



It really isn't surprising that a million drivers became Mustangers...not when they discovered they could design a car to be just what they always wanted! Mustang can be a sports car, a luxury car, a practical family car...but it gets off to a wonderful head start with the equipment that comes standard.

Just look at what you get on even the lowest priced Mustang.

- 200-cu. in. Six
- bucket seats
- pleated vinyl trim
- 3-speed manual floor shift
- full carpeting
- front and rear seat belts
- windshield washers & electric wipers
- backup lights
- sports steering wheel
- courtesy lights
- padded dash
- sun visors
- outside mirror
- 5-dial instrument cluster
- low-profile tires
- full wheel covers

Start with that and you're starting with a car that was born with all the advantages. Now consider the options...because Mustang is a car that was designed to be designed by you!

- AM Radio/Stereo-Sonic Tape System
- 4-speed manual transmission
- 3 V-8 engines (up to 271 hp!)
- power steering
- power brakes
- front disc brakes
- vinyl roof covering
- T-Bar Cruise-O-Matic Drive
- Ford Air Conditioner

- interior décor group
- wire style wheel covers
- deluxe seat belts with reminder light
- night lighted Rally Pac
- accent stripe
- tinted glass
- woodlike deluxe steering wheel

- convertible with power-operated top
- white sidewall tires
- luggage rack
- special handling package
- brake warning light
- compass
- and more than 50 other options!

Whatever you ever dreamed of in an automobile—looks, performance, economy—Mustang's got it. So why don't you stop in at your Ford Dealer's during his Special Millionth Mustang Sale? He's offering specially equipped, specially priced Mustangs. Try one. Get the feel of a millionaire. One million Mustangers can't be wrong!



One million Mustangs in two years!

A million Mustangs! This makes the fastest first million a new car ever rolled up! In its first year, Mustang outdistanced Falcon's astonishing sales record. And now our two-year-old Mustang nudges out the all-time automotive record breaker, Ford's Model A, to establish itself as the most popular newcomer ever to hit the American road.