



Secret Pontiac admirers, show yourselves (blossom out in your own Bonneville)

Downright luxury with a man-sized kick: Bonneville for '62! This one lures you with new road-car length and a tighter turning circle. The deepbreathing scamper of a four-barrel Trophy V-8. The road-clinging stability you enjoy only with Wide-Track. Lush interiors with such extravagances as a walnut inlay that spans the instrument panel. Upholstery materials of hand-rubbed leather, rich Morrokide, fine woven fabrics. This charmer could have come straight from your secret heart. See your Pontiac dealer for an introduction to the new Bonneville—and be ready to believe in love at first sight.



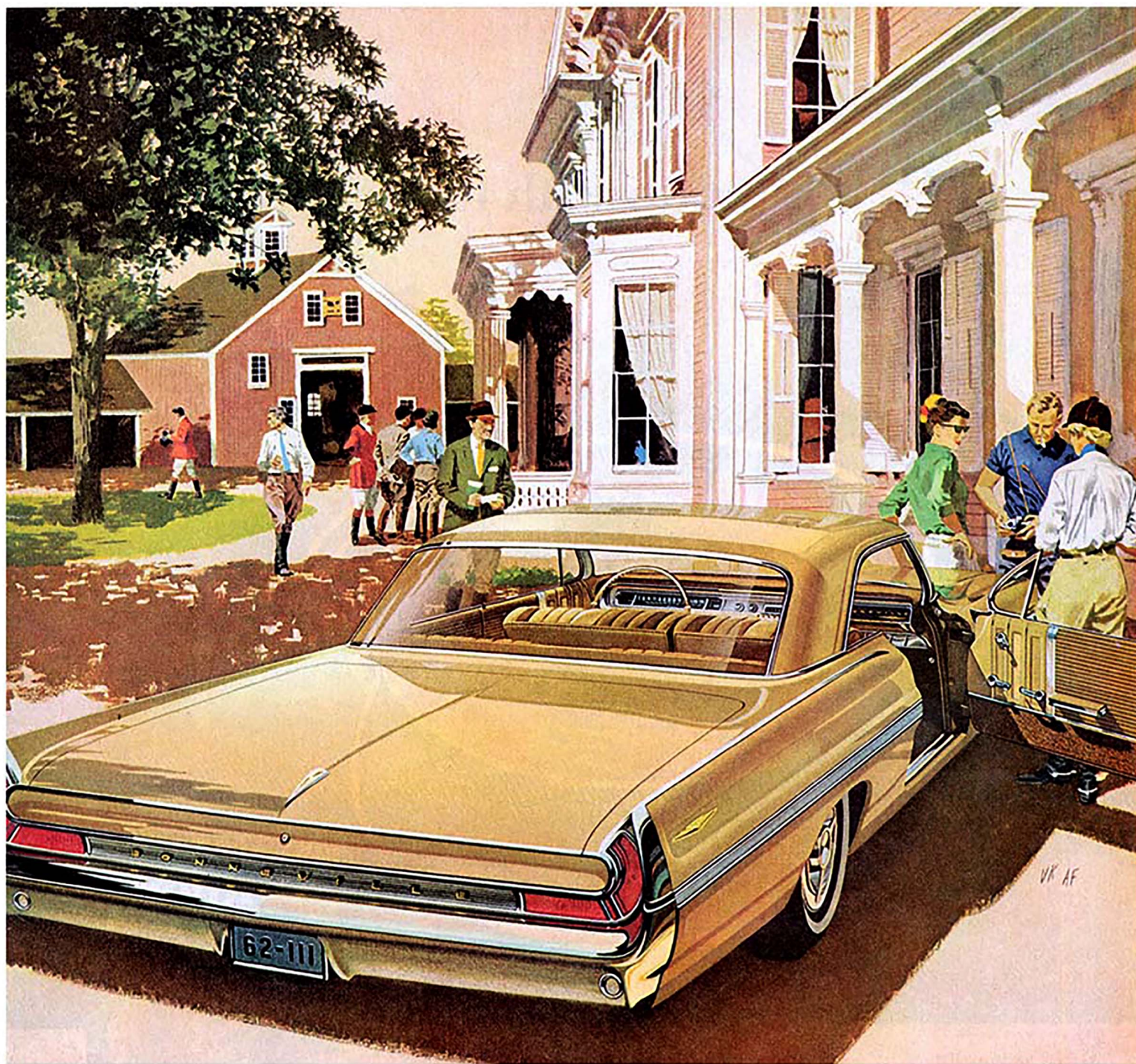


Gaze wistfully at passing Pontiacs no more!

***Get gazed at yourself in a Bonneville.** We can't think of a reason in the world why you shouldn't be enjoying a Pontiac right now. Like a Bonneville, for instance—most sumptuous series in Pontiac's stylish stable. Of course, if you're not particularly interested in things like remarkable beauty and a superb ride and an interior of uncommon luxury and Wide-Track road steadiness and the keen alertness of a 4-barrel Trophy V-8, maybe some other car will do for you. But we don't think you'll think so, once you've driven a Bonneville. Do that at your Pontiac dealer's first chance you get—and get ready to be gazed at. Pontiac Motor Division, General Motors Corporation.*

Wide-Track Pontiac





Resist that temptation to look longingly at Pontiacs

and start seeing yourself in a Bonneville of your own. Oh, that Pontiac persuasiveness! Ah, that Bonneville sweet-talk! If you can turn a cold shoulder to this list of charms, you've a heart of ice: a whisper-gentle ride, that Wide-Track poise, that Trophy V-8 spice. Satiny hand-rubbed Morrokide, handsome fabrics, cushiony full carpeting...even such smart touches as a walnut panel clean across the dash. This one's after your heart, and you might as well give in right now. Wistful Pontiac-watching will never get you anywhere!

The man to see is your Pontiac (what else?) dealer—and the time is soon. Let somebody else look longingly at you for a change! Pontiac Motor Division, General Motors Corporation.

Wide-Track Pontiac





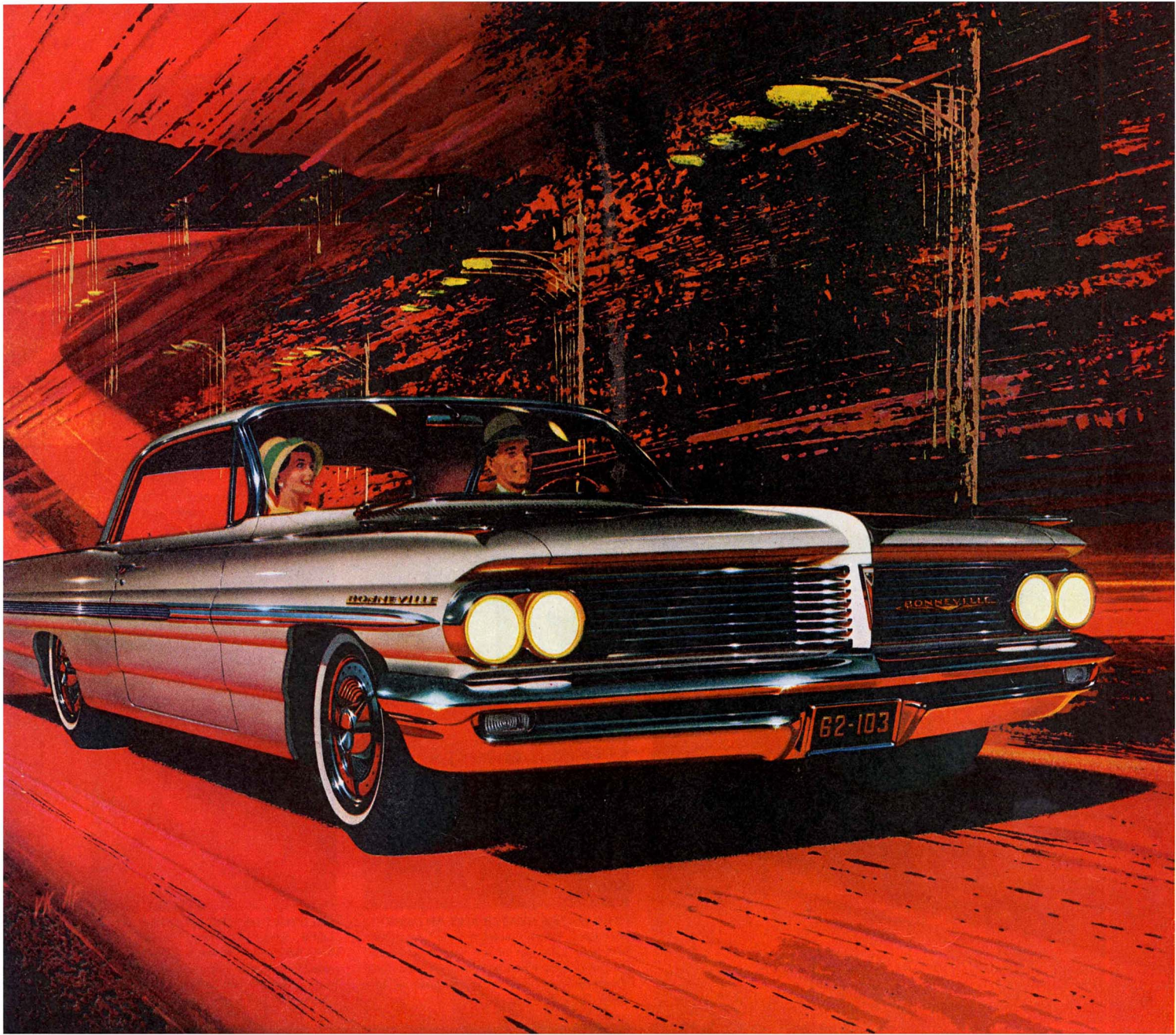
THE BONNEVILLE SPORTS COUPE • PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

Enough of this wishful watching of Pontiacs!

Get into a Bonneville of your own! If you like lots of car, you belong in a Bonneville—and nowhere else! Here's crisp new style and commanding new length. Storm-born action from a 4-barrel Trophy V-8. Lavish interior touches like the wood inlay that extends the length of the instrument panel. Upholstery material of top quality leather, Jeweltone Morrokide, fine cloth weaves. Deft handling, too, with a three-foot-shorter turning circle. All this—plus Pontiac's road-steadying Wide-Track stance. Your Pontiac dealer's the man to talk to about Bonneville's.

Wide-Track Pontiac CATALINA • STAR CHIEF • BONNEVILLE • GRAND PRIX





PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

Give in to that urge to go Wide-Tracking!

Luxury travels with you in a Bonneville! It's longer for '62, with commanding new style (but the turning radius is three feet shorter for deft handling!). It brings you the instant action of a 4-barrel Trophy V-8. It surrounds you with beauty and interior fineness that belong in a Bonneville. Lavish touches like the wood inlay that extends the length of the instrument panel. Upholstery materials of hand-rubbed leather, Jeweltone Morrokide, fine cloth weaves. All this—plus Pontiac's road-steadying Wide-Track stance. Your Pontiac dealer's the man to see about Bonnevilles.

Wide-Track Pontiac CATALINA • STAR CHIEF • BONNEVILLE • GRAND PRIX

