

The
ultimate
total
performance
car—
Ford GT!



Rear brake discs glowing red-hot, the Ford GT slows for a corner in the Daytona 2000-kilometer endurance classic. In 12 hours 27 minutes of incredible punishment it out-braked, out-handled, out-sprinted Europe's and America's greatest entries. On the toughest proving ground of all it proved itself the world's ultimate road car—and the engineering inspiration for more bold new ideas from Ford.



The car
it inspired—
new Mustang
GT!

Here's Mustang's brilliant new package for the driver who knows what Total Performance really ought to mean. Who else delivers exhilaration like this: a 225-horsepower V-8, fueled through a four-barrel carburetor. A three-speed all-synchromesh floor shift. A straight-through exhaust trumpeting through dual tailpipes. Front disc brakes. Built-in fog lamps. The cornering power of Mustang's special handling package. A GT insignia on the front fenders and the new symbol of Total Performance—the GT stripe—above the rocker panels.

 RIDE WALT DISNEY'S MAGIC SKYWAY AT THE

And, inside, a custom GT five-dial instrument cluster including ammeter and oil pressure gauge, trimmed in black camera case finish.

That's the basic GT package. It will light up most drivers' veins like neon tubing. But for even lustier appetites, there's a super-option—Mustang's 271-horsepower solid lifter V-8 and the four-speed manual shift. Both packages available on hardtop, convertible or 2 + 2.

Happy news—and it's all spelled out at your Ford dealer's. Take a reading. Soon!

FORD MOTOR COMPANY PAVILION, NEW YORK WORLD'S FAIR

MUSTANG

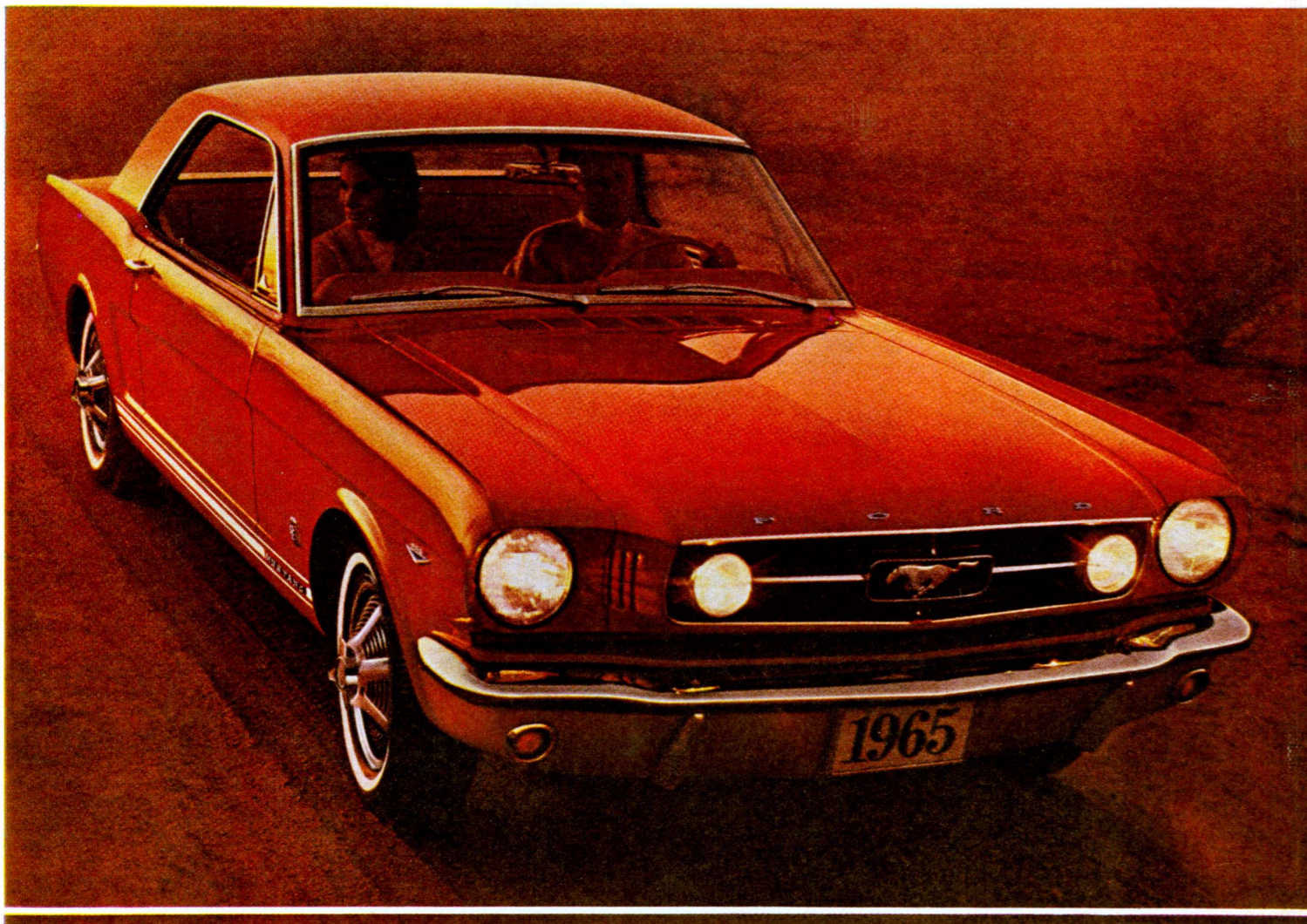
Unique Ford GT stripe—
badge of America's greatest
total performance cars!





Rear brake discs glowing red-hot, the Ford GT slows for a corner in the Daytona, Fla., 2000-kilometer endurance classic. In 12 hours 27 minutes of incredible punishment it out-braked, out-handled, out-sprinted Europe's and America's greatest contenders. On the toughest proving ground of all it proved itself the world's ultimate road car.

The ultimate total performance car—Ford GT!



MUSTANG

Unique Ford GT stripe—badge of America's greatest total performance cars!

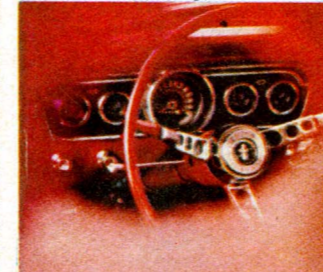
The car it inspired—new Mustang GT!

Design
a Mustang
GT!

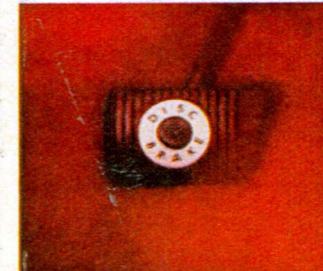
Pick your Mustang... hardtop, convertible, or 2+2! Here's what you get in Mustang's new GT performance package. Famous 289 cu. in. 4V 225-hp V-8 engine ■ Floor-mounted, 3-speed, fully synchronized stickshift ■ Special GT grille with built-in fog lamps ■ GT 5-dial instrument cluster, including ammeter and oil pressure gauge ■ Unique GT insignia on front fenders ■ Distinctive GT stripe ■ Straight-through dual exhaust system with chrome "trumpet" extensions ■ Front wheel disc brakes ■ Special handling package. Want more? Choose our GT package, substituting the 271-hp High Performance V-8 and 4-speed stickshift. Order our Rally-Pac (tachometer and clock). And more.



289 CID V-8 (225-hp)—standard GT



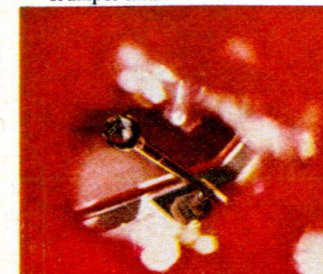
5-dial cluster—standard GT



Front disc brakes—standard GT



Trumpet exhausts—standard GT



3-speed manual shift—standard GT

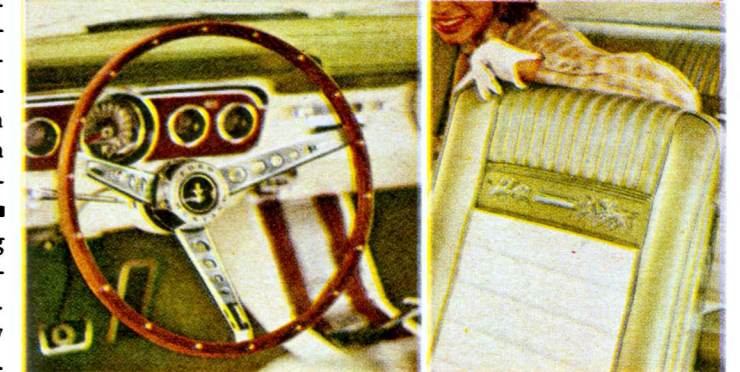
New luxury interior options for all Mustangs

Design a deluxe Mustang!

Here's what you get in Mustang's new luxury interior ■ New instrument panel with wood-grained vinyl trim ■ New bucket seats with handsome embossed vinyl inserts ■ Special upholstery with luxurious integral arm rests on doors ■ New bright trim on foot pedals ■ Safety-Courtesy lights in doors ■ Custom sports steering wheel with chromed "rivets," perforated spokes. Want more? Add our new between-the-seats console. Air-conditioning. Cruise-O-Matic. Vinyl roof covering. At your Ford Dealer's, the list of options is as long as your imagination.

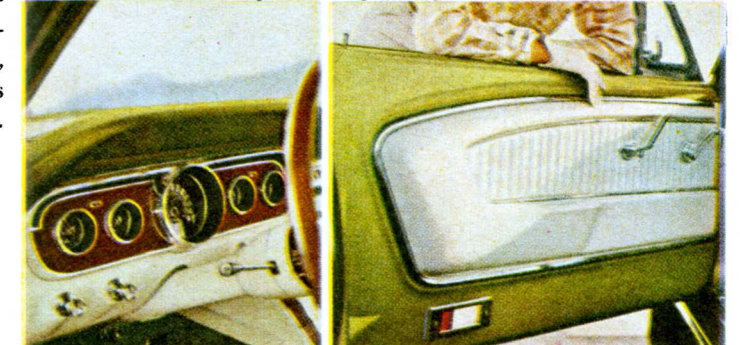


New luxury interior for Mustang



New sports steering wheel

Inserts of embossed vinyl



New luxury instrument panel

New integral arm rests—courtesy lights

Design it today
at your
Ford Dealer's!



Best year yet to go Ford
MUSTANG!
MUSTANG!
MUSTANG!

PRODUCTS OF  MOTOR COMPANY

New full-width seat option



Fold it down! It's a big wide arm rest

Fold it up! It's a full width front seat.



New luxury interior for Mustang

Make any Mustang as luxurious as you want
—with special new interior options!



Handsome inserts of embossed vinyl

New luxury instrument panel

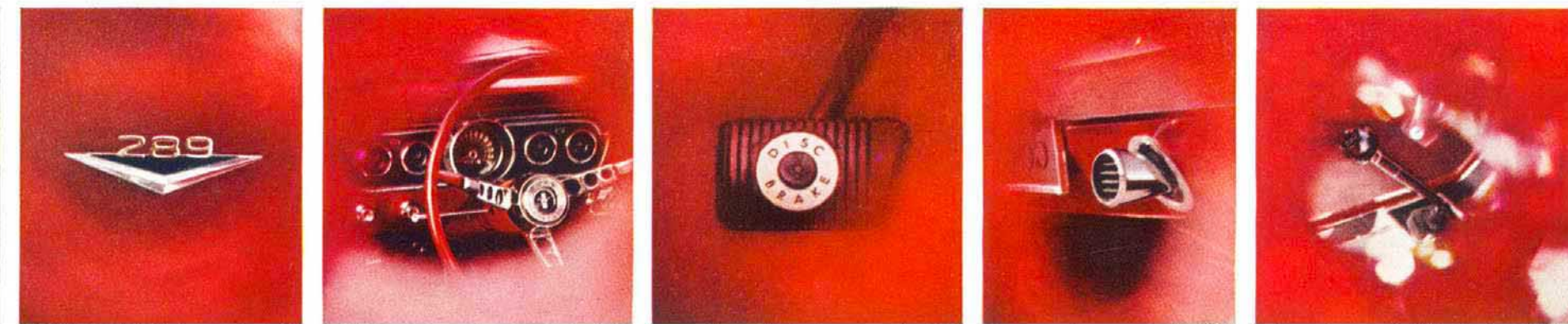
New integral arm rests—courtesy lights

New sports steering wheel



Mustang hardtop with fog lamps built into new grille

New GT performance package for the Mustang
of your choice: hardtop, convertible, or 2+2!



289 CID V-8 (225-hp.)—standard GT

5-dial instrument cluster—standard GT

Front disc brakes—standard GT

Trumpet exhausts—standard GT

3-speed manual shift—standard GT



PRODUCTS OF
Ford
MOTOR COMPANY

New full-width seat option



Fold it down! You get a big, wide arm rest

Fold it up! And you get a full-width front seat

Design a deluxe Mustang!

Here's what you get in Mustang's new luxury interior ■ New instrument panel with wood-grained vinyl trim ■ New bucket seats with handsome embossed vinyl inserts ■ Special upholstery with luxurious integral arm rests on doors ■ New bright trim on foot pedals ■ Safety-Courtesy lights in doors ■ Custom sports steering wheel with chromed rivets, perforated spokes. Want more luxury? Add our new between-the-seats console. Air-conditioning. Cruise-O-Matic transmission (there's no smoother automatic). Vinyl roof covering. At your Ford Dealer's, the list of options is as long as your imagination.

Design a Mustang GT!

Here's what you get in Mustang's new GT performance package ■ Famous 289 cu. in., 4-V, 225-hp. V-8 engine ■ Floor-mounted, 3-speed, fully synchronized stickshift ■ Special GT grille with built-in fog lamps ■ GT 5-dial instrument cluster, including ammeter and oil-pressure gauge ■ Unique GT insignia on front fenders ■ Distinctive GT stripe ■ Straight-through dual exhaust system with chrome "trumpet" extensions ■ Front wheel disc brakes ■ Special handling package. Want still more? You can choose the GT package with the 271-hp. solid-lifter High Performance V-8 and 4-speed stickshift. Order our Rally-Pac—a combination tachometer and clock. And more. Mustang's designed to be designed by you!

Unique Ford GT stripe—
badge of America's greatest
total performance cars!

← Another "unexpected"
from Mustang...new

GT

Design it today at your Ford Dealer's!

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THE FORD MOTOR COMPANY PAVILION, NEW YORK WORLD'S FAIR

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