The Car That "Swept the Field" at Daytona . . .

CHRYSLER 300

It's the most breathtaking car to drive you've ever known! You'll be off and away in this brilliant new low-slung beauty to the throaty roar of 300 hp — the greatest, *safest* power in any American car. You'll feel the same thrill that today's most avid sports-car enthusiasts enjoy . . . the same light-handed, light-footed control and ground-gripping security.
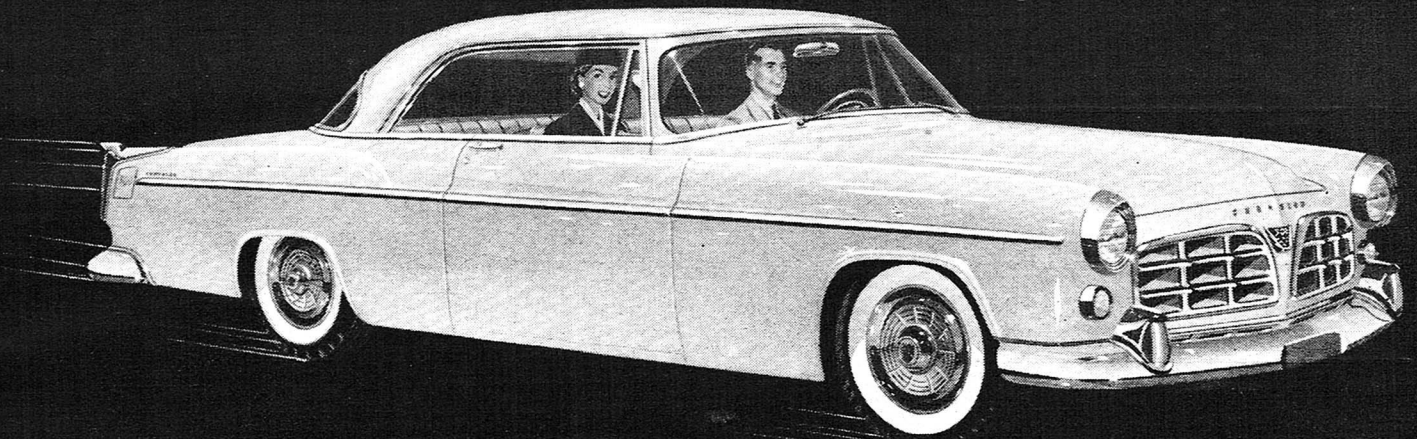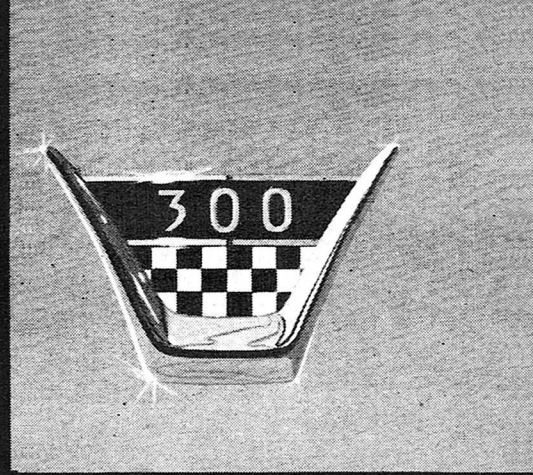
In a Chrysler 300 *you can enjoy the same flashing performance that won 1st and 2nd places in the 1955 NASCAR Daytona Beach* "Flying Mile," *at speeds over 130 mph* — plus the safe maneuverability and endurance that swept 1st and 2nd places in the 160-mile Grand National stock car race. For the sleek and stunning new CHRYSLER 300 . . . in regular, though limited production . . . has the same road-hugging *look, feel, and safety* that have made the Chrysler name famous in the world's greatest road races.

Arrange for a drive today . . . your Chrysler Dealer is the man to see!

AMERICA'S MOST POWERFUL STOCK CAR

Brake HP: 300 @ 5200 rpm . . . Comp. Ratio: 8.5 to 1 . . . Two 4-barrel carburetors . . . Special suspension for maximum cornering, road-hugging performance and control . . . PowerFlite Automatic Transmission . . . Power Brakes . . . Dual exhaust system . . . Wheelbase: 126 inches . . . Over-all length: 219 inches . . . Height: 58.6 inches.

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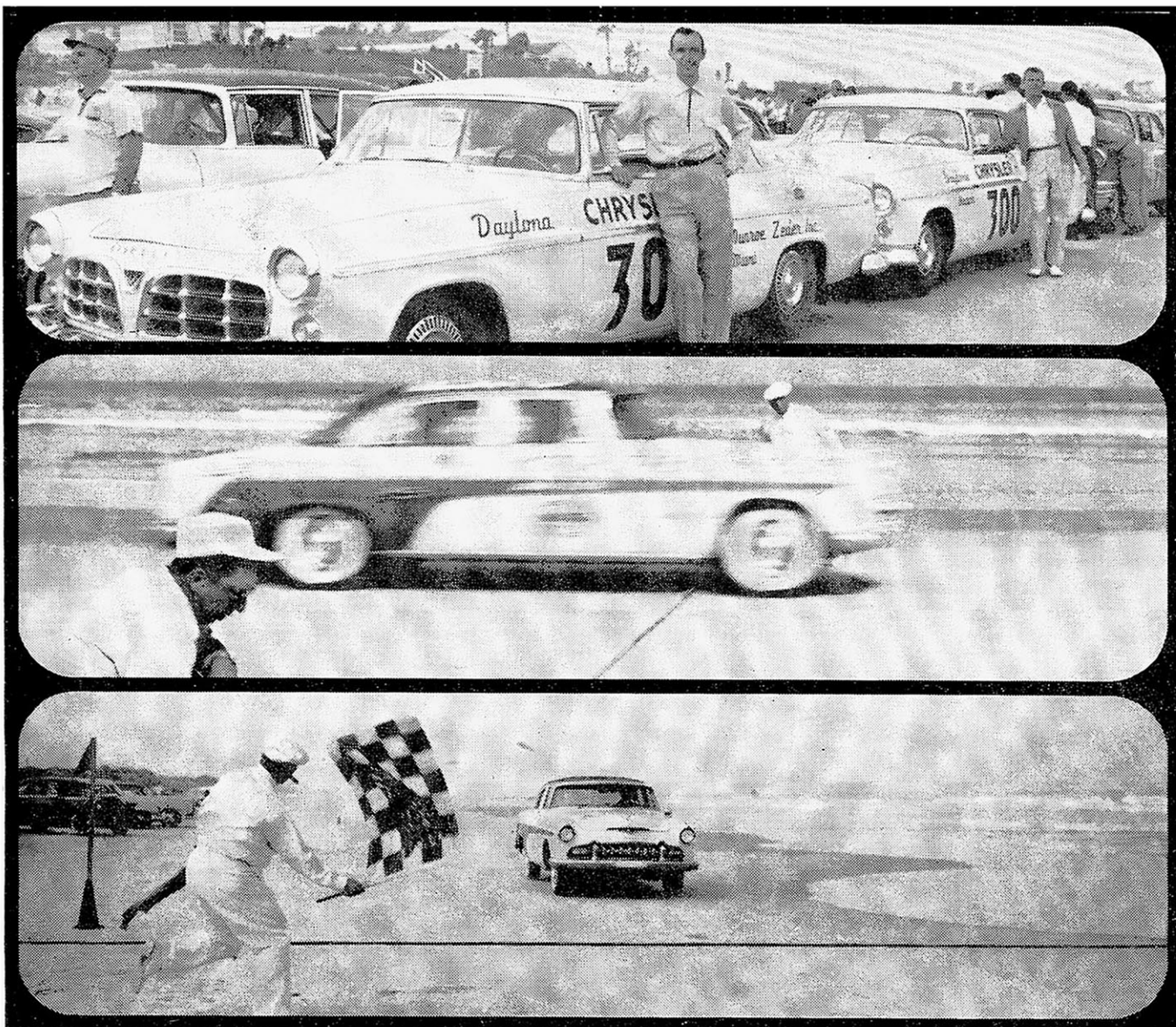In a Chrysler 300 *you* can enjoy *the same flashing performance that won 1st and 2nd places in the 1955* NASCAR *Daytona Beach "Flying Mile," at speeds over 130 mph*—plus the safe maneuverability and endurance that swept 1st and 2nd places in the 160-mile Grand National stock car race. For the sleek and stunning new CHRYSLER 300 . . . in regular, though limited production . . . has the same road-hugging *look, feel, and safety* that have made the Chrysler name famous in the world's greatest road races.

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See Your Chrysler-Plymouth Dealer

DAYTONA BEACH. Chrysler Corporation cars sweep first and second places in National Stock car races. Chrysler "300" (top picture) breaks record in "Flying Mile" (127.58 mph) and 160-mile Grand National (92.05 mph). De Soto (below) speeds to first place over all cars in its displacement class (112.29 mph).

This, Too, Is THE *FORWARD* LOOK

Another part of THE FORWARD LOOK at Chrysler Corporation is the *finest* engines America has yet produced. Of America's passenger-car manufacturers, only Chrysler Corporation harnesses the extra power and efficiency of the hemispherical combustion chamber used in modern airliner engines. It is not surprising that these V-8 engines break speed and endurance records.

Since the marks shown above were set, 17 more first place wins have been chalked up, plus the dramatic victory at the gruelling Mexican Road Race in which Dodge swept the first *four* places over 37 other cars in its class! All told, Chrysler Corporation cars have rolled up enough firsts at tracks across the nation to completely dominate both NASCAR and AAA-sanctioned stock car racing events.

This exceptional performance is another reason for the public's great acceptance of the beautiful cars of THE FORWARD LOOK.

➤ CHRYSLER CORPORATION

PLYMOUTH · DODGE · DE SOTO · CHRYSLER · IMPERIAL

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Tops in TV drama—"CLIMAX!"—CBS-TV, Thursdays.