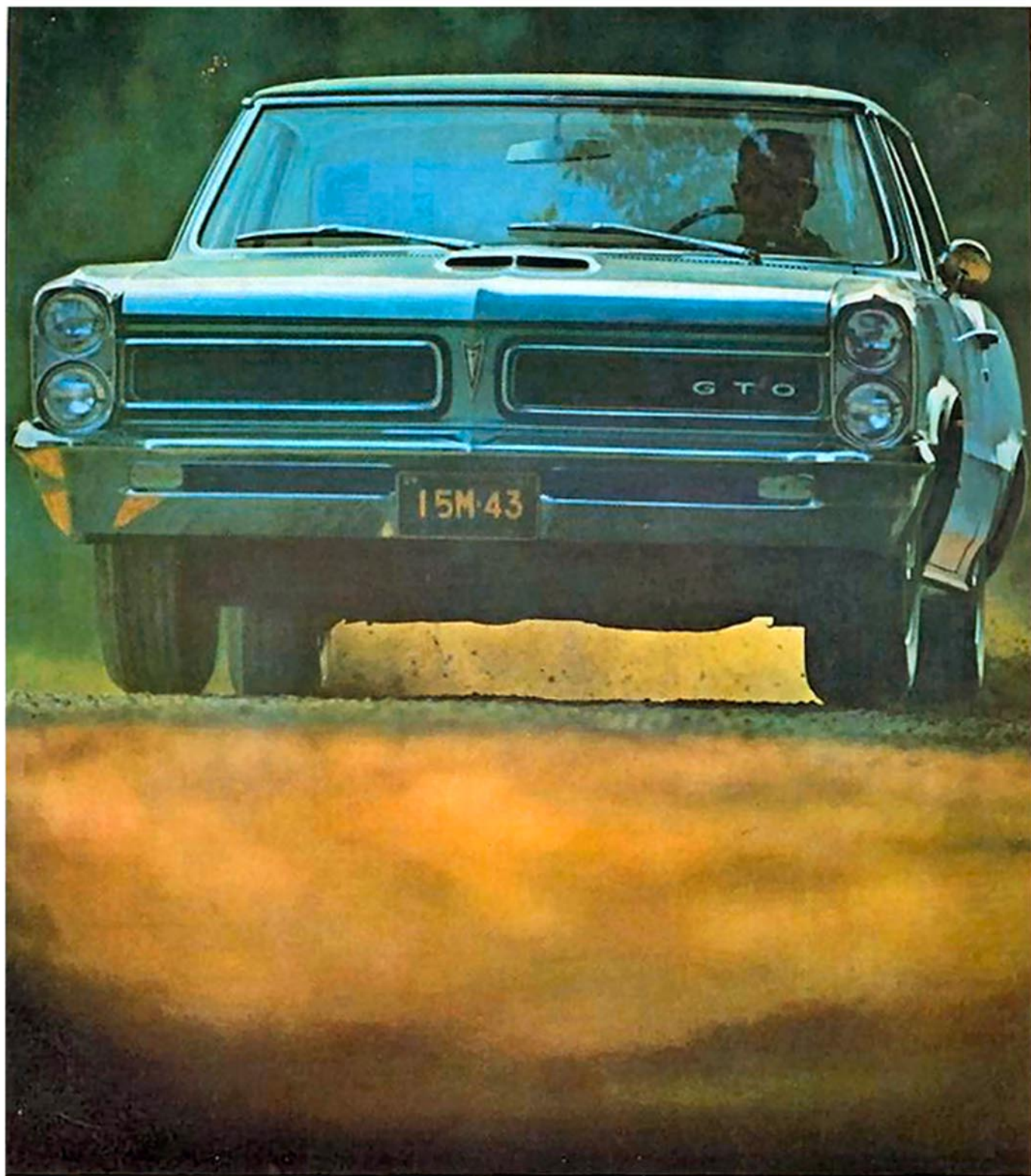


Drive it.

Pontiac Motor Division • General Motors Corporation

Two seconds behind the wheel of a Pontiac and you know unquestionably you're in tiger country. You realize right away there's more to being a tiger than just bucket seats, carpeting, and sleek upholstery. There's Wide-Track handling, say. And availability of a six or two rambunctious V-8s in the Le Mans. And a snarling 335-hp GTO or its 360-hp, slightly hairier, cousin. Get out and drive a tiger!

**Quick Wide-Track Tigers
Pontiac Le Mans & GTO**



Pontiac Motor Division • General Motors Corporation

our Thing.

Standard equipment: Engine—389 cu. in., 335 bhp, 4BBL; dual exhausts, low-restriction mufflers, lightweight resonators; declutching fan; chromed low-restriction air cleaner, rocker covers, oil filler cap; 3-speed with Hurst shifter; heavy-duty springs, shocks, stabilizer bar; choice of premium 7.75 x 14 red-circle nylon tires or same-size rayon whitewall tires; 14 x 6JK wide-rim wheels; bucket seats; full carpeting; custom pinstriping.

Extra-cost performance equipment: Engine—389 cu. in., 360 bhp, 3-2BBL, with factory-installed mechanical linkage on stick shift jobs (Code 802); all-synchro 3-speed with Hurst shifter (Code 743); wide- and close-ratio 4-speeds with Hurst shifters (Code 744 and 778); Safe-T-Track limited-slip differential (Code 701); axle ratios—3.08, 3.23, 3.36, 3.55, and 3.90:1, factory installed; 4.11 and 4.33:1, dealer installed; metallic brake linings (Code 692); extra-stiff springs and shocks (Code 621); 20:1 quick steering

(Code 612); 17.5:1 power steering (Code 501); tachometer, ammeter, oil pressure and water temp gauges (Code 504); high-performance transistorized ignition (Code 671); competition-type steel wheels (Code 691); exhaust splitters (Code 422); custom sports steering wheel (Code 524); heavy-duty radiator (Code 432); to be continued in our special GTO/2 + 2 performance catalog, free at any Pontiac dealer's.

Wide-Track Tiger—Pontiac GTO



Pontiac Motor Division • General Motors Corporation

There's a live one under the hood.
(Have you priced a tiger lately?)

Purrs if you're nice. Snarls when you prod it. Trophy V-8, standard in Pontiac GTO. 399 cubic inches. 335 horsepower, 431 lb-ft of torque. Also standard: bucket seats, heavy-duty suspension, real walnut dash, Hurst floor shifter, dual exhausts, even special tires—redlines! (You don't build a GTO with options, you personalize it.) Want something wilder? Got it: 3-260, 360 hp. Want something tamer? Got that, too—Pontiac Le Mans. Take our 140-hp six or order up the V-8 you like: 250 hp, 285 hp. Try something. Drive a "sporty" car. Then prowls around in a Wide-Track a while. You'll know who's a tiger.

**Quick Wide-Track Tigers
Pontiac Le Mans & GTO**



Pontiac Motor Division • General Motors Corporation

You can get a set of five big, full-color action shots of the GTO and 2 + 2—suitable for framing—see details below.

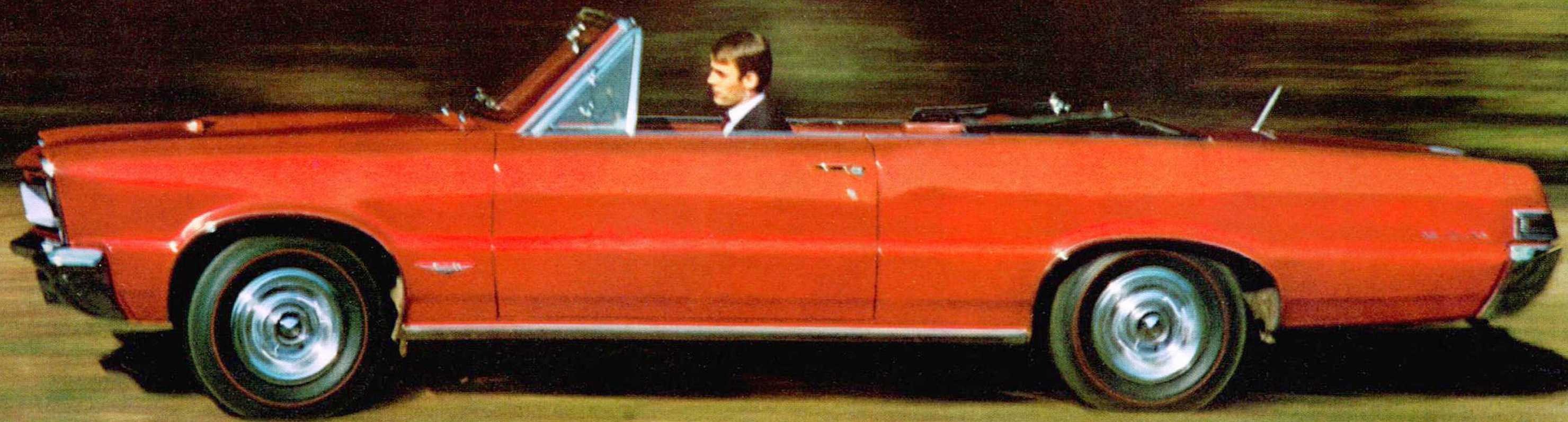
We call it GTO. Purists call it names. You'll call it fantastic.

GTO means *Gran Turismo Omologato*. In Italian, that means about twenty thousand bucks. The way we say it is easier to pronounce and it costs less besides. For a better definition, you have to ask the owners of Pontiac GTOs. They say it means a beautiful car with a swift, smooth 389-cubic inch engine, suspension that makes it handle like our ads say it will, and brakes that stop it right here and now. Why would a car like this make the purists mad? Maybe we should raise the price.

Pontiac will send you a set of five huge 26" x 11½" full-color reproductions of the famous Wide-Track Tigers in action just like the one above—along with a complete set of specs and tune-up tips—and they're suitable for framing. Send 25¢ to cover handling and mailing to Wide-Track Tigers, P. O. Box 888F, 196 Wide-Track Blvd., Pontiac, Michigan. (No stamps please.)

Quick Wide-Track Tigers—Pontiac GTO and 2+2

PONTIAC GTO



SODICO/M.C.E

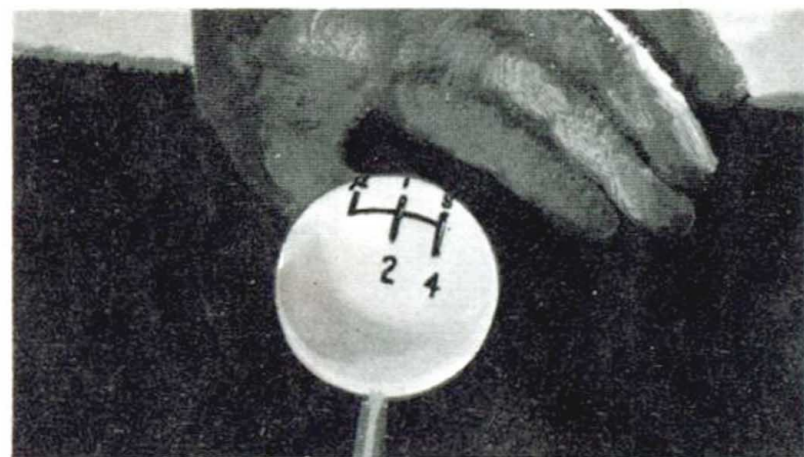
Ce merveilleux animal peut se déplacer encore plus vite !

Aussi, si vous cherchez dans une voiture un second "home", la Pontiac GTO n'est pas exactement la voiture qu'il vous faut. Non qu'elle soit dépourvue de confort, tant s'en faut (siège du conducteur, glaces

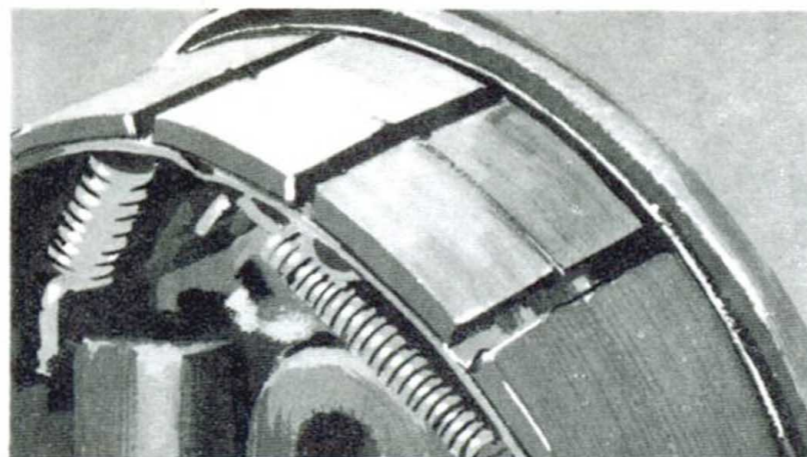
et capote à commande électrique, dégivreur de la lunette arrière, lave-glace, essuie-glace à 2 vitesses, radio modulation de fréquence à boutons poussoirs avec haut-parleur à l'arrière et antenne électrique),

mais on n'a pas le temps d'y vivre car, comme toutes les Pontiac, elle a été conçue pour rendre le temps moins long et les distances plus courtes (moteur V8, 6375 cm³, 335 ch.,

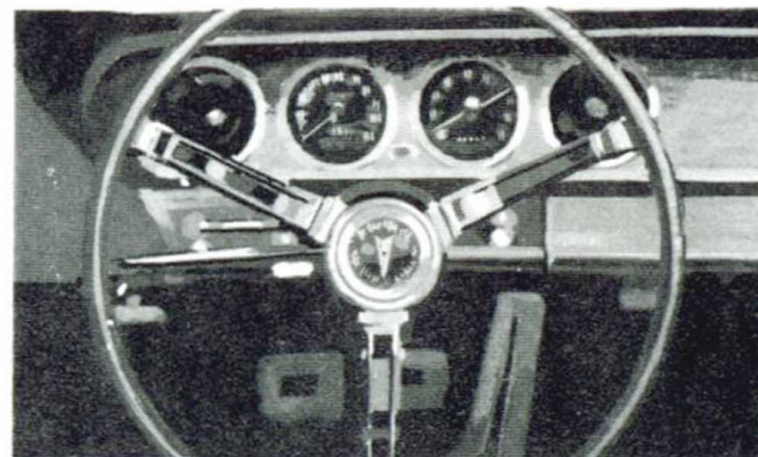
taux de compression : 10,75, avec un carburateur 4 corps, servo-frein, servo-direction, pont autobloquant, double échappement). Cela ne constitue qu'un aperçu sur ce seul modèle.



Boîte 4 vitesses avec levier au plancher sur console.



Garnitures métalliques encore plus efficaces sur freins assistés.



Volant sport bois réglable 7 positions. Tableau de bord très complet (compte-tours).



Enjoliveur de roue.

Votre concessionnaire Pontiac est toujours prêt à vous offrir renseignements, documentation et... un essai.

General Motors (France)
56 à 60, Av. Louis-Roche, Gennevilliers, Seine
Téléphone : Red. 10-40 et 12-80