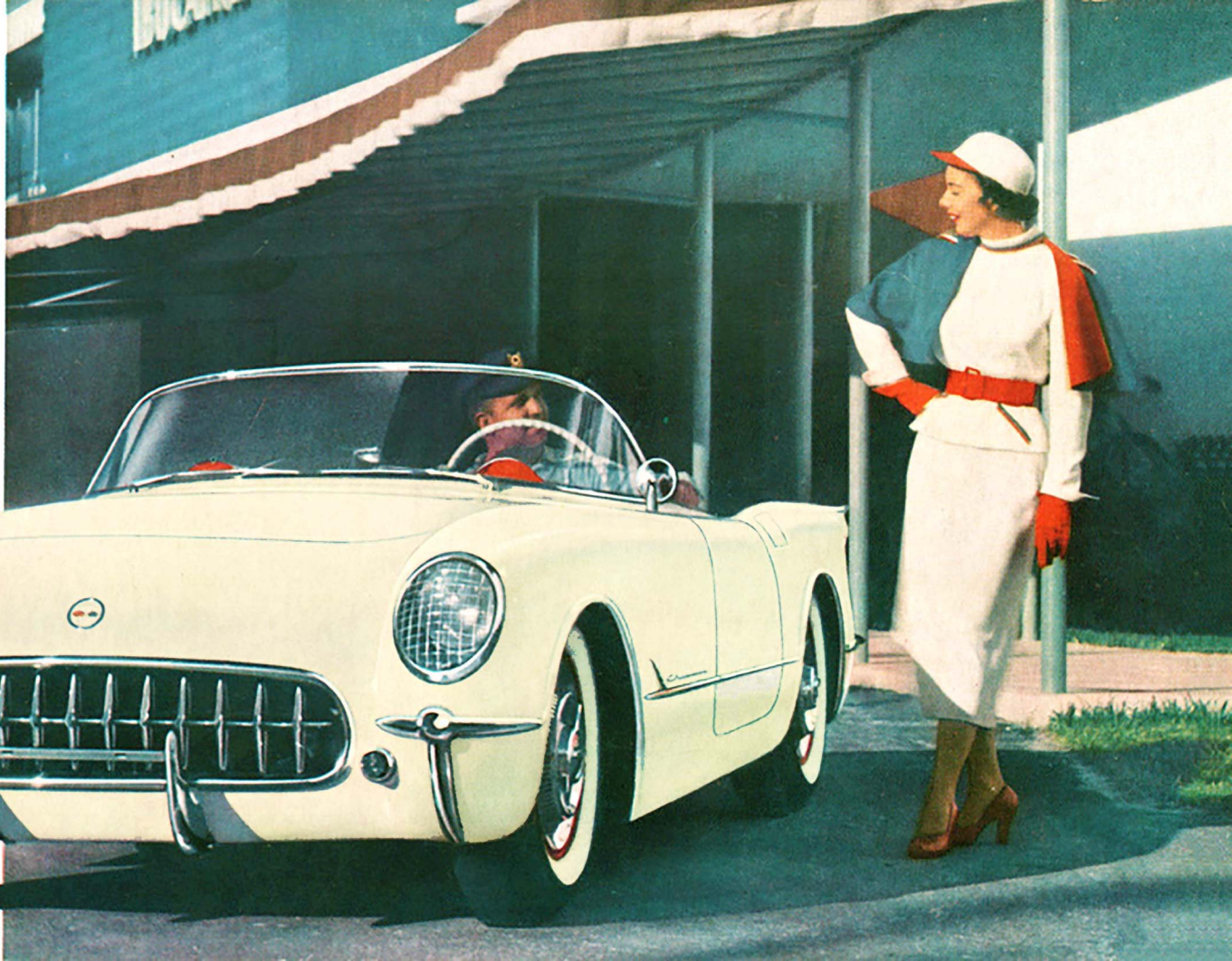
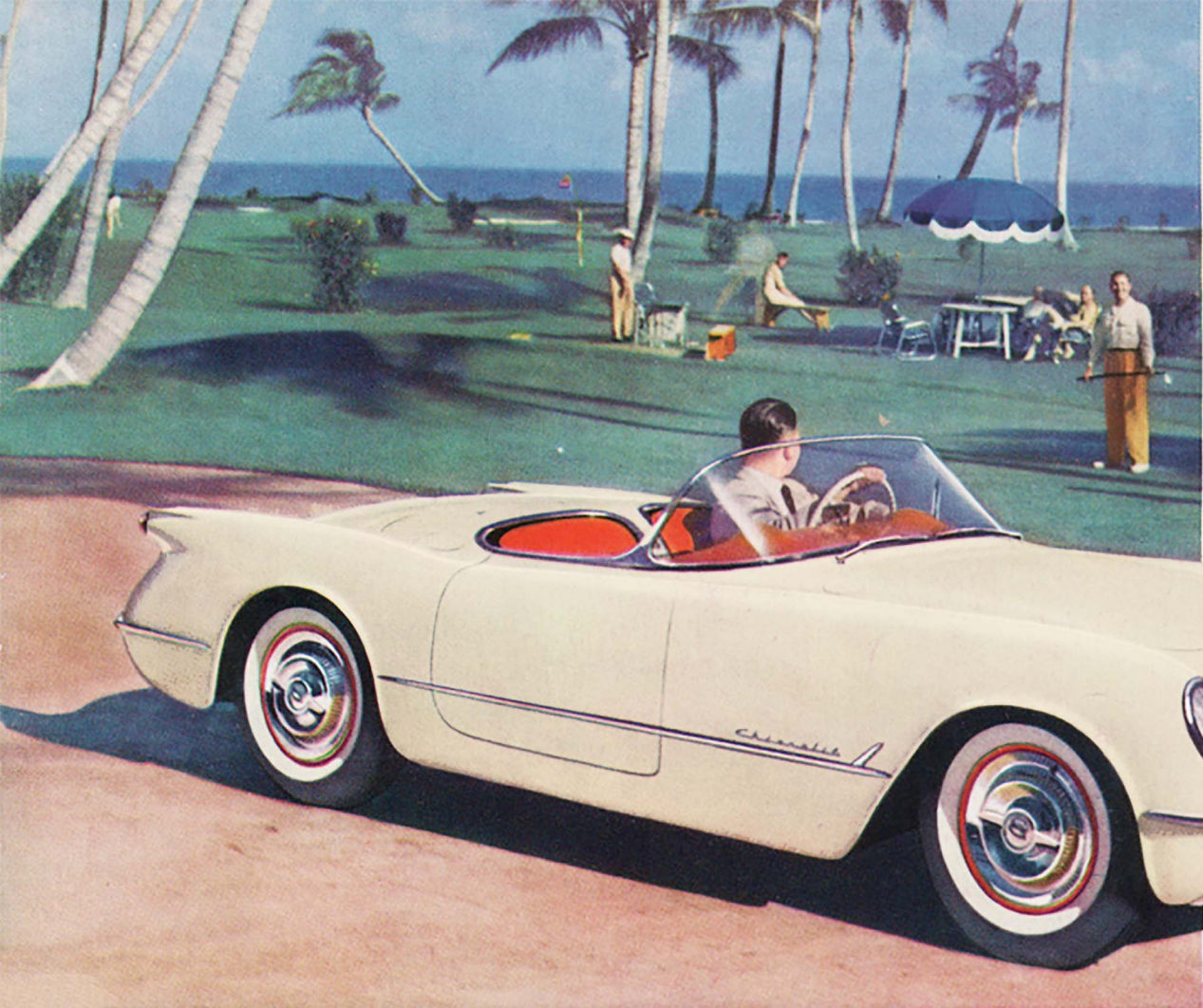




*Just  
for  
fun!*



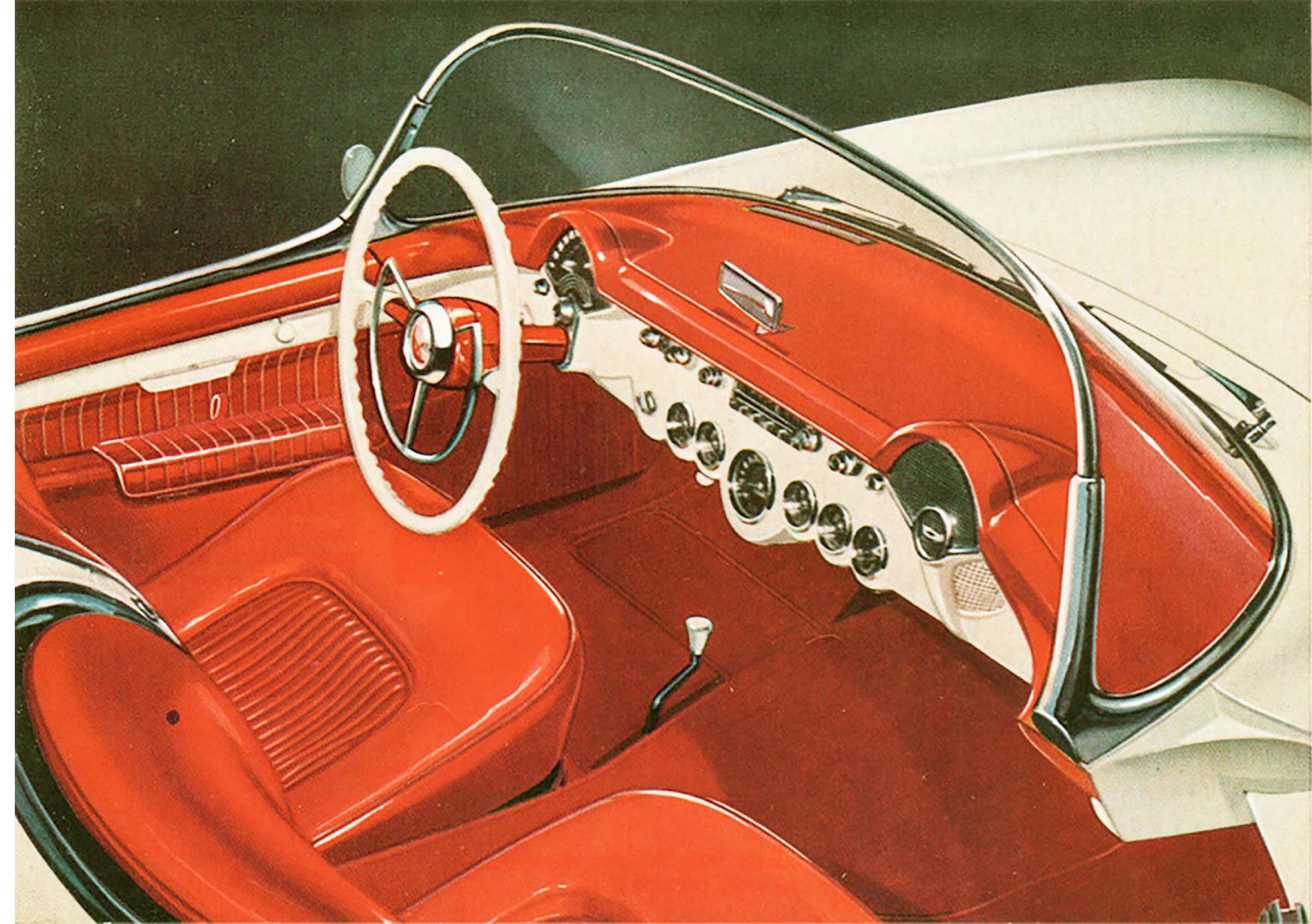




*Chevrolet*

## **CORVETTE**

*sensational styling  
extra-low center of gravity  
outstanding performance  
amazing acceleration*



### **THE LUXURIOUS CHEVROLET CORVETTE COCKPIT**

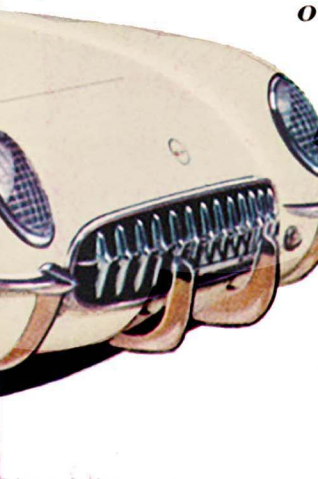
**SEATS**—Form-fitting seats with foam rubber cushions, upholstered in leather-grained vinyl; driver's seat adjustable. Large pockets and ash receptacles in doors; cigarette lighter on instrument panel. Automatic courtesy light. Luxurious carpet, backed with sponge rubber.

**INSTRUMENTS**—Arranged in sports-car tradition. Include tachometer indicating engine revolutions per minute, electric clock, and hooded speedometer opposite hooded radio speaker.

**CONTROLS**—Key-turn starter, floor-mounted transmission selector lever, two-spoke steering wheel with horn ring, direction signal lever, rubber-padded pedals, parking brake pull handle with alarm light on instrument panel, headlight dimmer foot switch, and controls for choke, lights, windshield wipers and washer, cowl ventilator, and hood release.

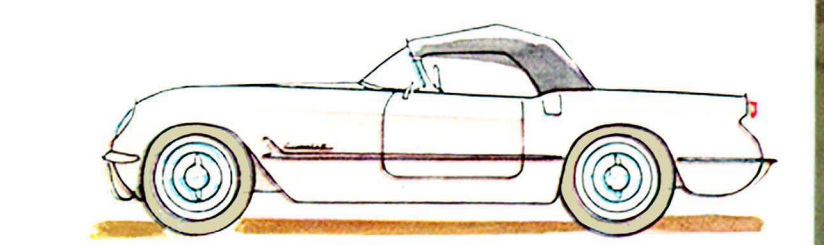
**ACCESSORIES**—Signal-seeking radio and recirculating heater, at extra cost.



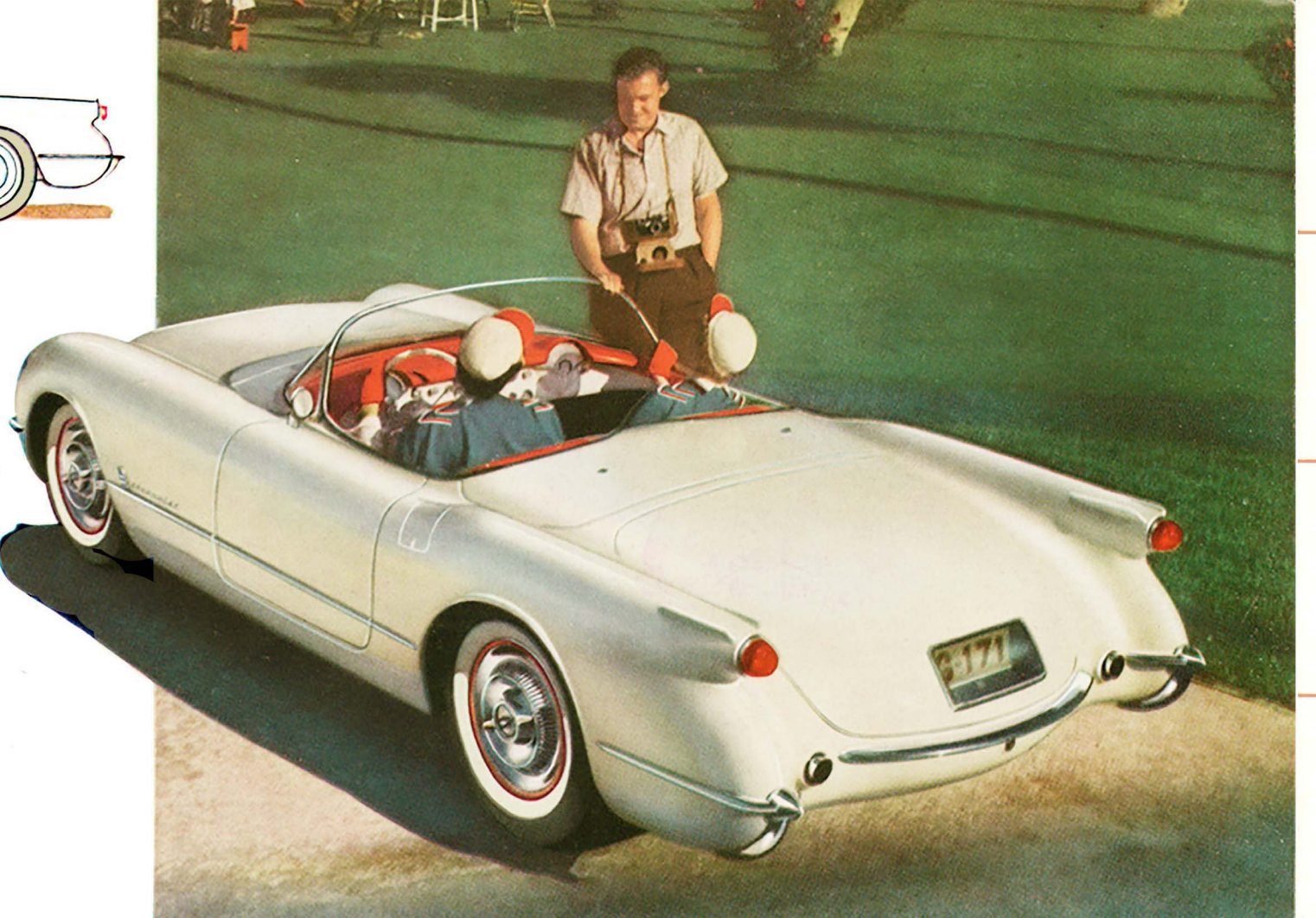


# Chevrolet CORVETTE

*sensational styling*  
*extra-low center of gravity*  
*outstanding performance*  
*amazing acceleration*



Since its introduction in January 1953 as an experimental "dream car," the revolutionary Chevrolet Corvette—equipped with Chevrolet's famous Powerglide Automatic Transmission—has been thoroughly proved by thousands of miles of strenuous testing, and now is being produced in limited numbers. Sensational in styling and performance, it sets the standard for a coming field—**THE AMERICAN SPORTS CAR.** Designed exclusively for sports-loving, fun-loving people, it combines the graceful silhouette, light weight, sparkling action, and free-as-a-breeze companionship of the true sports car with the comforts, conveniences, and riding qualities that are expected in an automobile today. It's real fun to drive a Chevrolet Corvette.



**BODY**  
Streamlined body structure, doors, and compartment lids of glass-fiber reinforced plastic; exceptionally light in weight, strong, durable, rustproof, quiet, and easy to repair.

**TOP**  
Manually adjusted fabric top with plastic rear window. Chrome-bound plastic side windows with ventipanes, set in door tops.

**COCKPIT**  
Comfortable open cockpit with seats for two persons. Luxuriously equipped, and beautifully styled and finished in sports-car tradition.

**WINDSHIELD**  
Chrome-bound, safety plate glass; 53-degree slant. Dual wipers, washer, and defroster slots. Inside and outside rearview mirrors. Screened air-scoop ventilator in cowl top.

**LUGGAGE LOCKER**  
Commodious; finished in red, including rubber floor mat. Counterbalanced deck lid opens with a turn of a key and touch of a finger. Spare wheel in well under floor. Radio antenna in lid.

**EXCITING DETAILS OF THE CHEVROLET CORVETTE**

*The Truly American Sports Car!*

*Designed Exclusively for Sports-Loving People*



**REAR STYLING**  
Air-finned, jet-shaped fender ends house combined tail, stop, and direction signal lights. Indirectly lighted license plate, recessed in deck lid. Chrome deck and fender guards.

**COLORS**  
*Illustrated*—Exterior: Polo White with Jet Black top. Cockpit: Sportsman Red seat and side wall upholstery; white stitching. Red-crowned, white instrument panel. Red carpet. Additional color combinations available.

**GAS TANK**  
17-gallon tank, housed in body below deck-well. Concealed filler in body side.

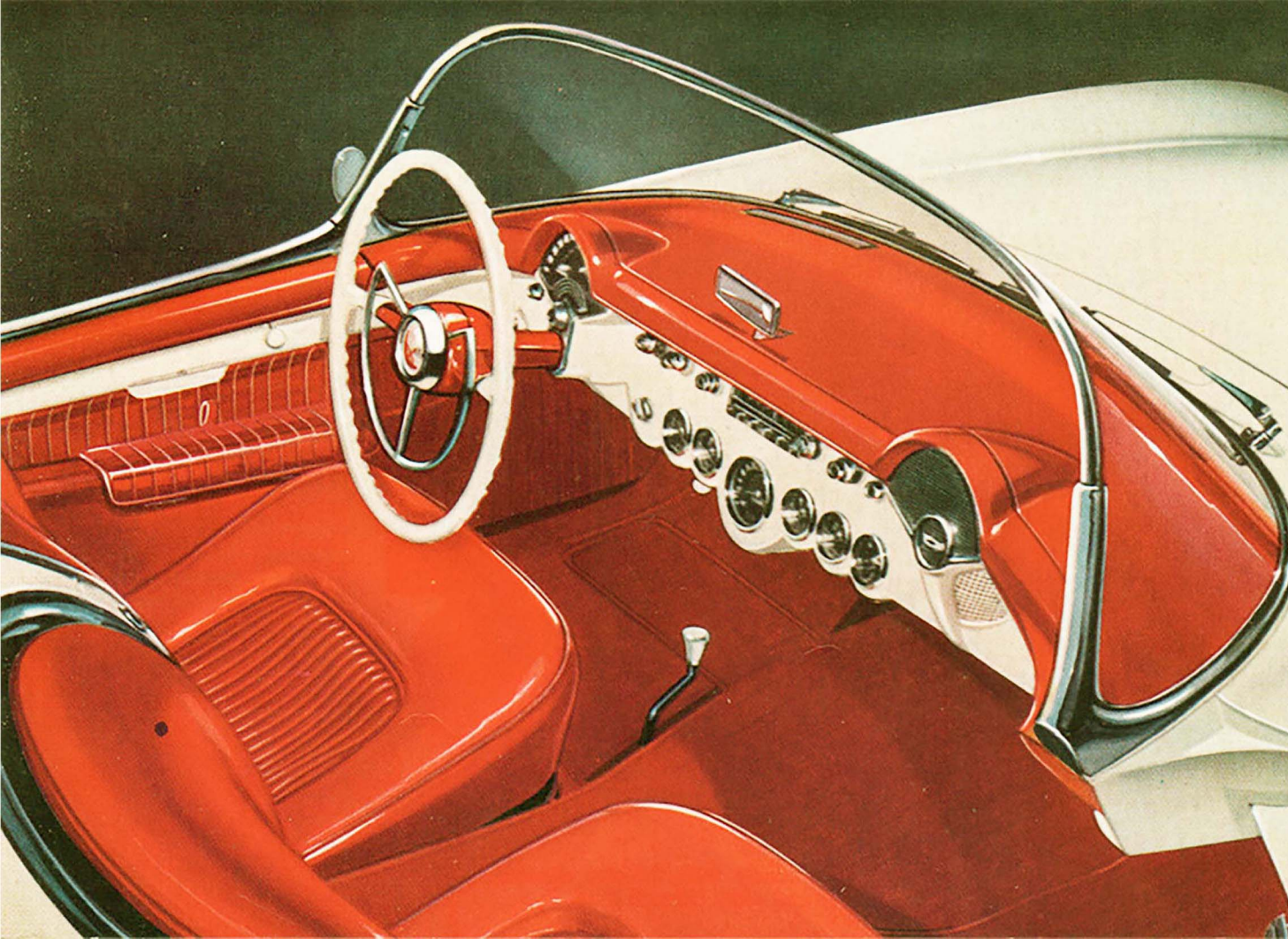
**WHEELS**  
Steel wheels with full-size chrome disks and white sidewall tires.

**HOOD**  
"Blue-Flame 150" engine easily accessible for service under large pop-up hood. Hood, released by dual latch controls inside cockpit, is held open by automatically latching support.

**FRONT STYLING**  
Headlights, recessed in fenders, protected by chrome wire screens. Chrome air-scoop radiator grille, with parking lights at ends. Chrome grille and fender guards, and body side moldings.

**DIMENSIONS**  
Height, 33" at door top. Wheelbase, 102". Length, 167". Width, 70". Road Clearance, 6". Center of Gravity, 18" above ground. Tread, 57" front; 59" rear. Curb Weight, 2850 lb.; distributed 53% front, 47% rear.





### THE LUXURIOUS CHEVROLET CORVETTE COCKPIT

**SEATS**—Form-fitting seats with foam rubber cushions, upholstered in leather-grained vinyl; driver's seat adjustable. Large pockets and ash receptacles in doors; cigarette lighter on instrument panel. Automatic courtesy light. Luxurious carpet, backed with sponge rubber.

**INSTRUMENTS**—Arranged in sports-car tradition. Include tachometer indicating engine revolutions per minute, electric clock, and hooded speedometer opposite hooded radio speaker.

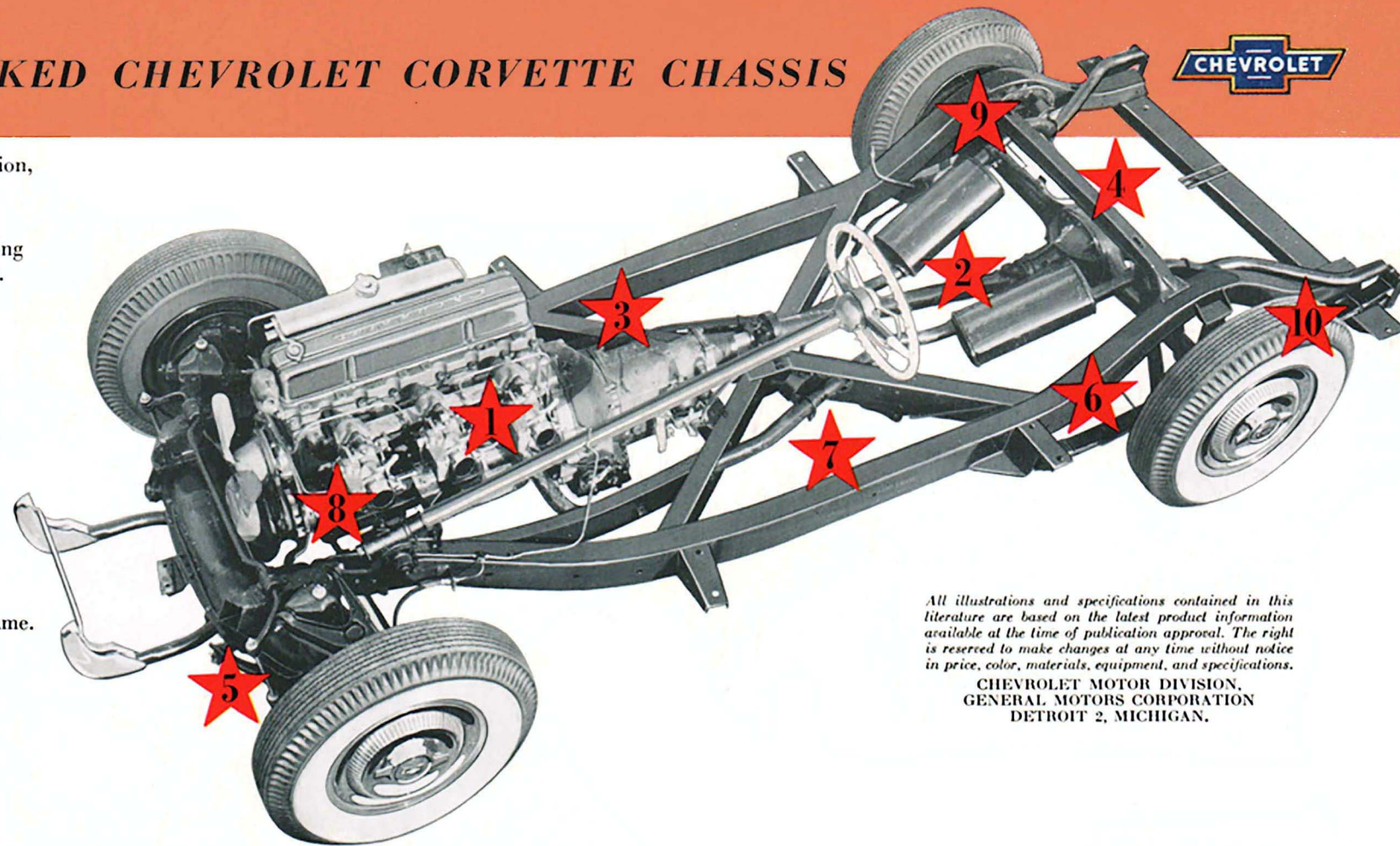
**CONTROLS**—Key-turn starter, floor-mounted transmission selector lever, two-spoke steering wheel with horn ring, direction signal lever, rubber-padded pedals, parking brake pull handle with alarm light on instrument panel, headlight dimmer foot switch, and controls for choke, lights, windshield wipers and washer, cowl ventilator, and hood release.

**ACCESSORIES**—Signal-seeking radio and recirculating heater, at extra cost.

### THE POWER-PACKED CHEVROLET CORVETTE CHASSIS



- 1** ENGINE—150-h.p., high compression, 6-cylinder, valve-in-head engine with triple side-draft carburetors.
- 2** EXHAUST SYSTEM—Dual, exhausting through two ports in rear of body.
- 3** TRANSMISSION—Powerglide Automatic Transmission.
- 4** REAR AXLE—3.55 to 1 ratio hypoid axle. Hotchkiss drive.
- 5** FRONT SUSPENSION—Knee Action with direct double-acting shock absorbers and ride stabilizer.
- 6** REAR SUSPENSION—Outrigger-mounted, 2" x 51", 4-leaf springs; direct double-acting shock absorbers.
- 7** FRAME—X-braced Box Girder frame.
- 8** STEERING—Full anti-friction gear; 16 to 1 ratio. Center-Point linkage.
- 9** BRAKES—Hydraulic, 4-wheel, 11", self-energizing brakes with bonded linings. Mechanical parking brakes.
- 10** TIRES—6.70-15. White sidewalls.

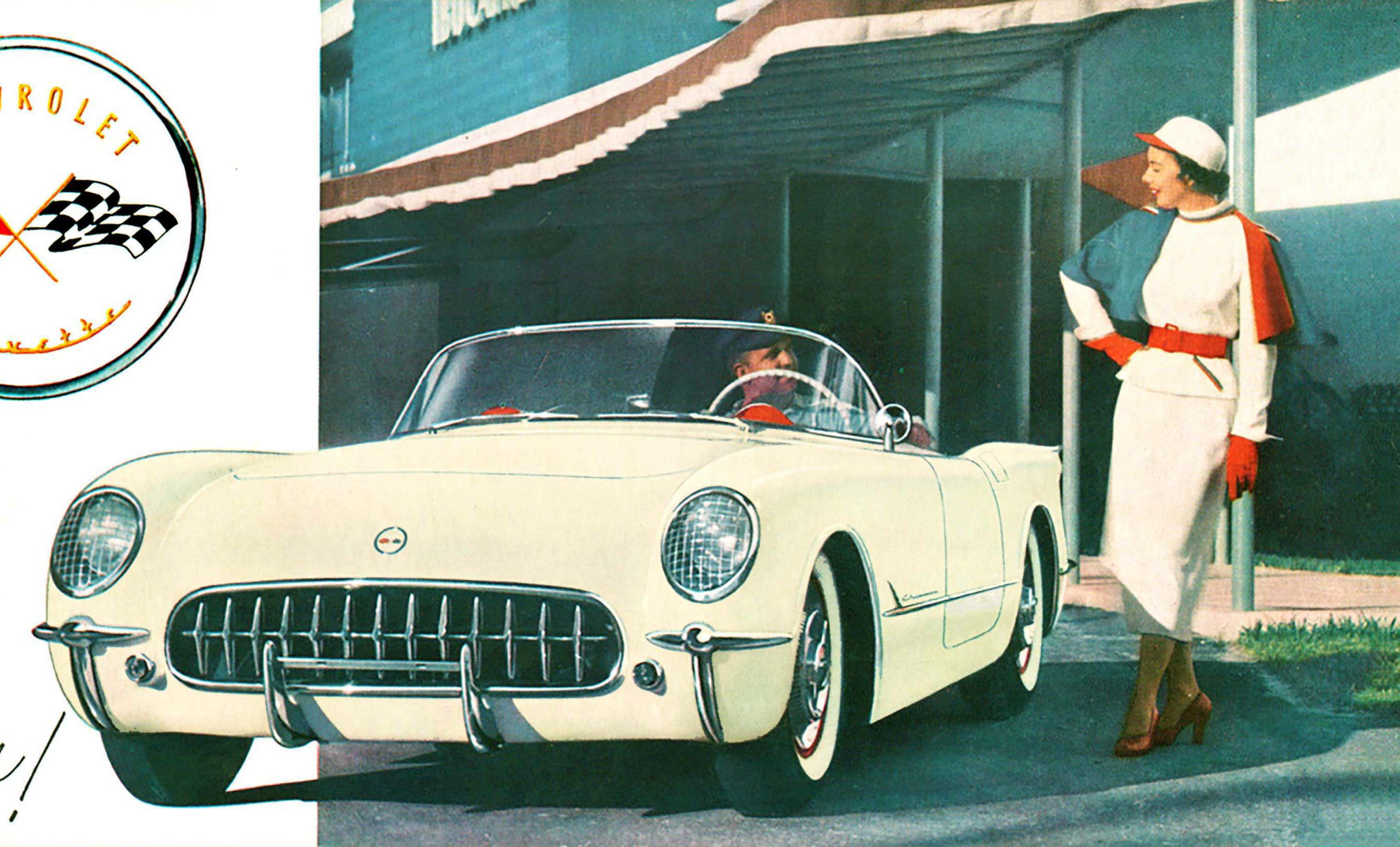


*All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in price, color, materials, equipment, and specifications.*  
CHEVROLET MOTOR DIVISION,  
GENERAL MOTORS CORPORATION  
DETROIT 2, MICHIGAN.

PRINTED IN U.S.A.



*Just for fun!*

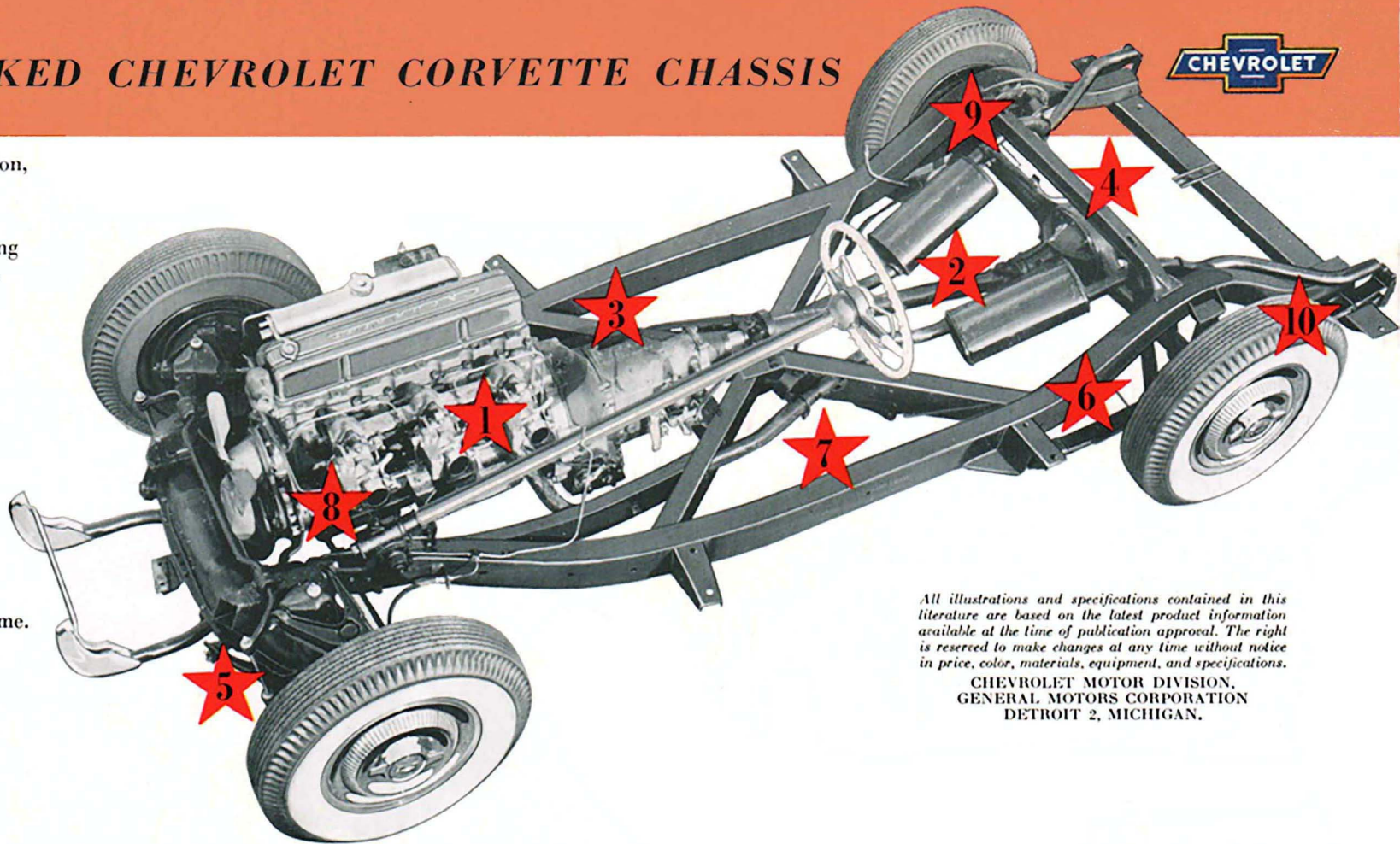




# THE POWER-PACKED CHEVROLET CORVETTE CHASSIS



- 1** ENGINE—150-h.p., high compression, 6-cylinder, valve-in-head engine with triple side-draft carburetors.
- 2** EXHAUST SYSTEM—Dual, exhausting through two ports in rear of body.
- 3** TRANSMISSION—Powerglide Automatic Transmission.
- 4** REAR AXLE—3.55 to 1 ratio hypoid axle. Hotchkiss drive.
- 5** FRONT SUSPENSION—Knee Action with direct double-acting shock absorbers and ride stabilizer.
- 6** REAR SUSPENSION—Outrigger-mounted, 2" x 51", 4-leaf springs; direct double-acting shock absorbers.
- 7** FRAME—X-braced Box Girder frame.
- 8** STEERING—Full anti-friction gear; 16 to 1 ratio. Center-Point linkage.
- 9** BRAKES—Hydraulic, 4-wheel, 11", self-energizing brakes with bonded linings. Mechanical parking brakes.
- 10** TIRES—6.70-15. White sidewalls.



*All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in price, color, materials, equipment, and specifications.*

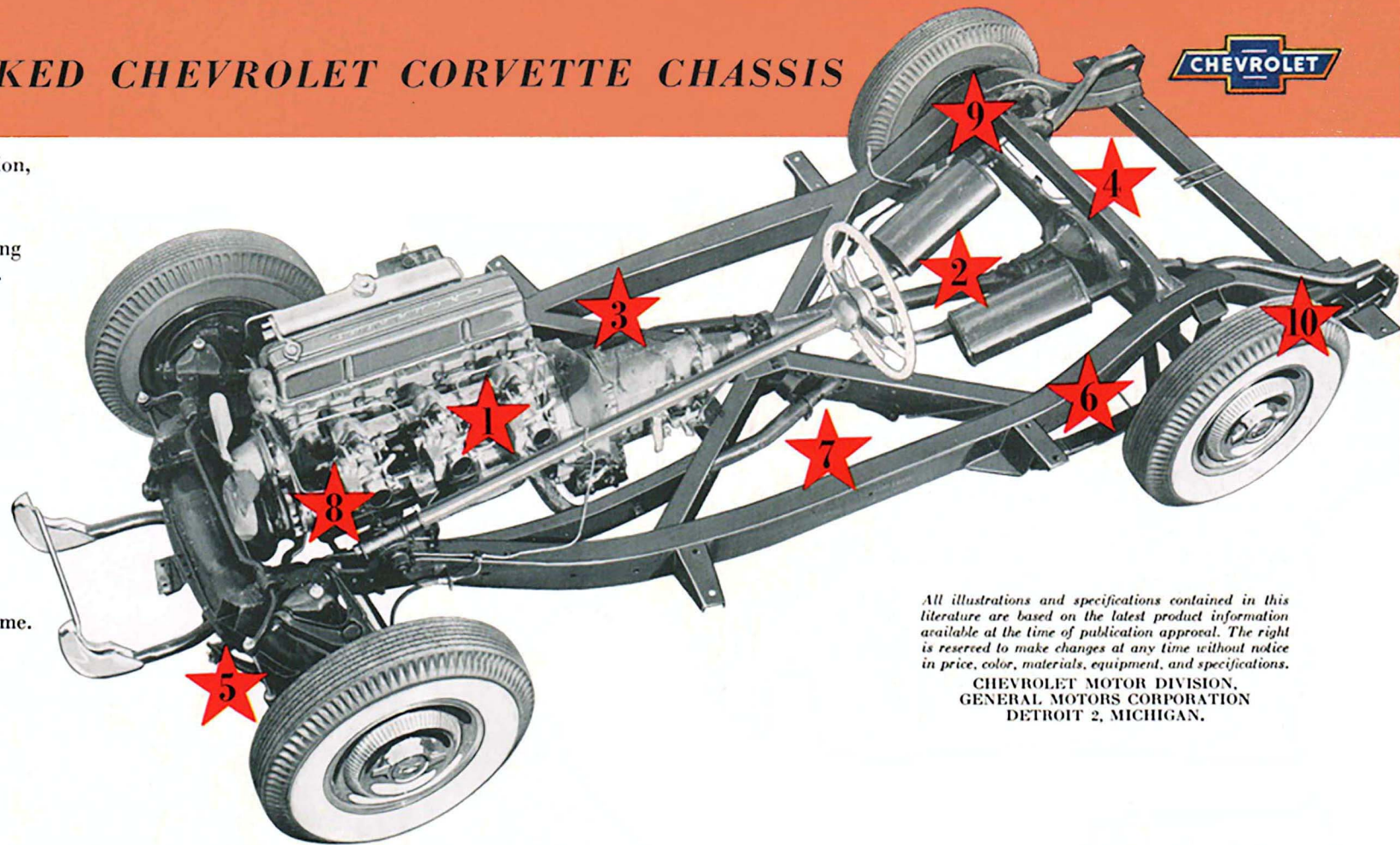
CHEVROLET MOTOR DIVISION,  
GENERAL MOTORS CORPORATION  
DETROIT 2, MICHIGAN.



# THE POWER-PACKED CHEVROLET CORVETTE CHASSIS



- 1** ENGINE—150-h.p., high compression, 6-cylinder, valve-in-head engine with triple side-draft carburetors.
- 2** EXHAUST SYSTEM—Dual, exhausting through two ports in rear of body.
- 3** TRANSMISSION—Powerglide Automatic Transmission.
- 4** REAR AXLE—3.55 to 1 ratio hypoid axle. Hotchkiss drive.
- 5** FRONT SUSPENSION—Knee Action with direct double-acting shock absorbers and ride stabilizer.
- 6** REAR SUSPENSION—Outrigger-mounted, 2" x 51", 4-leaf springs; direct double-acting shock absorbers.
- 7** FRAME—X-braced Box Girder frame.
- 8** STEERING—Full anti-friction gear; 16 to 1 ratio. Center-Point linkage.
- 9** BRAKES—Hydraulic, 4-wheel, 11", self-energizing brakes with bonded linings. Mechanical parking brakes.
- 10** TIRES—6.70-15. White sidewalls.



*All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in price, color, materials, equipment, and specifications.*

CHEVROLET MOTOR DIVISION,  
GENERAL MOTORS CORPORATION  
DETROIT 2, MICHIGAN.

PRINTED IN U.S.A.



*Just for fun!*

