

The Datsun 240-Z is not exactly what you'd call a common sight.

Those who've been able to get their hands on one are a fortunate few. They report being the center of attention wherever they park. Their biggest problem is keeping the fingerprints wiped up.

At first we figured it was a combination of a new car and glowing reviews in car magazines. But now the car has been out a few months. The car books have used all their ad-

jectives. And the Z-Car is still drawing crowds.

There's only one explanation left. Our sexy GT car with its 150-horsepower overhead cam engine and four-wheel independent suspension just plain turns people on. And with a price of \$3,596* (complete!) we've boggled some minds that could never afford to be boggled by a GT car before.

So join our minority group. If you're thinking of a GT, do yourself a favor.

Drive a Datsun... then decide.

DATSUN
PRODUCT OF NISSAN



Join a Minority Group

*Plus tax, license, local freight and dealer preparation.

Win a new Datsun 240-Z



Enter our "Pick a Perfect Datsun" Sweepstakes

Here's the chance of a lifetime to win a brand new Datsun 240-Z, probably the most wanted GT car around. All you have to do is enter our "Pick a Perfect Datsun" Sweepstakes.

It's our way of calling your attention to our full line of cars. Every one of them is the perfect Datsun for somebody. With the perfect size, power and appointments for every different driving need.

Just look at the run-down of all seven Datsun

models. Match the Datsun Personalities in the adjacent column with the right car and you're on your way toward winning a 240-Z.

While you're at it, match yourself with your perfect Datsun. You'll find features you've been looking for. A whole bonanza of comfort and performance bonuses that will put you on the road to years of reliable, economical, satisfying driving.

Drive a Datsun... then decide.

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