



Designed by the Wizards of "Ah's!"

WATCH the envious glances — hear the enthusiastic "Oh's!" and "Ah's!" — when this sleek, glossy Packard convertible glides up to the curb!

For here is a gloriously new and daring concept of what a convertible should really be — and every solid inch of it is Packard precision-built.

Its husky, newly-engineered chassis (*100 pounds heavier than that of the sedan*) gives this convertible a safety, a rigidity, an in-the-slot stability and quietness that no other Packard convertible has ever matched.

The Packard Station Sedan is an entirely *new kind* of car. Here's sedan luxury for six — with the easy-loading, carry-all utility of a station wagon. All steel, finished in Northern Birch.

The new '48 straight-eight Packard engine — whether it's the 145-h.p. Super or the 160-h.p. Custom — gives you a brilliance of performance and a whispering surge of reserve power such as you've never known.

In its rich interior appointments there's dazzling beauty, and a touch of magic, too. Press a button and the top lowers or raises. Another button moves the front seat forward or backward! And *all four* windows have magic push-button control!

Don't deny yourself the thrill of

seeing the glamor car of '48. Right now — at your Packard dealer's!

ASK THE MAN WHO OWNS ONE

THE NEW
PACKARD

Out of this world . . .

into your ♥ heart!

