

Year's most beautiful cars
powered to out-perform them all!



NEW HUDSON HORNET FOUR-DOOR SEDAN IN HUDSON-AIRE HARDTOP STYLING

See Hudson-Aire Hardtop Styling—
try championship performance in the fabulous

HUDSON HORNET

and its new, lower-priced
 running mate, the spectacular

HUDSON WASP

ONE glance tells you Hudson has the glamor . . . a short drive proves it has no equal for performance!

Inspired new Hudson-Aire *Hardtop* Styling—the newest look in motor cars, available for the first time at standard sedan and coupe prices—teams up with Hudson's famous high-compression power to give you a new driving thrill!

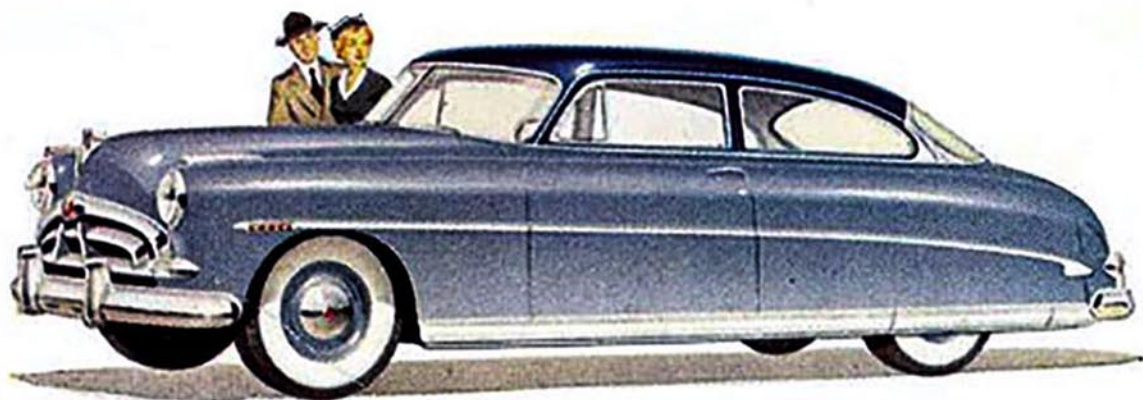
Take the wheel of the fabulous Hudson Hornet . . . sample the surging might of Miracle H-Power.

Or, try the new Hudson Wasp with its power-charged H-127 engine!

See your nearby Hudson dealer today!

HYDRA-MATIC DRIVE

available for all '52 Hudsons
 at extra cost.



HUDSON WASP TWO-DOOR BROUGHAM IN HUDSON-AIRE HARDTOP STYLING

Four great Hudson series for '52, including the brilliant new Commodore Eight and Six—the thrifty new Pacemaker, priced from near the lowest. Every Hudson has the extra room, comfort, and safety of "step-down" design.

Standard trim and other specifications and accessories
 subject to change without notice.

Hudson-Aire Hardtop Styling at standard sedan and coupe prices