

# All these "NO's" add up to one big "YES!"

Your first ten minutes at the wheel will tell you:

Packard Ultramatic Drive is superior to all the others—not only because of the things it does, but the things it does NOT do!

Just compare it with other leading automatic drives, on such points as the ones below. You'll know, then, why impartial technical observers call this Packard achievement "the last word in automatic, no-shift control!"



**No clutch-pushing, no gear-shifting.** Nothing new to learn. Just set the lever, step on the gas, and steer. Ultramatic is *completely* automatic.



**No jerking, no "clunking"**—because in acceleration there's no gear-shifting anywhere, either by the driver or the transmission.



**No slippage** at cruising speeds. Ultramatic Drive saves gas—ends "racing engine" sensation—because you cruise in solid, direct drive.



**No gear-shift lag**—because there's no gear-shifting. For instant bursts of safety-sprint acceleration—just "tramp down!"



**No down-shifts**, which could cause dangerous skids on slippery pavement. Smooth, gradual engine braking power whenever you want it.



**No clashing**—Packard Ultramatic Drive lets you change easily, instantly, from Forward to Reverse. Yes, you can rock this car in snow!

Packard Ultramatic Drive is new—and *exclusive*. Born of a Packard 16-year research and development program. Backed by \$7,000,000 in new manufacturing facilities. Available now, at moderate extra cost, on all models.

Come in—see for yourself why it's the successor to all the other automatic drives you've ever known!

## PACKARD *Ultramatic Drive*

Available now, at reduced extra cost, on all 1950 models!



1950 Packard EIGHT DELUXE—135-HP Touring Sedan

Ask the man who owns one