



Newest Version of the NASCAR Grand National Champion . . . Chrysler 300-C

Convertible at Daytona Beach. Also Available in hardtops and choice of colors.

**ANNOUNCING
THE MIGHTY CHRYSLER**

300  C

America's Most Powerful Car—375 hp!

Here is the car for the man who likes his motoring meaty. For the man who enjoys the stirring surge of 375 horsepower putting bite to the wheels. For the man who likes the sports car feel of sure-footed cornering and control.

Sounds like a sports car, and it is, in terms of sheer driving pleasure. But here's the difference. No bundling to the ears just to go around

the block. No tears and red faces from the merciless wind. No acrobatics to get in and out.

For the Mighty Chrysler 300-C has the same spacious interior as any new Chrysler model, magnificently finished in rich sports car leather—compatible with five new body colors. If this seems like your kind of car, your Chrysler dealer will give you all the details.

SPECIFICATIONS

375 horsepower engine, 9:25 to 1 compression ratio, 2 four-barrel carburetors. Special high output camshaft. Ball joint, anti-dip, rubber isolated, torsion bar front suspension. 14-inch wheels. High spring rate—low deflection. Total-Contact Brake System. Over-all length: 219.2 inches. Height: 54.7 inches. Special racing type nylon tubeless tires.