



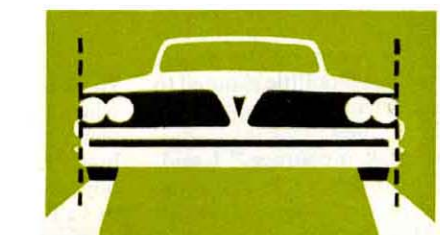
*THE '61 PONTIAC IS HERE!*

*IT'S ALL PONTIAC!  
ON A NEW WIDE-TRACK!*

**New track-to-body proportion!** The track is the width between the wheels. Pontiac is the only Wide-Track car. Body width is reduced, shaving side overhang, setting the whole car in better balance. Best relationship of body width to wheel width ever tailored. Lean and sway are ancient history.

**Announcing the new Pontiac Trophy V-8 Engine!** We've improved the engine the experts said was perfect. New fuel induction system saves gas by using more air in the gasoline mixture. This makes the engine breathe more efficiently, giving you better acceleration. Eleven versions to choose from. Horsepowers range from 215 to 348. For best economy, specify the Trophy Economy V-8. Its lower compression ratio lets you use regular gas.

**More headroom, legroom, footroom for greater comfort!** You'll take great comfort in the extra roominess we've built into the '61 Pontiac. Seats are higher, yet there's more clearance beneath the steering wheel and more hatroom over your head. There is more legroom, more footroom. Doors are wider, swing open farther. The more highway you put behind you (Pontiac specializes in this) the more you'll appreciate the new room that's all around you in this sleek new '61.



**THE ONLY WIDE-TRACK CAR!**  
Wheels moved out to body width. More weight balanced between the wheels. Pontiac is the only Wide-Track car. No other car hugs the road with such sure-footed stability and precision.

*The '61 Pontiac comes in 4 series. In addition to the Bonneville, shown at the left, are the Catalina, the Ventura and the Star Chief.*

PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

*SEE THE VICTOR BORGE SHOW OCTOBER 6, ABC-TV*