

CHRYSLER



CAN LUXURY
COME WITH A
**340 HP
HEMI[®]?**

ABSOLUTELY.



2007 300

The Chrysler 300's striking high beltline and dramatic design will make every other luxury sedan on the road look ordinary.

For more information, please visit www.chrysler.com/300

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CLASSIC STYLE



Elegance comes standard on the 2007 Chrysler 300. An aerodynamic exterior delivers refined wind-noise management, enhancing fuel efficiency and creating a quiet interior. In addition, the 120-inch wheelbase and "wheels-to-the-corners" design provide not only a more balanced ride, they actually increase interior space for you and your passengers.



RWD

It's something you haven't seen on a Chrysler performance sedan in over fifteen years, but this rear-wheel-drive system provides a whole new driving experience. Design and engineering advancements combined with new, world-class technologies offer all the advantages of rear-wheel drive and the confidence of maximum driver control.

The All-Wheel Drive (AWD) system Available on 300C, 300 Limited and 300 Touring, means better acceleration, especially when traction is limited. It provides power to both axles at all times; 62 percent of the engine torque to the rear wheels, and 38 percent to the front wheels, to provide the rear-wheel drive feel essential for performance sedans. A planetary center differential allows the axles to rotate at different speeds, necessary for smooth cornering.



POWER

5.7-liter HEMI® V8 engine with Multi-Displacement System (MDS), 340 horsepower at 5,000 rpm, and 390 lb-ft of torque, standard on 300C—the most horsepower and torque in its class.* The MDS system allows the engine to operate on four cylinders when power demands are minimal. This provides the power of a V8 with the economy of a large V6. (EPA estimated mpg: 17 city/ 25 highway (RWD) and 17 city/ 24 highway (AWD))

3.5-liter high-output V6 single overhead camshaft (SOHC) engine with 250 horsepower at 6,400 rpm and 250 lb-ft of torque, standard on 300 Touring and 300 Limited. (EPA estimated mpg: 19 city / 27 highway (RWD) and 17 city / 24 highway (AWD))

2.7-liter double overhead camshaft (DOHC) 24-valve multipoint fuel injection (MPI) V6 engine with 190 horsepower at 6,400 rpm and 190 lb-ft of torque, standard on the 300. (EPA estimated mpg: 21 city/ 28 highway)

*Based on 2006 Ward's large regular segment.

For more information, please visit www.chrysler.com/300



INTERIOR

This spacious well-appointed interior features Satin Silver accents and an elegant analog clock. Its handcrafted interior feel continues with the refinement and sophistication of optional real California walnut trim. For the ultimate in luxury, 300C comes standard with industry-first tortoiseshell accents on the power tilt and telescopic steering wheel, shift knob, and door pull handles.

UCONNECT®

Available UCONNECT® voice-activated hands-free communication system allows you to talk on your Bluetooth® compatible wireless phone



SOUND SYSTEM

Cruise the streets and turn up the available AM/FM stereo with integral six-disc CD/MP3 player and full-screen navigation. For a seriously stellar sound, couple it with a Boston Acoustics® 368-watt digital amplifier and subwoofer (available only on 300C). Performance characterized by a smooth octave-to-octave tonal balance, natural frequency response, and uncolored presentation free of distortion, from the very softest to the loudest passage, identifies the Boston Sound® - a faithful reproduction of the original recording.

GPS NAVIGATION SYSTEM

The available integrated DVD-based GPS navigation system will give you turn-by-turn directions and a full-screen display to get you back on the right road.



PARK ASSIST

The ParkSense® Rear Park Assist System uses sound waves to detect nearby obstacles in and near the rear path of the vehicle to help you maneuver in tight spaces at parking speeds. Audio-visual indicators in the overhead display in the

rear of the vehicle alert you to the proximity of most larger, stationary objects that might be outside your line of sight.

*Always check entire surroundings before backing up.

For more information, please visit www.chrysler.com/300



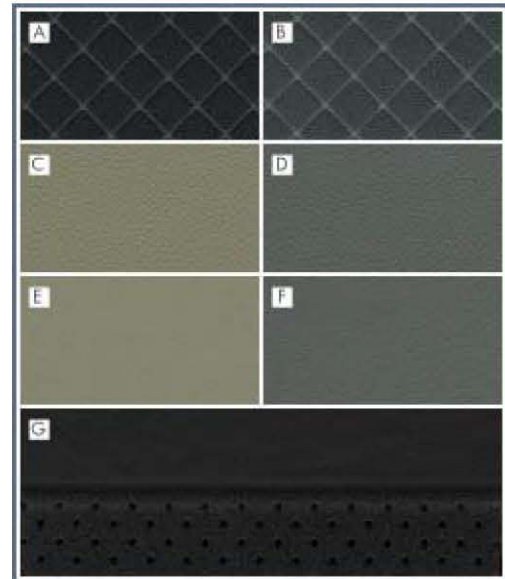
AVAILABLE EXTERIOR COLORS



CHOOSE YOUR OWN VEHICLE OF RELAXATION

Whatever 300 model you opt for, you can be sure your seats will be as stylish as they are comfortable.

1. Verona Cloth standard on 300 in Dark Slate Gray (A) or Medium Slate Gray (B).
2. Torino Leather standard on 300 Touring and 300 Limited in Light Graystone (C) or Light Slate Gray (D).
3. Royale Leather Trim standard on 300C in Light Graystone (E) or Light Slate Gray (F).
4. Luxury Leather Trim with Perforated Preferred Suede[®] standard on 300C SRT8 in Dark Slate Gray (G).



WHEEL OPTIONS



17-inch Bolt-On wheel covers standard on 300



17-inch Machined aluminum wheels standard on 300 Touring



20-inch Ultra-Brite aluminum wheels standard on 300C SRT Design Group



18-inch chrome-clad aluminum wheels standard on 300 Touring AWD, 300 Limited AWD and 300C AWD



18-inch chrome-clad aluminum wheels standard on 300C



18-inch chrome-clad aluminum wheels standard on 300 Limited

For more information, please visit www.chrysler.com/300



300 SPECIFICATIONS

	300	Touring	Limited	300C	300C SRT8
ENGINE/TRANSMISSION					
2.7L DOHC 24V V6/4-speed automatic	23E				
3.5L SOHC High Output 24V V6/5-speed AutoStick®		27H	27K		
5.7L Multi-Displacement HEMI® V8/5-speed AutoStick				29T	
6.1L SRT HEMI V8/5-speed AutoStick					21X
MECHANICAL					
All-Wheel Drive		O	O	O	
Battery-Saver Feature — Enhance, programmable to turn headlamps and other switched and non-switched interior lamps off after ignition is turned off	S	S	S	S	S
Brakes — 4-wheel disc with vented front and solid rear discs	S				
— 4-wheel disc antilock with vented front and solid rear discs (included with ESP)	P	S	S		
— Performance 4-wheel disc antilock with vented front and rear discs (included with AWD models)		P	P	S	
— High-performance 4-wheel disc antilock with vented 14" front and 13.8" rear discs, includes Brembo® Performance 4-piston calipers					S
Engine Block Heater	O	O	O	O	
Speed Control — Electronic with steering column-mounted controls	S	S	S	S	S
— Adaptive Cruise Control (ACC)® (requires Luxury Group on Limited models)			O	O	
Steering — Power rack-and-pinion	S	S	S	S	
— Performance steering gear (included with SRT Design Group)				P	
— Performance-tuned power rack-and-pinion					S
Suspension — Front independent short/long arm with independent 5-link rear	S	S	S	S	
— Performance independent front and load-leveling rear with height control (included with SRT Design Group)				P	
— High-performance lowered independent front and rear					S
EXTERIOR FEATURES					
Exhaust System — Stainless steel	S	S	S		S
— Stainless steel dual exhaust with bright exhaust tips				S	
— Stainless steel performance dual exhaust with bright exhaust tips (included with SRT Design Group)				P	
— Stainless steel high-performance dual exhaust with bright exhaust tips					S
Headlamps — Chrome bezel halogen with delay	S	S	S		
— Chrome bezel halogen projector with delay				S	
— Chrome bezel Xenon High Intensity Discharge with headlamp washers and delay				O	S
— Automatic				S	S
— SmartBeam™ Intelligent High-Beam Headlamp Control System (included with Luxury Group)				P	S
— Fog lamps		S	S	S	S
Mirrors — Power black, fixed	S				
— Power body-color, fixed, heated		S	S		
— Power body-color, folding, heated (included with Great American Package)	P				
— Power body-color, folding, heated, with memory, driver's auto-dimming and auto-adjust in Reverse (included with SRT Design Group)				P	S
— Power chrome, folding, heated, with memory, driver's auto-dimming and auto-adjust in Reverse				S	
— Power chrome, folding, heated, with memory, driver's and front-passenger auto-dimming and auto-adjust in Reverse and puddle lamps (included with Luxury Group II)				P	
Molding — Bodyside (included with Great American Package)	O/P	S	S	S	S
Moonroof — Power with one-touch open/close and vent feature (included with Luxury Group)		O	O/P	O	O
Spoiler — Trunk lid, body-color (included with SRT Design Group); Front chin spoiler included with SRT8				P	S
Tires — P215/65R17 all-season touring	S	S			
— P225/60R18 all-season touring (included with AWD models)		P	S	S	
— P215/65R17 all-season touring self-sealing (included with Protection Group; requires ESP on 300)	P				
— P225/60R18 all-season touring self-sealing (included with Protection Group and Protection Group II)		P	P	P	
— 245/45R20 all-season performance (included with SRT Design Group)				P	

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	300	Touring	Limited	300C	300C SRT8
EXTERIOR FEATURES (CONTINUED)					
Wheels — 17" steel with bolt-on wheel covers	S				
— 17" aluminum, machined-face (Included with Great American Package)	P	S			
— 18" aluminum, chrome clad (included with AWD models)		P	S	S	
— 20" aluminum, ultra-brite (included with SRT Design Group)				P	
— 20" SRT forged aluminum					S
Window — Power with driver's one-touch auto down	S	S			
— Power with driver's and front-passenger one-touch auto-up/-down, and antipinch feature (Included with Comfort/Convenience Group)		P	S	S	S
Windshield Wipers — 2-speed with variable intermittent mode	S	S	S	S	S
— Rain-sensing automatic (Included with Luxury Group)			P	S	S
INTERIOR FEATURES					
Air Conditioning — Manual temperature control	S	S			
— Automatic dual-zone temperature control			S	S	S
Air Filtration — Particulate air filter (Included with Great American Package, Protection Group, Protection Group II, and SRT Option Group I)	P	P	P	P	P
Console — Floor, with 2 cup holders, coin holder, CD and cell phone storage with 12V auxiliary power outlet, and rear-seat heat and A/C outlets	S	S	S	S	S
Defroster — Rear window	S	S	S	S	S
Door Locks — Power, speed-sensitive locking, child-protection rear	S	S	S	S	S
Electronic Vehicle Information Center (EVIC) — Reconfigurable driver-interactive up to 128-function information display with steering wheel-mounted controls			S	S	S
HomeLink® Universal Transceiver — Programmable, 3-function with remote controls for garage door opener, interior/exterior home lighting or security devices			S	S	S
Interior Accents — Toraise-shell-style trim includes steering wheel upper trim, interior door pull handles and shift knob				S	
— Genuine California Walnut wood trim includes steering wheel upper trim, interior door pull handles and shift knob (Included with Luxury Group)			P	O	
Lighting — Dual front map, rear reading with theater-dimming, front door courtesy, glove box, and trunk lamp	S	S	S	S	S
Memory System — Controls driver's seat, radio presets, power steering column, exterior mirrors and power adjustable pedals — for 2 drivers				S	S
Mirrors — Rearview, day/night	S	S			S
— Rearview, auto-dimming (included with UConnec [®] Hands-Free Communication System)	P	P	S	S	S
— Visor vanity, illuminated	S	S	S	S	S
Pedals — Power adjustable	O	O	O		
— Power adjustable with Memory System				S	S
Power Accessory — 12V auxiliary power outlet located in center console with delay feature	S	S	S	S	S
Remote Keyless/Illuminated Entry System — Includes 2 transmitters	S	S	S	S	S
Steering Column — Tilt/telescoping, manual	S	S	S		
— Power tilt/telescoping, with memory				S	S
Temperature Display — Outside, located in instrument cluster	S	S			
— Outside, with compass, located in EVIC			S	S	S
SEATING					
Fabric — Cloth	S				
— Leather-trim		S	S		
— Premium leather-trim				S	
— Premium vinyl-trim with Preferred Suede [®] Microfiber inserts (Included with SRT Design Group)				P	
— Premium leather-trim with Preferred Suede Microfiber inserts					S
Front — Front low-back buckets with seatback map pockets	S	S	S	S	
— Front low-back performance buckets with seatback map pockets (Included with SRT Design Group)				P	S
— 8-way power driver's	S	S			

For more information, please visit www.chrysler.com/300



	300	Touring	Limited	300C	300C SRT8
ENTERTAINMENT SYSTEMS					
Radios — AM/FM radio with single-disc CD player, changer controls and auxiliary audio input jack	S	S	S	S	
— AM/FM radio with cassette and integrated 6-disc CD changer with MP3 capability (included with Great American Package, Sound Group, Sound Group II, and Luxury Group)	O/P	P	P	P	S
— AM/FM radio with integrated 6-disc CD changer with MP3 capability, integrated DVD-based GPS Navigation System with 5.8" display screen (included with SRT Option Group II)			O	O	P
SIRIUS Satellite Radio — One-year subscription included with factory installation	O	O	S	S	P
Sound Systems — 4 speakers (6 speakers included with Great American Package and Limited models)	S	S	S		
— 6 Boston Acoustics® speakers with 276-watt digital amplifier (included with Sound Group, Navigation and Sound Group, and Luxury Group)	P	P	P	S	S
— 8 Boston Acoustics speakers (including subwoofer) with 368-watt digital amplifier (included with Sound Group II, and Navigation and Sound Group II)				P	
— 13 SRT High-Performance KICKER® speakers (8 locations) with a 322-watt digital amplifier and 100-watt subwoofer amplifier					O
Video Entertainment System (VES)™ — DVD system includes 7" screen located in center console armrest, remote control, 2 wireless headsets, and faceplate audio and video input jacks. On SRT8 model system also includes KICKER Mobile Surround Sound and High-Performance KICKER sound system (requires AM/FM/cassette/6-disc CD or GPS Navigation System)		O	O	O	O
SAFETY AND SECURITY					
Air Bags ²² — Advanced multistage driver and front-passenger	S	S	S	S	S
— Supplemental side-curtain for front and rear outboard occupants (included with Great American Package, Protection Group, Protection Group II, and in SRT Option Group I)	P	P	P	P	P
Child Seat Anchor System (LATCH) — Mounts for two child seats in the rear help ease the installation of compatible aftermarket child seats	S	S	S	S	S
Electronic Stability Program ²³ — Includes Brake Assist and all-speed traction control (included with Great American Package)	O/P	S	S	S	S
ParkSense® Rear Park Assist System ²⁴ (Included with Protection Group II)				P	S
Security Alarm			S	S	S
Sentry Key® — Antitheft engine immobilizer	S	S	S	S	S
Tire Pressure Monitoring		S	S	S	S
UConnect® Hands-Free Communication System — Includes auto-dimming rearview mirror (included with SRT Option Group II)	O	O	O	O	P
PACKAGES					
Comfort/Convenience Group — Includes heated front seats, 8-way power front-passenger seat, and driver's and front-passenger one-touch auto-up/-down front windows		O			
Great American Package — 17" machined-face aluminum wheels, bodyside molding, Electronic Stability Program with 4-wheel antilock brakes, Brake Assist, and all-speed traction control, front and rear supplemental side-curtain air bags, AM/FM radio with cassette and integrated 6-disc CD changer with MP3 capability and 6 speakers, mini-carbon instrument panel bezel, air filtration, premium floor mats and folding body-color, heated, exterior mirrors	O				
Luxury Group — AM/FM radio with cassette and integrated 6-disc CD changer with MP3 capability and 6 Boston Acoustics speakers with 276-watt digital amplifier, moonroof, SmartBeam™ headlights, Genuine California Walnut trim and rain-sensing windshield wipers			O		
Luxury Group II — Heated second-row seats, power, folding, chrome, heated, exterior mirrors with memory, driver's and front-passenger auto-dimming and auto-adjust in reverse with supplemental turn signal indicators and puddle lamps				O	
Navigation and Sound Group — AM/FM radio with integrated 6-disc CD changer with MP3 capability, integrated DVD-based GPS Navigation System with 5.8" display screen, and 6 Boston Acoustics speakers with 276-watt digital amplifier			O		
Navigation and Sound Group II — AM/FM radio with integrated 6-disc CD changer with MP3 capability, integrated DVD-based GPS Navigation System with 5.8" display screen, and 8 Boston Acoustics speakers (including subwoofer) with 368-watt digital amplifier				O	
Protection Group — Includes front and rear supplemental side-curtain air bags, air filtration, and self-sealing tires	O	O	O		
Protection Group II — Includes front and rear supplemental side-curtain air bags, air filtration, self-sealing tires, and ParkSense Rear Park Assist System ²⁵ (tires not available with SRT Design Group)				O	
Sound Group — Includes AM/FM radio with cassette and integrated 6-disc CD changer with MP3 capability and 6 Boston Acoustics speakers with 276-watt digital amplifier	O	O	O		
Sound Group II — Includes AM/FM radio with cassette and integrated 6-disc CD changer with MP3 capability and 8 Boston Acoustics speakers (including subwoofer) with 368-watt digital amplifier				O	

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